



## WELCOME

The Museums Board of Victoria, trading as Museums Victoria and Melbourne Planetarium, is pleased to invite you to participate in the Dome Under Film Festival (DUFF). The festival will take place at the Melbourne Planetarium 31 January - 2 February 2025. DUFF will consist of multiple screenings (between 8 - 10), taking place on Friday, Saturday and Sunday.

# Dome Under Film Festival

The Dome Under Film Festival was founded in 2020 and has continued to grow in popularity. DUFF 2025 will be the 5th time the festival has run. It is the only fulldome film festival in Australia and the preeminent fulldome festival in the Southern Hemisphere. The two-day film festival will be a celebration of the full dome film format and it will promote the medium to a wider audience. The festival is independent and open to contributions from all around the world.

Essential to any film festival are awards for outstanding films. The Dome Under Film Festival will present the following awards: Best Science Film, Best Children's Film, Best Narrative Film, Best Art Film & Best Short Film. Judging for the awards will be completed by an external and independent panel of three judges.



## Promoting DUFF

The festival will be promoted through the FDDB.org, relevant websites and social media. Museums Victoria will also promote the festival to the public via its website, EDM and social media channels. Ticket numbers will be restricted to 150 per session due to the seating capacity of the Melbourne Planetarium.

The Dome Under Film Festival is also a founding member of the International Cooperation of Fulldome Festivals (ICoFF). ICoFF is comprised of six fulldome festivals, Jena Fulldome Festival, Domefest West, Fulldome Festival Brno, FDUK, SAT and DUFF. The members of ICoFF all support and promote the work of each of the other festivals.

The Melbourne Planetarium invites you to participate as a sponsor of the festival. This kit contains the information required to promote your products and services to the Australian and New Zealand Planetarium Community as well as all other festival attendees. Do not hesitate to contact us should you have any questions; we are here to facilitate your participation in every way possible.

We look forward to hearing from you soon.



## Sponsorship Opportunities

Subject to acceptance by Melbourne Planetarium, sponsors for the Dome Under Film Festival will be recognised with either Gold, Silver or Bronze sponsor status based on the level of financial contribution made by the sponsor to the festival.

Approved sponsors will be entitled to the benefits specified below for their respective sponsorship level.



### Gold Sponsor

Sponsorship Fee: AUD\$2,000.00

- 4 x Season passes to attend the Festival (or equivalent value in ticket discounts)
- Option of a full page colour advertisement in the Dome Under Film Festival program
- Sponsor logo and company description (up to 75 words) included in printed program
- Sponsor's logo prominently displayed on all promotional Festival materials
- Sponsor's logo prominently displayed on the Festival website
- Website link from the Festival website to the Sponsors website
- Sponsor's logo prominently displayed on the Planetarium Dome prior to each screening

### Silver Sponsor

Sponsorship Fee: AUD\$1,000.00

- 2 x Season pass to attend the Festival (or equivalent value in ticket discounts)
- Option of a half page colour advertisement in the Dome Under Film Festival program
- Sponsor logo and company description (up to 75 words) included in printed program
- Sponsor's logo prominently displayed on all promotional Festival materials
- Sponsor's logo prominently displayed on the Festival website
- Website link from the Festival website to the Sponsors website
- Sponsor's logo displayed on the Planetarium Dome prior to each screening

### Bronze Sponsor

Sponsorship Fee: AUD\$500.00

- 4 x Tickets to attend any session at the Festival (or equivalent value in ticket discounts)
- Sponsor logo and company description (up to 75 words) included in printed program
- Sponsor's logo displayed on all promotional Festival materials
- Sponsor's logo prominently displayed on the Festival website
- Website link from the Festival website to the Sponsors website
- Sponsor's logo displayed on the Planetarium Dome prior to each screening

Note: all proposed advertising must be appropriate for a general public audience of all ages and will be subject to final approval by Melbourne Planetarium in its reasonable discretion.

# Sponsorship Applications and Conditions

- Sponsorship Applications must be received on the Dome Under Film Festival Sponsorship Application Form attached to this Sponsorship Invitation.
- Upon acceptance of an application, Museums Victoria will forward a tax invoice for the full payment.
- Sponsorship will not be assigned without a signed application in the correct form and payment of the required deposit in clear funds in Australian dollars.
- The Melbourne Planetarium reserves the right at its total discretion to decline any application for any reason.

## Refund Policy

In the event the festival is cancelled for any reason and not rescheduled, sponsors will be entitled to a full refund of all moneys paid to Museums Victoria with respect to Sponsorship Fees paid prior to the cancellation. Refunds will be paid within 60 days of sponsors receiving notification of the cancellation from Museums Victoria.

In the event the festival is postponed for any reason, and rescheduled to any date prior to 30 June 2025, Museums Victoria shall be entitled to retain the full Sponsorship Fee. If the Festival is postponed for any reason and rescheduled to a date after 30 June 2025, sponsors may cancel and request that the full Sponsorship Fee be refunded. Refunds will be provided within 60 days of cancellation by sponsor.

## Payment

After a Sponsorship Application has been accepted, Museums Victoria will issue a tax invoice with payment instructions. The Sponsorship Fee must be paid in advance within 14 days of the sponsor's receipt of invoice from Museums Victoria. Confirmation of Sponsorship and/or Exhibition will not be granted until the full payment is received.

## Terms and Conditions

This Sponsorship Invitation is subject to the Sponsorship Application Terms and Conditions. By submitting a Sponsorship Application, sponsors are agreeing to be bound. These Terms and Conditions are governed in all respects by the laws of the State of Victoria, Australia.

## Further Information

To discuss these or other sponsorship opportunities or to arrange sponsorship please return the enclosed Sponsorship Application Form to:

Warik Lawrance

Melbourne Planetarium

E-mail: [wlawrance@museum.vic.gov.au](mailto:wlawrance@museum.vic.gov.au)

# Sponsorship Application

Please send a completed digital copy to [melbplano@museum.vic.gov.au](mailto:melbplano@museum.vic.gov.au)

Organisation:
Contact:
Position:
Address:
Email:
ABN (Australia only):

Please select a sponsorship level:

Gold Sponsor AUD\$2,000.00	<input type="checkbox"/>	Silver Sponsor AUD\$1,000.00	<input type="checkbox"/>	Bronze Sponsor AUD\$500.00	<input type="checkbox"/>
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I/We are authorised to sign documents on behalf of the organisation and I/we acknowledge that I/we have inspected the rules and regulations governing the sponsorship and will comply with them in full.

Name:	
Signature:	Date: