

Museums
Board
Of
Victoria

Annual Report 2001/2002



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www.museum.vic.gov.au

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TABLE OF CONTENTS – 2001/2002 ANNUAL REPORT

2 Introduction to Museum Victoria	49 Corporate Activities
2 Profile of Museum Victoria	49 Human Resources Management
4 President's Message	50 Finance and Administration
5 Acting Chief Executive	51 Building and Facilities
Officer's Message	51 Compliance and Risk Management
7 A Year of Highlights	51 Corporate Marketing, Public Relations and Development
9 Awards	54 Technology, Information and Multimedia
11 The Year in Brief	
13 Performance Overview	
19 Future Priorities	
21 Review of Campus Operations	57 People in Museum Victoria
21 Melbourne Museum	57 Corporate Governance
- Exhibitions and Programs	61 Executive Management Team
29 Immigration Museum	62 Organisational Structure
- Exhibitions and Programs	63 Museum Victoria Partners, Sponsors and Patrons
33 Scienceworks Museum	64 Museum Victoria Ambassadors
- Exhibitions and Programs	64 Honorary Appointments
36 Education	64 Volunteers
38 Commercial Operations	67 Museum Victoria Staff
40 Beyond our Campuses	71 Additional Information
40 Regional Outreach	71 Research Grants
40 Museum Victoria Touring Exhibitions	72 Research Supervision
40 Museum in a Van	73 Research Publications
40 Museum Victoria Websites	78 Additional Publications and Presentations
41 Melbourne's Golden Mile Heritage Trail	78 Consultancies
41 Regional Services (RASMAC)	79 Freedom of Information
43 Research and Collections	79 Legislative Changes
43 Research	79 Availability of Additional Information
44 Australian Science and Technology	79 National Competition Policy
45 Indigenous Cultures	79 Building and Maintenance Compliance
46 Sciences	79 Museum Victoria Whistleblowers Procedures
46 Collection Management	
47 Conservation	85 Financial Statements
47 Production	86 Introduction to the Financial Statements
	87 Financial Statements
	106 Index of Compliance
	108 Fees and Charges

Pygmy Blue Whale, Melbourne Museum.

Leavings Gallery, Immigration Museum.

Nitty Gritty Super City, Scienceworks.

Contents



Introduction to Museum Victoria

PROFILE OF MUSEUM VICTORIA

Museum Victoria, Australia's largest public museum organisation, is the State museum for Victoria. It is responsible for caring for the State's collections, conducting research and, as a multi-campus educational and cultural institution, providing cultural programs for the people of Victoria and visitors from interstate and overseas.

The Museum's origins date back to 1854 with the founding of the National Museum of Victoria and the Industrial and Technological Museum of Victoria (later known as the Science Museum of Victoria) in 1870. By proclamation of the *Museums Act* 1983, these two institutions were amalgamated to form what is today known as Museum Victoria, governed by the Museums Board of Victoria.

Museum Victoria has a long history of research and collections and is custodian of Victoria's vast natural science, indigenous, social history and science and technology collections. The size of these collections is estimated at more than 16 million individual items.

*Mind and Body Gallery,
Melbourne Museum.*



Campuses and Facilities

Museum Victoria operates three vibrant campuses and is custodian for the heritage-listed Royal Exhibition Building, Old Customs House and Spotswood Pumping Station. Museum Victoria also operates a separate collections storage facility.

Melbourne Museum

Opened 21 October 2000

Melbourne Museum stands adjacent to and incorporates the historic Royal Exhibition Building in Carlton Gardens, forming the largest museum complex in the southern hemisphere. Melbourne Museum draws on the latest technology and interpretation methods in showcasing Australian society, indigenous cultures, the human mind and body, science and technology and the environment. Features include *Bunjilaka* the Aboriginal Centre, the Children's Museum, a living Forest Gallery, the Immersion Cinema Experience theatre and the IMAX theatre.

Immigration Museum

Opened 12 November 1998

The Immigration Museum is situated in the Old Customs House, one of Melbourne's finest 19th century buildings. It is a contemporary social history museum that explores issues of immigration and cultural diversity. The Museum features engaging and interactive exhibition galleries, Discovery Centre, Tribute Garden and a range of indoor and outdoor recreation and activity spaces.

Scienceworks Museum

Opened 28 March 1992

Located in the grounds of the historic Spotswood Pumping Station, the science and technology campus features modern interactive exhibition galleries, teamed with an outdoor arena and the Melbourne Planetarium.

Moreland Annexe

Opened 30 October 1996

Museum Victoria's state-of-the-art external collection store was purchased and fitted out to Museum Victoria's specifications. Housing the largest of the Museum's collection items, the facility complements collection stores at Melbourne Museum and Scienceworks.

Services

Museum Victoria provides a wide range of services and products, including:

Attractions

- Exhibitions and public activity programs.
- Touring exhibitions.
- Melbourne Planetarium.
- Immersion Cinema Experience theatre (ICE).
- IMAX theatre, Melbourne.

Community

- Museum Victoria membership program.
- Museum Victoria website: www.museum.vic.gov.au.
- Museum Victoria magazine.
- Public lectures and forums.
- Outreach visits to schools and other groups.
- A roving curator to indigenous communities.
- Leadership, advice and support to Victoria's regional and specialist museums.
- Public information services on environmental, indigenous, historical and scientific matters.
- Community Access Programs for culturally and linguistically diverse groups.

Research and Collections

- Research expertise in terrestrial and marine environments, earth science, science communication, Australian society and technology, and indigenous cultures.
- Custody and preservation of the State's 16 million-item heritage collection.
- Object and specimen identification.
- Tertiary student supervision.
- Student industry placement training.
- DNA-based research and identifications through the Molecular Biology Laboratory.
- InfoZone: free study and research facilities.
- Electronic and physical access to collections and associated information for research purposes.
- Collection development and management advice to other institutions.
- Loans of collection items to other institutions.
- Advice on donating and conserving collections.
- Separate collection stores and viewing areas for sensitive indigenous cultural material.
- Collection store and back-of-house tours.

Education

- Primary, secondary, tertiary and adult education programs and resources.
- Professional development programs for teachers.
- Educational publications.
- Extensive online educational resources for Victorian schools.

Commercial

- Car park facilities (Melbourne Museum).
- Commercial venue hire, catering and retail outlets.
- Extensive photographic image library.

Vision

Museum Victoria will be recognised throughout Australia and the world for the way in which it engages the public and stimulates the quest for knowledge through the vitality of its public programs.

Mission

The mission of Museum Victoria is to improve understanding of ourselves and the world in which we live through the interpretation of collections and the knowledge that makes them meaningful.

Museum Victoria will engage the public with programs that explore:

- the origins, development and diversity of culture of the Australian people and their region; and
- science and technology and their relationship with the environment and society.

Values

In fulfilling its mission, Museum Victoria is committed to the following guiding values:

- A commitment to professionally care for and preserve the heritage collections entrusted to Museum Victoria as a significant component of Australia's heritage.
- Recognition of Museum Victoria's role in generating and testing knowledge through curatorial research and interaction with international scholars.
- Support for lifelong learning in the community through the provision of engaging and relevant public programs.
- Provision of a safe and welcoming environment for all visitors.
- Attainment of international best practice and the maintenance of the highest ethical standards in all activities.
- Promotion of a better understanding of cultural diversity within society and the special place of indigenous communities in our nation.

- Supporting personal and professional development of staff and the maintenance of a safe, equitable and invigorating working environment.
- A commitment to best practice in creative uses of new technologies to enhance the accessibility, understanding and value of Museum Victoria's activities for a local and worldwide audience.
- The provision of leadership in the museum industry in Victoria and in museums generally.

Operating Principles

The following principles will guide the activities of Museum Victoria:

- We are mission-driven and commercially positive.
- We are customer-focused.
- We value our collections and the knowledge that makes them meaningful.
- We encourage lifelong learning.
- We support inter-cultural understanding and reconciliation.
- We value and respect each others' contributions.

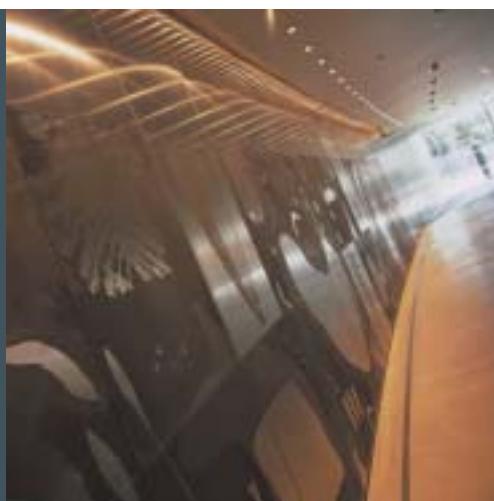
Strategic Priorities

The strategic priorities of Museum Victoria for 2000–2005 are:

- The successful opening of Melbourne Museum (achieved October 2000).
- Extending the use of all facilities and optimising the delivery potential of Scienceworks Museum, the Immigration Museum, and the Royal Exhibition Building.
- Maximising outreach and research programs.
- Providing leadership and assistance to regional and specialist museums throughout Victoria.

Dinosaur puppet, Forest Gallery,
Melbourne Museum.

Artist Judy Watson's 'Wurreka' zinc
wall framing the Bunjilaka Gallery.



PRESIDENT'S MESSAGE

On behalf of the Museum's Board of Victoria, I am delighted to present the 2001/2002 Annual Report detailing Museum Victoria's achievements and operations over the last twelve months and financial statements.

Over the past year Melbourne Museum, the Immigration Museum and Scienceworks have continued their determination to share the vast and priceless State collection to as many people as possible, ensuring the people of Victoria enjoy the heritage we hold in trust for them.

Since becoming President of Museums Board of Victoria in November 2001, it has been a busy and exciting time and I can now look back over these past eight months with a sense of fulfilment. Many advances have been achieved in the vision, strategy, visitor programs and research throughout the campuses.

The past twelve months has seen significant milestones for Museum Victoria. Scienceworks celebrated its tenth birthday in March. Amongst the excitement and festivities was the launch of the Cowley Steam Traction Engine, which had been lovingly restored over ten years by staff and volunteers. The giant inflatable birthday cake on the roof of Scienceworks was a spectacular sight and could be seen from some distance. Melbourne Museum also witnessed the completion of its first full year at the new Carlton Gardens complex, with over 30,000 visitors attending the first birthday celebrations in October. The Immigration Museum opened Stage Three of the Tribute Garden in July 2001. Located in the Festivals Courtyard, the Tribute Garden records for posterity the names of over 7,000 families who have made the journey to Victoria.

Corporate and philanthropic support of the Museum witnessed an exciting development with the launch of Museum Victoria's two new subscription programs, Museum Victoria Patrons and Museum Victoria Corporate Patrons, in April 2002. Museum Victoria also continued to benefit from the generosity of Trusts and individuals, notably the Myer Family with the opening of the Baillieu and Sarah Myer Immigration Discovery Centre at Immigration Museum and the donation of the Gantner Myer Aboriginal Collection displayed in the Spirit Country exhibition.

Museum Victoria's membership program had another successful year with the number of memberships reaching over 12,200 by the end of the year, representing over 50,000 people. Museum Victoria continues to host the largest museum membership program in Australia and I would like to thank the important supporters who continue to support and encourage the growth and development of Museum Victoria.

Museum Victoria continued to cement its position as a leading cultural institution, receiving more than two dozen prestigious international and national awards for a range of disciplines including architecture, indigenous culture, tourism, marketing, public relations, film projects and volunteer support.

In March 2002, I was delighted to announce the appointment of Dr J Patrick Greene as Chief Executive Officer, to commence his appointment in August. A prominent figure within the international museum community, Dr Greene is known for his work in establishing the acclaimed Museum of Science and Industry in Manchester. I look forward to ensuring Museum Victoria is renowned as a world-leading museum in the years ahead with Dr Greene at the helm.

I would like to extend my sincere thanks to those who have assisted and supported Museum Victoria in various ways during the year. I would like to acknowledge my predecessor, Professor David Penington AC, and retiring Board Members, Professor Jennifer Graves and Mr Ian Sinclair, for their efforts and dedication during their terms. I would especially like to acknowledge the passing of the late Professor Geoffrey Opat, retired Board Member and Chair of the Research Committee, and recognise his dedication, efforts and commitment to Museum Victoria.

I would particularly like to thank the Minister for the Arts, the Hon Mary Delahunty MP, for her support and commitment to the cultural vibrancy of Victoria; our Ambassadors who continue to represent and inspire Museum Victoria; the Museum Victoria Members, Patrons, Corporate Patrons and Sponsors who continue to provide the essential financial support; the Museums Board of Victoria for their continued dedication and vision; and most importantly the staff and Executive Management Team who continue to ensure Museum Victoria remains a world-leading and vibrant cultural institution.



Harold Mitchell
President, Museums Board of Victoria





ACTING CHIEF EXECUTIVE OFFICER'S MESSAGE

Scienceworks turned ten this year. Standing next to the newly restored Cowley Steam Traction Engine, celebrating Scienceworks' birthday with colleagues and supporters, I could not resist reflecting on the last ten years in the life of Museum Victoria. Scienceworks became an instant success from the day its doors opened in March 1992. Since that day, we have developed a new collections facility, opened the Immigration Museum, and built both a new Planetarium and the flagship campus, Melbourne Museum. In addition, we have rehoused all of the Museum's 16 million collection items in quality stores and provided staff with first class laboratories and facilities. Our community has embraced these developments, and has responded enthusiastically to the renaissance of the Museum.

Over the last year, 1.33 million people visited Museum Victoria's campuses. The many major exhibitions on offer included Melbourne Museum's first blockbuster, *The Seductive Treasures of Gold and Civilisation*. Scienceworks continued to engage, educate and entertain. Highlights included the refurbishment of *Nitty Gritty Super City*, an exhibition for the young, and the touring exhibition *Terrorsaurus*. At the Immigration Museum, visitor numbers have well exceeded expectations with patrons discovering lost family links at the Sarah and Baillieu Myer Immigration Discovery Centre. Staff throughout Museum Victoria's campuses can be proud of the events and exhibitions presented throughout the year.

Museum Victoria continued its commitment to enhancing visitors' experience through a variety of initiatives. These included the highly successful development and presentation of three new theatrical dinosaur performances at Melbourne Museum; the family history workshops at the Immigration Museum; and the vibrant *Machines in Action* days at Scienceworks. Museum Victoria will continue to develop engaging programs and activities in the future and looks forward to implementing initiatives, such as the proposed Virtual Reality Observatory at Melbourne Museum.

Education of school children remains a prime focus for Museum Victoria. School groups came in large numbers, with over 226,000 students attending programs at one of Museum Victoria's three campuses. Adults, in education programs, are also discovering the Museum, with our adult and tertiary education services exceeding targets. Special thanks must go to the continued essential support from the Department of Education and Training and the Catholic Education Office.

Museum Victoria has further developed its Outreach program, providing access beyond our campus walls to more Victorians than ever before. Services included a redesigned website, touring exhibitions and our 'Museum in a Van'. The Museum Victoria website featured significant new content, including 320,000 natural history specimen records, and attracted 1.6 million visits – an increase of 26%.

At the heart of a great museum lies a strong commitment to research and an active collecting program. During the year, Museum Victoria developed a research strategy for the next three to five years. Staff were involved in 17 externally funded research projects, organisation of four major conferences, publication of more

than 30 refereed papers and 50 other publications and the presentation of 106 lectures and talks. Staff also supervised 28 graduate and postgraduate students and partook in international collecting expeditions to Kenya, South Africa, China, Argentina and the Antarctic waters.

Museum Victoria continued to repatriate Aboriginal cultural material, including human remains, to their traditional owners. Repatriation is a fundamental part of reconciliation and the Museum recognises the rights of indigenous Australians, including their rights to care for the remains of their ancestors. Over the last year, great progress was made and we acknowledge the assistance of the Department of Communications, Information Technology and the Arts for funding provided to the Return of Indigenous Cultural Property Program.

Volunteers have continued to be an integral part of the Museum Victoria family with over 700 volunteers donating their time over the last year. The success of this program ensured Museum Victoria continued to be an industry leader in this area.

The Museum was without a permanent CEO for most of the year, however the commitment of the Board and the depth in the Executive Management Team ensured that, although the year was one of great challenges, it was one of enormous achievement. Museum Victoria staff and volunteers can be well pleased with their successes over the last year. We look forward to building on these achievements when Dr J Patrick Greene takes up his appointment later this year.

A handwritten signature in blue ink, appearing to read "Robin A. Hirst".

Dr Robin Hirst
Acting Chief Executive Officer

Genevieve Wadham

Visitor Programs Officer,
Scienceworks



As the Scienceworks representative on the Victorian Model Solar Competition Committee, I am responsible for maintaining the “Driven by the Sun” exhibition and most importantly getting the site ready to ensure everything runs smoothly during the annual weekend event.

What I love most about organising this event is seeing the 1200 Victorian school children at Scienceworks on the race weekend so involved, motivated by science and learning more about it. That's what I'm here for!



Introduction to Museum Victoria

A YEAR OF HIGHLIGHTS

July 2001

- Melbourne Museum unveiled *The Seductive Treasures of Gold and Civilisation* exhibition, which celebrated the 150th anniversary of the first gold rushes in Australia.
- Stage Three of the Tribute Garden at the Immigration Museum was opened by Professor Mary Kalantzis and the Hon Justice Bernard Bongiorno QC.
- Launch of *Megawatt – Its Electrifying* exhibition at Scienceworks.

August 2001

- Ms Padmini Sebastian was appointed Director, Immigration Museum.
- *Melbourne Water Life in the Tall Eucalypt Forests* temporary exhibition opened at Melbourne Museum. The exhibition featured photographs by Esther Beaton depicting life in the tall eucalypt forests east of Melbourne.
- *Suburban Voices – The Story of Multicultural Manningham* featuring photographs and personal stories was launched in the Access Gallery of the Immigration Museum.
- The *ReggaeXplosion* temporary exhibition began at Melbourne Museum. The exhibition displayed 400 photographs and album covers, featuring mainly Jamaican artists from the 1940s to the 1990s.

September 2001

- The temporary exhibition *100 Languages of Children* opened at Melbourne Museum. Presented in collaboration with Reggio Emilia Information Exchange, the exhibition showed the potential of children from three months to six years.
- Mr Peter McMullin and Ms Susan Heron were appointed to the Museums Board of Victoria.

October 2001

- Melbourne Museum celebrated its first birthday. Over 30,000 visitors attended celebrations and experienced a diverse range of community and audience programs.
- Dr George F. MacDonald concluded his term as Chief Executive Officer, Museum Victoria and Director, Melbourne Museum. Dr MacDonald returned to North America to take up a position as the Director of the Burke Museum at the University of Washington in Seattle.
- In recognition of his contribution to Museum Victoria, former Director, Mr Graham Morris, was appointed an Honorary Life Fellow.
- Ms Susan Heron joined the Museums Board of Victoria.

- The Immigration Museum collaborated with Victorian Arabic Social Services to present the exhibition *Family, Business and Community: The Australian Lebanese in Victoria*.
- Dr Thomas Darragh and Ms Joan Dixon were appointed as Curators Emeritus to recognise their outstanding contributions to Museum Victoria.

November 2001

- Professor David Penington's term as President of the Board finished. He was succeeded by Mr Harold Mitchell. Mr Peter McMullin was appointed as Deputy President of the Museums Board of Victoria.
- The publication *A Museum for the People: A History of Museum Victoria and its Predecessors 1854–2000* was launched in the Australia Gallery of Melbourne Museum.
- A Memorandum of Understanding was signed with Arts Victoria on the 2001 Federation Bells to facilitate their storage by Museum Victoria and administration of a community loan program.

December 2001

- Melbourne Museum unveiled *Federation Tapestry*. The tapestry, the largest ever commissioned in Australia, was funded by the Federal Government and created by the Victorian Tapestry Workshop in collaboration with a team of Australian artists.
- Professor Gregory Egan and Dr Gregor Kennedy were appointed as Honorary Associates.
- Professor Jennifer Graves was appointed as an Honorary Life Fellow.
- The *Termite Log* was introduced into the Forest Gallery at Melbourne Museum. It features close-up viewing of termites, bull ants and huntsman spiders.
- A new Planetarium show, *Tycho Stars Again*, was launched at Scienceworks.

January 2002

- The *Spirit Country* exhibition was launched at Melbourne Museum. The collection of Aboriginal works were generously gifted to Museum Victoria by the Gantner and Myer Families.
- A Memorandum of Understanding was announced between Museum Victoria and the new Children's City in Dubai. Museum Victoria will assist in the creation of a new children's facility.
- Museum Victoria Board Member Mr Peter Hiscock AM was appointed the new Chair of the Regional and Specialist Museums Advisory Committee (RASMAC).
- Visitors to Melbourne Museum included His Royal Highness, The Duke of York, and His Excellency the Right Reverend Dr Peter Hollingworth AC OBE, Governor-General of the Commonwealth of Australia.

February 2002

- The exhibition *Rituals – Linking Yesterday, Today and Tomorrow: An Arabic Community Perspective* opened at the Immigration Museum.
- Launch of *Terrorsaurus* exhibition of robotic dinosaurs at Scienceworks.
- The refurbishment of *Nitty Gritty Super City* exhibition was completed at Scienceworks. This exhibition engages young children in a variety of activities designed to develop an understanding of the world around us.

March 2002

- Dr J Patrick Greene was appointed as the new CEO of Museum Victoria, to commence duty in August 2002.
- Scienceworks celebrated its 10th birthday. The weekend theme 'Extreme Science' was highlighted through many activities and a reunion of past and present staff, volunteers and supporters.
- The International Day for the Elimination of Racial and Religious Intolerance was launched at the Immigration Museum.

April 2002

- Museum Victoria Patrons and Corporate Patrons programs were launched at Melbourne Museum.
- A Memorandum of Understanding was signed between Museum Victoria and the Fine Arts Museum of San Francisco. It includes the possible lending of collection items and staff exchange.
- Visitors to Melbourne Museum included the Under Secretary for Culture in Italy, Dr Vittorio Sgarbi.
- Melbourne Museum launched the new theatrical show *Hatchling, a Dinosaur is Born*.
- The temporary exhibit *Secret Splendours: Women's costume of the Arab world* opened at the Immigration Museum. This exhibition of breathtaking costumes and textiles covered a cross-section of the Arab world.

May 2002

- A plaque describing the significance of the symbolic hands in Milarri was unveiled at Melbourne Museum for Reconciliation Week.
- A Memorandum of Understanding was signed between Museum Victoria and RMIT University.
- The *Beneath our Feet* exhibition was launched at Melbourne Museum, and featured some of the first geological maps ever drawn for Victoria, early photos, mineral specimens and two of Museum Victoria's mining models.
- *Raincheck 3000* exhibit was unveiled at Melbourne Museum. This new exhibit is a user-navigated educational interactive featuring a raindrop's journey through a Melbourne water catchment.
- The *Textiles and Tales – Punjabi Women in Victoria* exhibition opened at the Immigration Museum.
- His Excellency Mr Karl Offman, President of the Republic of Mauritius, visited the Immigration Museum.

June 2002

- Human remains of several Tasmanian Aboriginals were returned to representatives of the Tasmanian Aboriginal Centre.
- *Sensational Screens*, an exhibition developed by the International Specialist Skills Institute, opened at Melbourne Museum. The exhibition displayed products from the recent workshop program of Erling Christoffersen, Denmark's most famous furniture designer.

Mckay Volunteer, Raoul Jones and Peter Swinkles with Museum Industry Recognition Awards.

2002 Museum Industry Recognition Awards, Most Outstanding Volunteer Project in the Victorian Museum Sector.



AWARDS

- The Royal Institute of Architects, Sir Zelman Cowan Award, *Best Public Building Australia*: Awarded to Melbourne Museum.
- Royal Australian Institute of Architects, Victorian Architecture Medal, *2001 Project of the Year*: Awarded to Melbourne Museum.
- Royal Australian Institute of Architects, Victorian Chapter, William Wandell Award, *Best Institutional – new category*: Awarded to Melbourne Museum.
- 2001 Ansett Australia Victoria Awards, *Tourist Development Projects category*: Awarded to Melbourne Museum.
- 2001 Australian Tourism Award, *Best Tourism Development Project*: Awarded to Melbourne Museum.
- 2001 Victorian Tourism Award, *Best Tourism Development Project*: Awarded to Melbourne Museum.

- Arts Portfolio Leadership Award, *Leadership in Audience*

Development category: Awarded to Multicultural – Audience Development, Melbourne Museum, for the significant work at Melbourne Museum in the development of multilingual access to our programs.

- Arts Portfolio Leadership Award, *Leadership in Community category*:

Awarded to Volunteer Program Establishment, Melbourne Museum, for the outstanding program that has involved over 400 volunteers in the delivery of our public programs.

- Arts Portfolio Leadership Award, *Certificate of Appreciation*:

Awarded to Scienceworks Garage and Engineering Workshop Volunteers, celebrating their contribution to the restoration and operation of the Cowley Steam Traction Engine.

- Arts Portfolio Leadership Awards, *Special commendation in the Leadership in Scholarship and Research – new category*:

Awarded to a Museum Victoria research project for its outstanding molecular biology work. This project involves DNA-based studies investigating the origins, evolution and conservation of the Australasian fauna.

- New York Film and Video Festival, *World Gold Medal, Social Documentary category*:

Awarded to three Bunjilaka films: *Talking the Land, Singing the Land and Dancing the Land*. These films tell the story of Wurundjeri Elder Joy Murphy, Arrente Elder Max Stuart and Torres Strait Islander Elder and artist Ken Thaiday.

- Institution of Engineers Australia, *Engineering Excellence Award*:

Awarded to consulting engineers ARUP for excellence in their work on Melbourne Museum in the category for providing consulting civil, structural and traffic engineering services.

- Australian Marketing Institute, **Australian Marketing Award for Excellence, Arts category:** Awarded for the launch of Melbourne Museum; in particular, the opening weekend.
- Box Hill Institute of TAFE's **Apprentice Award:** Awarded to Damian Dingli, Museum Victoria's apprentice carpenter, for achieving first place in his final year of cabinet making.
- **2002 Museum Industry Recognition Awards, Most Outstanding Individual Achievement in Victorian Museum Sector:** Awarded to Raoul Jones for his contribution to Museum Victoria's Outreach Program.
- **2002 Museum Industry Recognition Awards, Most Outstanding Volunteer Project in the Victorian Museum Sector:** Awarded to McKay Volunteer Project for work on Museum Victoria's HV McKay collection, which contains records and objects from the HV McKay agricultural enterprise. The nomination honoured ex-McKay employees who actively protect, interpret and are making accessible the history of the McKay Company.
- **2002 Museum Industry Recognition Awards, Lifetime Achievement Award:** Awarded to Peter Swinkels for his 22 years' service to the museum industry. Peter has been head of the Preparation Department at Museum Victoria for 14 years and has set the standard for museum preparation work in Australia. He also played a pivotal role in moving the iconic Phar Lap to the new Museum in Carlton and the sperm whale retrieval from Port Fairy.
- Australian Teachers Of Media Awards, **Outstanding Radio Broadcast:** Awarded to Andi Horvath and the 'Einstein a Go Go' Team. This team also received a commendation for their broadcast *Albert Einstein the Man*, delivered from Melbourne Museum in January 2002.
- **NAIDOC 2001 Certificate of Appreciation:** Awarded to Museum Victoria in recognition of its commitment and achievement in employing indigenous staff.
- Public Relations Institute of Australia Victorian State Awards for Excellence, **Comprehensive Communication Program category:** Awarded to Melbourne Museum for *A Museum for the 21st Century: Communicating the birth of the Melbourne Museum*.
- Public Relations Institute of Australia Victorian State Awards for Excellence, **Marketing Communications category:** Awarded to Melbourne Museum for *Life: Now Showing (launching Melbourne Museum)*.
- Public Relations Institute of Australia Victorian State Awards for Excellence: Special Citation for highest placing of any Awards entry submitted from the Government sector.
- **Australian Institute for Landscape Architects Victoria and Tasmanian State Awards 2001, First Commendation Building Setting category:** Awarded to Melbourne Museum.
- **Landscape Industries Association of Victoria 2001 Awards of Excellence, Joint Winner – Landscape of the Year:** Awarded to Melbourne Museum, Forest Gallery and Milarri Garden.
- Master Builder's Association 2001 Excellence in Construction Award, **Most Innovative Construction and Excellence in Health and Safety:** Awarded to Melbourne Museum, Forest Gallery.
- Commission of Public Employment Commendation: Awarded to Melbourne Museum Volunteer Program in the 2002 Good Ideas for Managing People booklet in June 2002.
- **Australian Association of Consulting Engineers, Award for Best Building Infrastructure:** Awarded to Melbourne Museum. Melbourne Museum also won the Victorian Award for Structural Engineering.
- Victorian Community History Award 2002, **Best Print Publication:** Awarded to *A Museum for the People: A History of Museum Victoria and its Predecessors 1854–2000*.
- **The Golden Service Awards 2001, Leisure/Venue category:** Special Commendation awarded to Tradeflex Services Group for Melbourne Museum.
- Australian Publishers Association, **Australian Awards for Excellence in Educational Publishing, Best Secondary Book Series category:** Awarded to Peter Pentland, Scienceworks Education staff member, author of the Jacaranda HSC Physics 1 and 2 text book series.
- Australian Science Teachers' Association, **Most Valuable Paper Award 2001:** Awarded to Tim Byrne, Scienceworks Education staff member, for *Tilt, Rock and Roll: Understanding the Day/Night Cycle*, Australian Science Teachers Journal, Vol 47 Number 1, March 2001.

Awards



Nga Taoga O Te Whetu Ruatau,
a Maori dance group at the Museum
Industry Recognition Awards.

Museum Victoria Patrons
Function 2002.

THE YEAR IN BRIEF

Key Outputs

	2001/02	2000/01
Exhibitions presented	46	58
Publications by staff	87	98
Presentations and lectures by staff	115	150
Research projects (<i>externally funded</i>)	16	30

Attendances

	2001/02	2000/01
Melbourne Museum	650,793	807,549
Scienceworks Museum and Melbourne Planetarium	349,650	284,014
Immigration Museum	82,066	88,194
Non-ticketed entry	245,666	222,571
Outreach Services	21,318	15,309
Website	1,597,256	1,264,378
Total	2,946,749	2,682,015

Notes:

- A KPMG analysis of 2001/02 visitation at Melbourne Museum reflects the decline in 'novelty effect' experienced by new attractions. The events of September 11 in the United States compounded this effect with a resulting drop in all markets. International markets were effected by September 11, and domestic markets responded to a decline in consumer confidence resulting from this event and the collapse of Ansett and HIH. Nevertheless, Melbourne Museum attracted in excess of 650,000 visitors. The first birthday celebrations attracted more than 30,000 visitors, all of whom were admitted free of charge.

Memberships

The number of Museum memberships rose dramatically during the year to over 12,200, representing approximately 50,000 people.

Both Scienceworks and the Immigration Museum performed beyond expectation. Member admissions represented 16% of total admissions to Scienceworks. Member visitation to all three campuses combined represented almost 10% of all admissions.

	2001/2002	2000/2001
Memberships	12,239	7,876

Staff

	2001/2002	2000/2001			
Employment	Male	Female	Total	Total	Variation
Status					
Ongoing	143	222	365	311	+54
Fixed	26	48	74	146	-72
Casual	49	49	98	97	+1
Total	218	319	537	554	-17
FTE	178	251	429	447	-18

Elizabeth Willis

Senior Curator, Australian Society and Technology Department



Curators and collection managers in the Australian Society and Technology Department focus on the historical and contemporary experiences of Victorians, through research, collections and exhibitions.

Amongst other projects, Elizabeth is involved in the Shrine of Remembrance Development project, a social and architectural interpretation of war and remembrance in Melbourne for the Shrine of Remembrance Trustees.



PERFORMANCE OVERVIEW

In this overview, Museum Victoria reports achievements in the 2001/2002 year against the 11 strategic goals identified in the organisation's five-year Strategic Plan.

1 Visitor Experience

Museum Victoria will provide engaging, enjoyable and educational experiences to the widest possible audience through its public programs, services and facilities.

Strategies

Meet visitors' needs and expectations through Museum Victoria's public programs, services and facilities.

Develop exciting, informative public programs comprising a dynamic mix of long-term and short-term offerings across all campuses and outreach services of Museum Victoria.

Establish evening programming at all campuses of Museum Victoria.

Establish clear identities for each campus and outreach services of Museum Victoria.

Results

- Market research studies indicate that satisfaction with Museum Victoria public programs and services was 95.7%.
- Amongst service elements cited by Melbourne Museum respondents, the following were rated amongst the most satisfactory: 'knowledgeable and well informed staff', 'friendly and helpful staff' and 'overall value for money'.
- Scienceworks celebrated its tenth birthday with special public programs, the launch of the newly restored Cowley steam engine and the temporary conversion of the Scienceworks roof into a giant birthday cake. Through a dynamic mix of exhibitions, two new planetarium programs and a range of public programs, the Museum achieved visitation numbers not seen since its inaugural year. Exhibition highlights include *MegaWatt – It's Electrifying* and *Terrasaurus*.
- First birthday celebrations at Melbourne Museum attracted over 30,000 free visitors over a single weekend. Special exhibitions and programs included *Hatching: A Dinosaur is Born*, *The Seductive Treasures of Gold*, *100 Languages of Children* and *Forging the Nation*.
- The Immigration Museum continued to foster relations with community agencies in order to deliver programs that reflect the aspirations and needs of a culturally-diverse community. In conjunction with VicHealth, the Immigration Museum hosted four well-attended Smoke Free festivals with the Chinese, Arabic, Macedonian and Italian communities. The Museum also delivered four community-generated exhibitions in the Schiavello Access Gallery. Exhibition highlights include *Showing Face: Chinese Identity in Regional Victoria from the 1850s to Federation* and *Lost and Found: A Shared Search for Belonging*.
- Evening sessions of Planetarium shows were conducted weekly.
- Fourteen summer *Global Sounds* concerts were delivered at Melbourne Museum.
- Sleepovers were hosted at both Scienceworks and Melbourne Museum.
- The Royal Exhibition Building lightshow was launched as part of the Melbourne Museum birthday celebrations.
- A Museum Victoria Strategic Positioning Plan was developed. The plan clarifies identities of each campus and documents strategies for reinforcement of the respective brands.

2 Lifelong Learning

Museum Victoria will be a leader in providing lifelong learning opportunities for the whole community.

Strategies

Position Museum Victoria as a key content provider in the formal education and recreational learning market.

Create and implement user friendly information systems to capture and provide access to Museum Victoria's knowledge bases.

Results

- 244,000 education visits to Museum Victoria's three venues. Approximately 10% of education visits to Melbourne Museum were from the adult education sector.
- 14.5 qualified education officers were employed across Museum Victoria.
- Continued implementation of the STAR 6 program, providing transport and program subsidies for Year 6 students from across Victoria to Scienceworks.
- 102,838 *ed-online* user sessions.
- Teacher professional development programs offered by Museum Victoria were attended by more than 3,000 teachers and/or student teachers.
- 85,193 members of the public visited InfoZone at Melbourne Museum to obtain access to Museum Victoria expertise or information.
- 26,114 members of the public accessed data via Immigration Museum Discovery Centre resources.

3 Adding to Our Knowledge

Museum Victoria will develop and enhance its collections and knowledge bases in order to serve today's community and provide a rich inheritance for future generations.

Strategies

Develop a long-term Research Strategy for Museum Victoria.

Position Museum Victoria in leadership roles in state, national and international research programs.

Publish the results of research in media that are appropriate to Museum Victoria's target audience.

Maximise external funding, sponsorship and contract research in areas recognised as strategic priorities of Museum Victoria.

Results

- Research Policy approved by the Board in September 2001.
 - Research Strategy developed, which outlines Museum Victoria's research strengths and sets out future goals and directions.
 - Research Action Plan developed and its implementation commenced.
-
- Museum Victoria was successful in achieving funding for a number of collaborative projects at a national level.

-
- A research and collections website detailing Museum Victoria's research programs and current projects was developed for launch in August 2002.
 - A total of 74 specialist research publications were achieved, including refereed journals, reports, book chapters and theses.
 - Museum Victoria published *A Museum for the People: A History of Museum Victoria and its Predecessors 1854-2000*. The book was awarded the Victorian Community History Award 2002 for Best Print Publication.
 - Publication of Volume 59(1) of *Museum Memoirs*.
-
- Project funding was received from the Australian Research Council; the National Oceans Office; the Australian Biological Resources Study; the Department of Communications, Information, Technology and the Arts; Centenary of Federation; the Department of Infrastructure; VicRoads; the University of Melbourne; VicHealth; Myer Foundation; Arts Victoria and Grimwade Miegunnyah Fund.

4 Building Museums for the 21st Century

Museum Victoria will build and maintain outstanding, welcoming facilities that are accessible, clean, secure, and serve its operational needs. Facilities will be sensitive to the cultural and environmental contexts in which they operate.

Strategies

Provide an accessible, safe, comfortable and welcoming environment for visitors and staff in all Museum Victoria campuses.

Establish Museum Victoria's museums as key attractions in Victoria's cultural and built environment.

Ensure the useability of the buildings and infrastructure for Museum Victoria programs and the care of collections, while respecting the heritage values of Museum Victoria's buildings.

Manage the acquisition, development and maintenance of the built facilities and infrastructure to optimise their long-term viability and flexibility.

Results

- Achieved Victorian Managed Insurance Authority Gold Medal for all three museums and the main storage facility.
 - The Royal Exhibition Building maintained its Silver Medal rating.
-

- Melbourne Museum was awarded the National Australian Tourism Award for Excellence.

-
- Refurbishment works continued on the Royal Exhibition Building.
 - A preventative maintenance program for the Old Customs House was implemented.

-
- Progress was made on the identification and rectification of Melbourne Museum building defects.
 - Scienceworks' capital development plan to improve the visitors' experience remains unfunded.

Strategies

Develop collection management policies, procedures and practices that support the strategic priorities of Museum Victoria.

Meet legislative obligations for management of heritage collections.

Develop a Museum Victoria-wide database that integrates collection information and provides improved access to Museum Victoria's knowledge base.

Support and promote access to heritage collections within a national and international framework.

Develop collection conservation policies, procedures and practices that support the strategic priorities of Museum Victoria.

Assist and promote preservation of heritage in the community.

Strategies

Develop a capacity to reach a global audience through the use of appropriate technologies.

Cost-effectively develop, store, retrieve and distribute Museum Victoria data, information and knowledge to both internal and external users. Provide technology and appropriate management and staffing structures that meet Museum Victoria's needs for information systems, business systems, productivity systems and public program multimedia systems.

Develop systems that provide management information for effective and timely decision making.

5 Caring for Heritage

Museum Victoria will care for the heritage in its charge as a resource for current and future generations, balancing long-term preservation with access and use.

Results

- The Board approved a Collection Development and Management Policy. This will be supported by a Collection Strategy, to be implemented in 2002.

-
- Management of the heritage collections continued throughout the year.

Special projects included:

- Completion of the relocation of the collections to Melbourne Museum.
- Installation of a cool store facility at the Moreland Annexe in Coburg to house photographic and film material from the History and Technology Collection.

-
- Progress was made on testing the mapping and features of the new KE EMu database. The KE EMu project is a long-term project aiming to catalogue and digitise the most significant items in Museum Victoria's collections.

-
- Museum Victoria loaned 17 aeronautical items, including three aeroplanes, six engines, a rocket and a satellite to the Australian Museum of Flight display. It also loaned items for scientific research, interstate and overseas.

-
- All collection facilities managed with an Integrated Pest Management program.
 - The pilot phase of Collections Risk Assessment project was completed.

-
- The Cowley Steam Traction Engine, acquired by Museum Victoria in 1985, has undergone a 10-year restoration project. 21 volunteers helped to restore the engine, contributing approximately 5,000 hours in total.
 - Volunteers who worked with the McKay Sunshine Harvester collections were awarded the Most Outstanding Volunteer Project in the Victorian Museum Sector at the 2002 Museum Industry Recognition Awards.
 - Museum Victoria received funding for the Return of Indigenous Cultural Property program. As part of this program, ancestral remains were returned to Tasmania and various communities throughout Victoria.
 - Conservation training advice was offered to Koori keeping places.
 - Four *Object Days* took place in InfoZone within Melbourne Museum, providing the public with opportunities to obtain information on the care and storage of their personal 'treasures'.

6 Communicating in the Information Age

Museum Victoria will be a communicator of authoritative knowledge to local, national and global audiences using innovative applications of appropriate technologies in the presentation of its programs and collections and the most appropriate technology in support of its management

Results

- Website traffic to Museum Victoria totalled 1.6 million user sessions.
- A redesign of Museum Victoria's websites was undertaken for launch in 2002.

-
- The Museum Victoria intranet was enhanced providing staff with up-to-date management information online.
 - 12 Projects were digitally published including *Forest Secrets*, *History of Museum Victoria* and *Coins and Medals*.
 - Searchable records for *Biggest Family Album* and *First World War* databases were completed.

-
- Financial reports were made available to staff online to assist with the tracking of budgets and expenditure.
 - Ongoing delivery of support and training for Museum Victoria staff in the use of the corporate records management system. More than 12,000 records are now registered.

7 Marketing

Museum Victoria will be positioned as a preferred provider of enjoyable, high quality, educational experiences that will create lifelong relationships based on value and satisfaction.

Strategies

Develop Museum Victoria's Strategic Marketing Plan and, within this framework, develop marketing plans for Museum Victoria's campuses and services.

Conduct a vigorous program of market research and evaluation to assess existing and potential audience needs, wants and interests to identify marketing opportunities, and to inform product development and the delivery of Museum Victoria's programs, services and facilities.

Develop partnerships, alliances and networks with organisations, groups and individuals that will assist in positioning Museum Victoria as one of the preferred providers of enjoyable and educational experiences.

Positively manage Museum Victoria's image.

Build positive awareness of Museum Victoria, its campuses, products and services through improved and coordinated media and government relations, public affairs, issue management and relationships with key interest groups.

Develop marketing campaigns that will position Museum Victoria and its campuses as essential components of the Melbourne experience.

Results

- A three-year marketing plan for Melbourne Museum was developed.
- Implementation of a media and public relations plan commenced.

-
- 55 quantitative market research studies were conducted across Museum Victoria.

-
- The Patrons Program was launched, providing an avenue for subscribers to donate funds and be recognised for their contribution.
 - 128,000 members visits were achieved exceeding the previous year's member visitation by 95,000. The program is the largest zoo, gallery or museum membership program in Australia. 98% of members rate their membership as either 'good' or 'very good'.

-
- The target of 80% positive/neutral exposure of Museum Victoria's campuses was achieved for exhibitions, collections and research activities in both popular and target television, radio and print media.
 - In recognition of the successful launch of Melbourne Museum, two awards were received from the Public Relations Institute of Victoria.

-
- Media launches were held for each new exhibition throughout the year.
 - A Government Relations Strategy was developed and its implementation commenced.

-
- Museum staff worked closely with Tourism Victoria to ensure the benefits of a major new tourist attraction are utilised in the promotion of Melbourne and Victoria.
 - Melbourne's Golden Mile Heritage Trail was strongly promoted. The Golden Mile is a walk through the gold rush heritage of Melbourne. It runs between the Immigration Museum and Melbourne Museum. The trail attracts an average 1,700 people per month. During the year the Golden Mile celebrated 50,000 walkers since its launch in December 1999.
 - Museum Victoria became a member of the newly-formed Aboriginal Tourism Marketing Association.
 - Museum Victoria delivered tourism industry familiarisation programs.

Strategies

Through a collaborative and inclusive process, develop strategic support for regional museums throughout Victoria.

Further raise the profile and the standing of Museum Victoria as a leader, both nationally and internationally, in museological practice.

Position Museum Victoria as a leader in indigenous issues in Australia.

8 Leadership

Museum Victoria will be recognised locally, nationally and internationally as an industry leader through the exemplary way it conducts its activities, serves the community, is accountable to government and responds to sponsors' needs.

Results

- Continued support was provided to the Regional and Specialist Museums Advisory Committee.
- The Committee facilitated discussions about strategies for effective collaboration and support for regional touring exhibitions.

-
- Six papers were presented by Museum Victoria staff to the 2002 Museums Australia conference. Papers included '*History for the millions*', '*Phar Lap and Museum Victoria*', '*Captain Cook's Cottage: An Experiment in Modern Museology*' and '*From Dictation to Detention Centres: Exhibiting Controversy Past and Present*'.

-
- Ongoing service was provided to the Koori community through the Family History Service.
 - Support was provided to the Aboriginal Cultural Heritage Advisory Committee.
 - Dynamic activity and performance programs in Bunjilaka were delivered.
 - Ancestral remains were actively repatriated.
 - In partnership with the University of Melbourne, Museum Victoria organised the *Centenary Anniversary Symposium: A Celebration of Anthropologist Donald Thompson* in which 23 papers were delivered by local, interstate and overseas academics.
 - Partnership agreements with Ara Iririrja and Lake Tyers Communities were negotiated.
 - The exhibition *Thookay Ngaweeyan, Young Voices of Victoria: Aboriginal Children's Arts*, compiled from the collections of Museum Victoria, toured throughout regional Australia.
 - Conservation training advice was offered to Koori keeping places.

9 Governance

The Museums Board of Victoria will provide strategic direction and oversight of Museum Victoria, ensure compliance with the Museums Act and Government policies, and will be responsible and accountable for empowering staff to achieve the mission and the vision.

Results

-
- The Board approved a comprehensive process for the development of a new strategic plan to guide Museum Victoria through the next phase of its existence. It is envisaged that this plan will be complete by the end of 2002.

-
- Comprehensive mid-and-end-of-year reviews of the annual business plan were undertaken.

-
- A monthly status report was devised for effective, concise Board reporting against strategic priorities and governance issues.

-
- Procurement, fixed assets and probity policies were reviewed and revised.
 - A number of internal and external audits were conducted which tested Museum Victoria's internal control environment.
 - Museum Victoria responded proactively to the impending implementation of the *Information Privacy Act 2000* with a year-long project to interpret the Act, identify and redress risks in Museum Victoria's information management practices, develop policy and train staff.

-
- A 9% reduction in energy use at Melbourne Museum was achieved.
 - A recycling and waste management audit was commissioned. Many of the subsequent recommendations have been implemented to reduce waste and to maximise re-use and recycling practices.

Strategies

Develop a collaborative strategic planning process led by the Museums Board that promotes a shared understanding and commitment to Museum Victoria's vision, mission and values.

Develop a process of appraisal and monitoring of performance against goals and key performance indicators so the CEO can report competently and authoritatively to the Board.

Ensure there are clear lines of communication between the Board, Museum management and staff.

Ensure that sound contemporary governance practices are implemented.

Develop procedures that will assist the Board to ensure that Museum Victoria and its resources are effectively managed.

10 Management

Museum Victoria management will lead, motivate and develop staff and manage Museum resources to fulfil Museum Victoria's mission with creativity and efficiency within a strategic framework approved by the Board.

Strategies

Provide leadership of the highest quality in accordance with the principles, ethics and behaviours outlined in Museum Victoria's Enterprise Partnership Agreement.

Develop a work force plan and a long-term financial plan that will ensure a smooth transition from a capital development mode to an operational mode.

Results

- The organisation commissioned an employee opinion survey. Issues identified via this process will inform the development of the next Enterprise Partnership Agreement.

-
- The financial modelling undertaken by Museum Victoria was reviewed and revised throughout the year.

11 Managing Change

Museum Victoria will be recognised as an organisation that effectively manages change, and positively embraces the opportunities that change creates.

Strategies

Undertake long and short term planning to ensure that the processes of change can be understood and managed at every stage.

Monitor the economic, societal, political and industry environments in which Museum Victoria operates to identify changing trends.

Results

- An organisational self-assessment was undertaken in accordance with the Australian Business Excellence Framework. The process involved over 200 staff interviews, a three-day report writing workshop and resulted in the identification of four key projects to improve Museum Victoria processes and systems into the future.
- The review of the Programs, Research and Collections Division was completed.

-
- A review of the current strategic plan in the context of past achievements and the new environment in which we are operating was undertaken. The outcomes of this process were incorporated into the 2002/03 business planning process.

FUTURE PRIORITIES

Museum Victoria

- Establishment of Museum Victoria Foundation to raise revenue to support the work of Museum Victoria.
- Ongoing audience evaluation and development.
- Redevelopment and launch of the Museum Victoria website.
- Establishment of a new strategic plan for Museum Victoria.
- Development of a new Museum Victoria Enterprise Partnership Agreement.
- Further development of the Museum's Outreach Programs, with an emphasis on regional Victoria.
- Continued business system integration across Museum Victoria.
- Development and implementation of the Strategic Information and Knowledge Management Action Plan.

Research and Collections

- Implementation of an integrated Collection Management System (KE EMu) for Museum Victoria's collection.
- Installation of a Collection Inventory System to be implemented and linked to KE EMu.
- Implementation of an integrated storage area network across Museum Victoria.
- Implementation of the Research Strategy to increase the Museum's research funding, partnerships and activities.
- Expansion of the Molecular Biology Laboratory's activities, including its research program, to document Australia's biological diversity.

Melbourne Museum

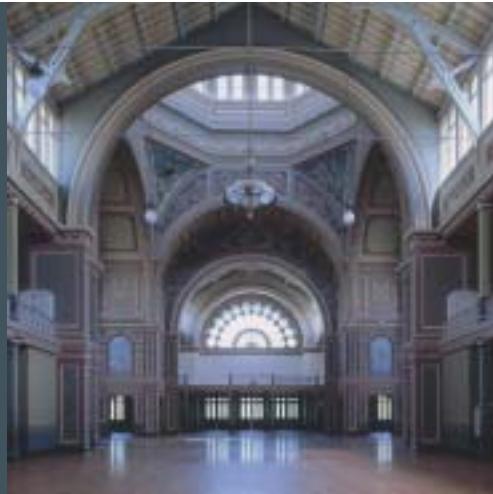
- Launch of *The Italians: Three Centuries of Italian Art*.
- Construction of Virtual Reality Observatory of Melbourne (VROOM), a large-scale, three-dimensional virtual reality installation using funding awarded under the Science, Technology and Innovation Infrastructure (STI) Grants scheme.
- Development of international touring exhibitions, including the exhibition of the *Spirit Country* collection at the Shanghai International Festival of Arts in November 2002.
- Development of an interpretive exhibition for the Royal Exhibition Building with the Australian War Memorial.

Immigration Museum

- Redevelopment and launch of Gallery Four.
- Scoping and development of *Station Pier*, an exhibition to be displayed in 2004, exploring the history and significance of the port for immigration to Melbourne, Victoria and Australia.
- Opening of Stage 4 of the Tribute Garden in October 2002.

Scienceworks

- Development of a new long-term gallery, *Science in the Home*.
- Development of Scienceworks exhibitions for touring nationally.
- Development and launch of new Planetarium show *Scaling*.
- Development of an Indigenous Astronomy Planetarium show.
- Expansion of the PIVoD multimedia delivery system to Scienceworks Museum.

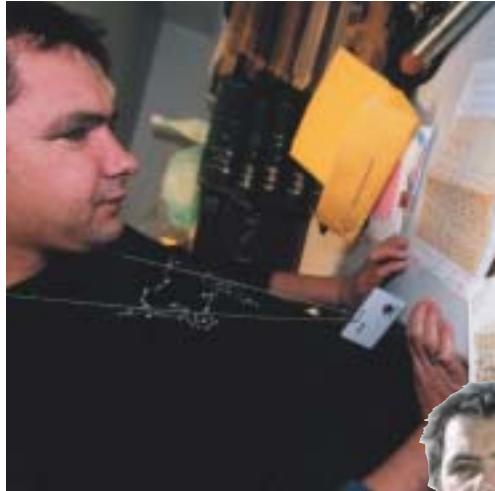


Ice sculpture, Museum Victoria Patrons Function 2002.

Interior of Royal Exhibition Building.

Eddie Butler-Bowdon

Senior Curator, Australian Society
and Technology Department



I collect, research and display artefacts that relate to areas of Australian history such as Phar Lap and domestic life. I am now researching Museum Victoria's Harry Johns tent boxing collection.

When I was fifteen years old I went to London and saw museums that simply amazed me. But only after I had done a variety of jobs and studied Australian history for years did I finally realise, 'Hey, I can work in one of these places'. The best thing about my job is that it's mine.



Review of Campus Operations

MELBOURNE MUSEUM – EXHIBITIONS AND PROGRAMS

Campus Overview and Key Achievements

Melbourne Museum is a broad-based State museum with a national and international focus that covers the natural and physical sciences as well as social history and cultures. Exhibitions cover six major themes: Australian society, indigenous cultures, the human mind and body, science, technology and the environment.

Melbourne Museum is spread over six levels – three of which contain public galleries and purpose-built amenities such as restaurants and cafes and dedicated education rooms. Through its exhibitions, Melbourne Museum aims to provide an interactive and exciting visitor experience to the broadest possible audience.

Melbourne Museum promotes public debate on concepts and issues relating to the natural environment, new technology and other changes occurring in our society. The Museum features excellent education and catering facilities, a state-of-the-art storage facility for the Museum's collections, a range of performance spaces, and a study centre, InfoZone, which provides information access for the public. Through the internet, the public can also electronically access information on the Museum's collections, research, exhibitions and educational packages.

Major features of Melbourne Museum include:

- Bunjilaka, the Aboriginal Centre, where issues relating to the experiences, rights and perspectives of Australia's indigenous people are explored.
- The Forest Gallery, a living gallery with trees over 20 metres tall, thousands of other plants and a wide variety of living creatures including insects, birds, fish and snakes.
- The Children's Museum, with exhibitions and activities tailored for 3 – 8 year-olds.
- A Touring Hall for major travelling exhibitions.
- ICE: Immersion Cinema Experience, located in The Age Theatre. ICE is Australia's biggest interactive cinema and the first of its kind in the southern hemisphere.
- Melbourne Museum Shop, offering a wide variety of giftware, Museum merchandise, books and educational materials.
- InfoZone, providing information access for the public to the Museum's collections and research materials.
- An adjacent IMAX Theatre.

Highlights included:

- More than 860,000 people visited Melbourne Museum during the 2001/2002 financial year, of which over 650,000 were ticketed admissions to the galleries.
- Melbourne Museum staged more education and public programs than ever before in the Museum's history, and showcased more than 40 major and minor touring exhibitions.
- Melbourne Museum developed a strong presence in the tourism market, with 36% of visitors from interstate and overseas.
- In July, Melbourne Museum unveiled the first blockbuster exhibition, *The Seductive Treasures of Gold and Civilisation*. This exhibition celebrated the 150th anniversary of the first gold rushes in Australia and was attended by approximately 50,000 visitors.
- Over 30,000 visitors experienced a diverse range of community and audience programs, presented in collaboration with a number of organisations, at Melbourne Museum's first birthday celebrations in October 2001.
- To celebrate the Centenary of Federation, *Federation Tapestry*, the largest tapestry ever commissioned in Australia, was donated to Melbourne Museum in December and hangs on permanent display.
- *Termite Log*, a new display featuring close-up viewing of termites, bull ants and huntsman spiders was introduced into the Forest Gallery in December.
- The *Spirit Country* exhibition of Indigenous art opened at Melbourne Museum on Boxing Day, with the Myer/Gantner Collection being gifted to Museum Victoria in January 2002.
- In April, Melbourne Museum travelled back to the Cretaceous period with a spectacular new theatrical show titled *Hatchling: a Dinosaur is Born*. A great success, this new production transformed the Touring Hall, and was designed exclusively by ERT Visual and Physical.
- In May, *Raincheck 3000*, an educational interactive instalment sponsored by Melbourne Water, was unveiled, featuring a raindrop's journey through a Melbourne water catchment.
- Extensive preparations, public programming and marketing were undertaken to prepare for a successful opening of *The Italians* exhibition on 4 July 2002.

Long-term Exhibitions

Evolution Gallery

Dinosaurs in Time

Dinosaurs in Time is an exhibition about the history of life on earth. It covers the past 3,500 million years of life on our planet, from ancient microfossils to trilobites, dinosaurs, mammals and plants, and presents the fossil record as evidence for evolution.

Darwin to DNA

This exhibition explores the processes and mechanisms of evolution through three different themes: the historical background on the discovery of evolution, the underlying genetic mechanisms required for evolution to occur, and how our understanding of the evolution of ourselves and other organisms has changed through the study of DNA.

Mind and Body Gallery

Bodyscape: Mapping the Mind and Body

The wonderful diversity of body maps and images produced over the centuries is explored in this exhibition, as well as the methods and devices used to acquire them. The gallery traces our evolving understanding of the inner workings of the human body and displays insights into the most mysterious realm of all - the human mind.

Biotech & Beyond

Focusing on biotechnology in food and medicine, this exhibition engages visitors with the diverse range of applications that are increasingly a part of our everyday lives, encouraging discussion about these technologies and their implications for human society.

Body Parts

Examining everything from the hidden microscopic world of the cell and the workings of genes and DNA to the intricate regulatory systems, *Body Parts* looks at how our bodies work.

Medical Melbourne

The focus of this exhibition is the people and human drama behind biomedical advances and breakthroughs. Real life stories of Nobel Prize-winners, research team leaders, young scientists, laboratory assistants and others are used to illustrate the journey of scientific discovery.

Pacific Gallery

Te Vainui O Pasifika

Developed in partnership with Pacific Islanders living in Melbourne, *Te Vainui O Pasifika* displays watercraft objects from nearly every country in the Pacific. Its many features include a Solomon Islands war canoe and three large sails painted in traditional and contemporary designs by Pacific Island artists.

Australia Gallery

The Australia Gallery explores the lives of people and the communities in which they live. A range of objects, stories and multimedia provide visitors with a greater insight and understanding of Australia's non-indigenous history and culture.

Melbourne – Stories from a City

Visitors explore the history of Melbourne: the city, its people, neighbourhoods, workplaces and cultures.

Windows on Victoria

Showcased in this exhibition are eight key events in Victoria's history since European settlement. Each event had a lasting effect on Victorian society and is illustrated with objects from the Museum's collection.

Phar Lap – A True Legend

This exhibition explores the role of Phar Lap, Australia's most famous racehorse, as the country's first media star.

Science and Life Gallery

The Science & Life Gallery features exhibitions that explore digital technology, biodiversity, and the scientific principles behind physics, chemistry, geology and biology, and how they have changed our perceptions of the world.

Science Arcade

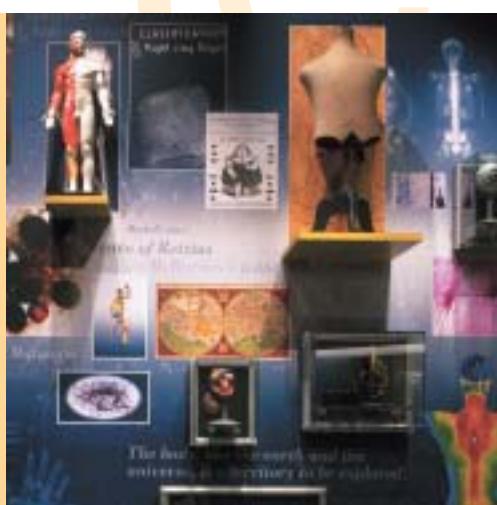
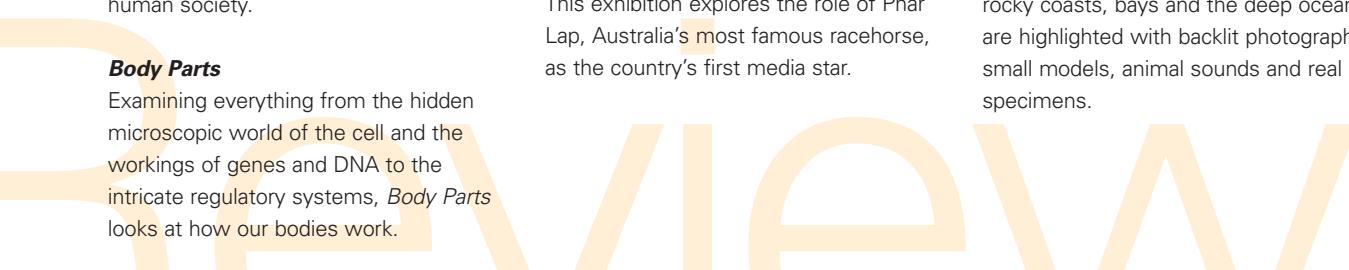
The *Science Arcade* explores natural phenomena from a scientific perspective. Visitors can investigate electromagnetism, gravity, formation of rainbows and other phenomena through interactives and multimedia. The Science Arcade aims to introduce important scientific understandings that lay the basis for further investigations elsewhere in the Museum and beyond.

@digital.au

@digital.au delivers an immersive experience that utilises multimedia and lighting effects. Many significant collection items are used, including Morse code equipment, radio devices manufactured by the Marconi Company, one of Bell's first telephones, a television brought to Australia by Baird and some early computers. A highlight of the exhibition is CSIRAC, the first computer in Australia and is the only remaining intact first generation stored memory computer in the world.

Southern Diversity

Southern Diversity is a discovery of Australia's unique plants and animals. Familiar and lesser-known groups including kangaroos, cockatoos, sea jellies, ants and sharks are highlighted through six Victorian environments. The Mallee, the Alps, river redgum, forests, rocky coasts, bays and the deep ocean are highlighted with backlit photographs, small models, animal sounds and real specimens.



Mind and Body Gallery,
Melbourne Museum.

Detail of the Melbourne Museum
glass facade entrance.

Bunjilaka Gallery

Koori Voices

By telling the stories of Aboriginal people in Victoria, this exhibition celebrates the survival of Aboriginal culture and the ways in which Aboriginal people have continually sought to maintain autonomous lifestyles in spite of oppressive policies and welfare regimes. It recognises the history of Koori attempts to maintain rights and dignity within the struggles and achievements of daily life.

Belonging to Country

This exhibition explores the complex relationship the Aboriginal people have to land and waters throughout Australia. This spiritual, economic and political connection is explored through a wide variety of objects from the collections.

Two Laws

Aboriginal perspectives on knowledge, law and property are explored in this exhibition. Artworks, artefacts and a video discussion between anthropologist Baldwin Spencer and Arrernte Leader Irrapmwe raise the issues of conflict between indigenous and non-indigenous laws and perceptions.

Children's Museum

1, 2, 3, Grow

1, 2, 3, Grow tells the story of growth through the themes of size, colour and shape. Children explore how plants, animals, minerals and humans grow using a wonderful selection of specimens from the Museum's natural history collections.

Forest Gallery

Forest Secrets

An outdoor landscaped display that represents the tall forests in the mountains east of Melbourne and features living plants and animals. The gallery is designed as a pleasant sensory experience, but also as an exhibition that reveals the ever-changing nature of forests based on the five forces of water, earth movement, climate, fire and people.

Temporary Exhibitions

The Seductive Treasures of Gold and Civilisation

18 July – 21 October 2001

This exhibition celebrated the 150th anniversary of the first gold rushes in Australia and was Melbourne Museum's first blockbuster exhibition. *The Seductive Treasures of Gold and Civilisation* brought together Australia's largest ever collection of goldfields art, and assembled over 190 artworks from galleries around the country, all related to Australia's rich goldfields history.

Stolen Generations

7–31 July 2001

A joint initiative of the School of Architecture and Design, RMIT University and Museum Victoria, the Stolen Generations Memorial Design competition sought proposals for temporary memorials. The winning entries were exhibited to show an innovative approach to examining the issue of stolen children.

Melbourne Water Life in the Tall Eucalypt Forests

8 August – 28 October 2001

This exhibition featured photographs by Esther Beaton depicting life in the tall eucalypt forests east of Melbourne.

ReggaeXplosion – 50 years of Jamaican Music

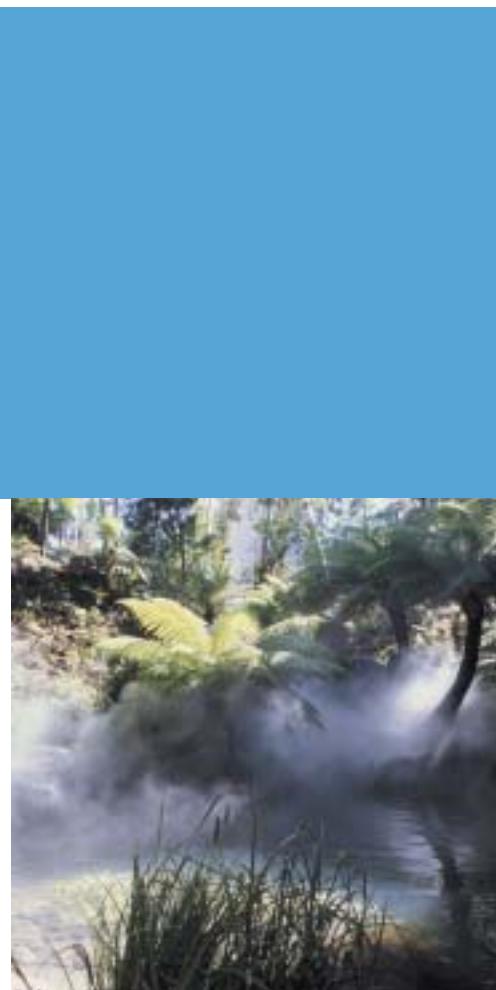
11 August – 7 October 2001

This lively exhibition displayed 400 photographs and album covers, featuring mainly Jamaican artists from the 1940s to the 1990s. *ReggaeXplosion* included video, ambient soundtracks and audio booths of the reggae musical genre including ska, rocksteady, bluebeat, reggae, dub and dancehall.



*Koori Voices photo display,
Bunjilaka Gallery.*

*Forest Gallery,
Melbourne Museum.*



The white Giraffe in the Children's Museum, Melbourne Museum.

Launch of The Seductive Treasures of Gold and Civilisation at Melbourne Museum.

The Melbourne Cricket Ground model, Australia Gallery, Melbourne Museum.



100 Languages of Children

8 September – 28 October 2001

Presented in collaboration with Reggio Emilia Information Exchange, this exhibition showed the potential of children from three months to six years. It documented the collaborative projects of children, teachers and parents from the Reggio Emilia toddler and pre-schools.

Espresso Comes to Melbourne

10 September – 11 November 2001

Located among the chairs and tables of the Balcony Café, this display showcased some of Melbourne's earliest espresso machines and other coffee-related material. It was launched by Mario Pasquale, co-proprietor of Mario's Café, simultaneously with the launch of the book by historian Andrew Brown-May titled *Espresso! Melbourne Stories*.

Retro Moments

20 September – 14 October 2001

Sculptures by Gippsland artist Colin Suggett were exhibited for two weeks as part of the Melbourne Fringe Festival. The sculptures looked at the individual in modern society.

Totems and Dreaming

3 October – 23 October 2001

Artworks produced by emerging and student artists under the guidance of well-known indigenous artists Treahna Hamm and Jennifer Mullet and exhibition organiser Lee Darroch were exhibited. The project was funded by the Aboriginal and Torres Strait Islander Board of the Australia Council through the East Gippsland Aboriginal Arts Cooperative.

Immunisation: From Pestilence to Protection

11 October 2001 – November 2002

This exhibition explored the history of vaccines, from the discovery by Jenner of inoculation against smallpox through to today and beyond. It looked at various diseases, such as hepatitis and polio, how disease spreads and the rise of antibiotic resistance. It included features on new vaccines such as DNA vaccines and polyvalent vaccines against new diseases such as HIV and melanoma.

Illuminations Project

21 October 2001

A spectacular light show on the façade of the Royal Exhibition Building was launched on the Museum's first birthday.

Telstra Presents Transitions

10 November 2001 – 27 January 2002

For 17 years, the Art Gallery of Northern Territory's National Aboriginal and Torres Strait Islander Museum and Art Award has endeavoured, with the support of Telstra sponsorship, to recognise, support and promote the artistic productions of Australia's indigenous cultures. *Transitions* is a selection of the finest contemporary work submitted for Australia's premiere indigenous arts award over the past 17 years.

Einstein

12 November 2001 – 29 January 2002

Offered by the Embassy of Israel, this exhibition highlighted Einstein's achievements in physics alongside his work for world peace.

Australian Commercial Magazine Photography**15 November – 15 December 2001**

The Society of Advertising, Commercial and Magazine Photographers (ACMP) is the representative body for professional photographers and their industry. The Fuji ACMP Photographers Collection was established in 1993 to annually showcase the talents of Australian and professional photographers.

Bush Colour**3 December 2001 – 18 March 2002**

Bush Colour was the first public exhibition of works on paper by women from Maningrida region, and celebrated the strength and vibrancy of artwork. The exhibition was curated by Judy Watson and toured by ArtBAck Touring.

Art on a String**20 December 2001 – 17 March 2002**

Curated by Dianne Young and Louise Hamby, this exhibition featured necklaces by Aboriginal artists from Arnhem Land and the Central Desert area around Alice Springs and incorporated complementary materials from the Museum's collections.

Spirit Country**26 December 2001 – 6 March 2002**

A collection of great cultural and artistic significance, this exhibition comprised of Aboriginal works from the Gantner Myer Aboriginal Art Collection. Paintings, sculptures and weavings, by contemporary artists practising in art centres in the Central District region, the Kimberley and the 'top end' of Australia were displayed. A ground painting was created with the *Spirit Country* exhibition by three elders from the Yuendumu group. Selected works from this exhibition were shown in the Brisbane City Gallery 18 April to 16 June 2002, and will be exhibited in Shanghai Library from 16 November to 1 December 2002.

Beyond the Possum Skin Cloak**February 2002**

Bunjilaka hosted *Beyond the Possum Skin Cloak*, a community fashion parade featuring work by students from the Aboriginal Development Unit of RMIT, Bundoora. The parade included shawls, evening wear, sarongs and ponchos and featured printed designs based on Aboriginal motifs and designs. After the parade a number of the garments were displayed in Birrarung.

Vasa 1628 Strange Fate of a King's Warship**26 February – 14 April 2002**

The story of the disastrous maiden voyage of the *Vasa* and its resurrection 333 years later is told in this fascinating exhibition. Personal belongings of those lost at sea and ship carvings feature alongside the interactives of the ship's salvage operation.

Top Designs**6 March – 14 July 2002**

Top Design is the annual exhibition of selected VCE student works in Design and Technology, Media and Visual Communication and Design. The exhibition launched the VCE Season of Excellence.

Megafauna**April 2002 – 2003**

Articulated skeletons of Australian megafauna were installed in the link between the Science Arcade and the Evolution Gallery.

urban dingo: the art and life of Lin Onus 1948-1996**6 April – 29 July 2001**

This major retrospective from the Queensland Art Gallery brought together key works from major collections including paintings, drawings and sculptures. This exhibition received strong support from the Koori and wider community, and had led to the Onus family loaning nine major works for long term display at Melbourne Museum.

Beneath Our Feet**3 May – mid-November 2002**

The story of the backbreaking slog of Victoria's early explorers, miners and surveyors. This exhibition celebrated 150 years of geological survey work in Victoria and was organised by the Department of Natural Resources and Energy. It also acknowledged the importance of the longstanding collaboration between Museum Victoria and the Geological Survey of Victoria.

Artist on the Burma-Thailand Railway: The War Drawings of Jack Chalker**12 – 30 June 2002**

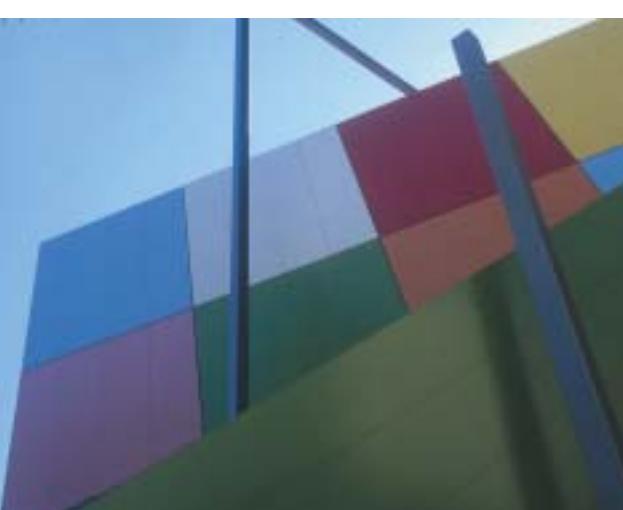
This exhibition included many of ex-POW Jack Chalker's small sketches and notes made during captivity and after the World War II. These drawings and notes have been purchased by Tattersalls Holdings Pty Ltd and will be presented to the Australian War Memorial. Jack Chalker and Ray Hornsby, Chairman of Trustees, Tattersall's Holdings opened the exhibition.

Sensational Screens**18 June – 7 July 2002**

Sensation Screens is part of the State Government's initiative to promote design in Victoria. Participants at the Scandinavian Furniture Workshop facilitated by Erling Christofferson, one of Denmark's most recognised furniture makers, made the screens from Victorian ash.

Spirit of Arnhem Land**27 June – 6 October 2002**

The people of Arnhem Land have the world's longest continuing artistic tradition. Walkley Award-winner Penny Tweedie exhibited stunning photographs of the men, women and children of this 50,000 year-old living culture.

*Big Box, Children's Museum.*

Visitor Programs & Special Events

Museum Tours

A program of Museum tours is in place, including monthly AUSLAN tours for the deaf.

Lecture Program

This program includes monthly floor talks on areas of specialist museum expertise, and has included the following lectures:

- *Protecting Life in our Seas* (Dr Tim O'Hara).
- *International Women's Day Celebration Lectures* (Dr Gaye Sculthorpe, Dianne Bray, Moya McFadzean, Liza Dale, Dr Tanya Hill).
- *Digging up the Past* (Michelle Berry and Mark Grist).
- *International Museums Day Celebration* (Gary Presland and Dr Carolyn Rasmussen).

Volunteers Speciality Tours

Volunteers have been integral to the Museum's experience for visitors, producing a number of specialty tours, including Poetry and Sports Tours.

School Holiday Programs

Melbourne Museum offered a range of school holiday programs, including performance, art and craft, science shows, demonstrations and story telling based on the following themes:

- *Gold (Spring 2001)*.
- *The Four Elements (Summer 2001/02)*.
- *Digging up the Past (Autumn 2002)*.
- *Get Crafty (Winter 2002)*.

Dinosaur shows

Three theatrical shows were developed: *Hatching: A Dinosaur is Born*, developed in February and March and presented in April; and *Roving Dinosaurs and Dinosaur Safari* in May and June 2002.

Federation Tapestry

14 December 2001

Woven by members of the Victorian Tapestry Workshop, the tapestry includes designs by well-known artists such as Bruce Petty, Ginger Riley, Reg Mombassa and Celia Rosser.

Tarantula Cam

New tarantula enclosures were installed in the new high-security quarantine facility during the year where large, exotic tarantulas are held under federal permit. The public can see the spiders on the popular 'Tarantula Cam', a live web camera that features a live-to-air spider feeding every Friday at 3pm.

Other activities

A varied program of activities has been delivered during the school holiday and weekend periods, including: Make and Take craft activities, Sunday Science, A Closer Look, keeper talks, story telling and demonstrations.

Horizons

A series of three programs developed for the schools satellite TV network, focusing on the Museum's collection and staff.

Beneath the Surface

Archaeology online is a joint initiative with the University of Melbourne, La Trobe University, Heritage Victoria and Department of Education and Training. It includes the development of an online integrated curriculum website for Years 7 and 8 with the theme of archaeology.

Melbourne City Mission Winter Sleepout

11 August 2001

Around 800 Guides from around Victoria slept overnight at Melbourne Museum as part of the annual fundraising event. Money raised went directly to Melbourne City Mission's programs that help young people and families who are homeless or at risk of becoming homeless.

Tarantella concert

30 August 2001

The main focus for Multicultural Audience Development in 2002 for Melbourne Museum has been the Italian community. The concert was organised and delivered by Melbourne Museum in partnership with the Government of the Lazia region in Italy. This partnership developed the new audience group for the Museum from the Italian Community.

Adult Learners Week

2 – 8 September 2001

350 adult learners engaged in a series of activities hosted by Melbourne Museum and the central western metropolitan region of Adult Community and Further Education.

Club Wild

30 & 15 November, 3 December 2002

A disability-friendly disco was held in the Australia Gallery during the International Week for People with a Disability.

Global Sounds

19 January – 2 March 2002

The Boite, 774 ABC Radio and Melbourne Museum collaborated to host seven summer evening world music concerts.

Trams on Parade

1 March 2002

Visitors, under the guidance of a resident artist Amanda King, painted a tram for inclusion in Melbourne's Moomba Parade in March 2002.

Virtuosic Visions

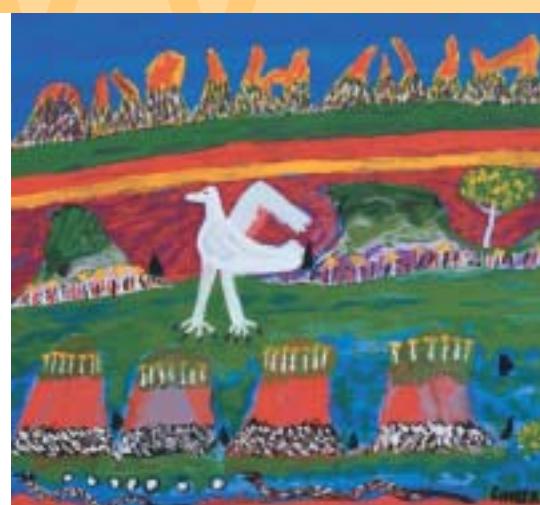
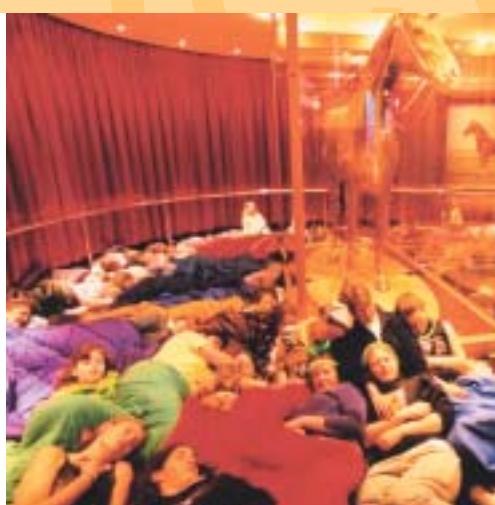
23 & 30 March 2002

Virtuosic Visions is an externally funded program of experimental music.

Medal Identification Day

15–22 April 2002

Held in InfoZone, this event offered a free medal and war memorabilia identification service.





Stories from the Hidden City

11–28 April 2002

Partially funded by the Australia Council and Arts Victoria, *Stories from the Hidden City* was the first theatre performance presented at Melbourne Museum and comprised of 12 performances created specifically for the Australia Gallery. Directed by Bagryana Popov, the intricate and meaningful exploration of life was woven from local performers personal stories and highlighted the diverse histories of Melbourne.

Out of the Vaults

May 2002

Each weekend during the month of May, curators selected their favourite items from the collection and spoke about them to the visiting public.

Tasmania Tiger: Mystery of the Thylacine

19 May – 28 August 2001

Telling the story of the growth of the Thylacine's image to mythical proportions. Thylacine Days were held in August 2001 in InfoZone with guest speaker Dr Bob Paddle.

This page:
View of the Royal Exhibition Building, Festival Plaza.

Immersion Cinema Experience (ICE).

Opposite from left:
Girl Guides - City Mission Sleep Out at Melbourne Museum.

Minister for the Arts, the Hon. Mary Delahunty MP cuts Melbourne Museum's 1st Birthday cake.

Ngak Ngak in Limmen Bight River Country (whole work), Federation Tapestry.

Sing Sing Sing

2 June 2002

Two hundred people from community choirs throughout Victoria met, taught each other a new repertoire and performed around the Museum in a joint initiative of Melbourne Museum and the Centre for Lifelong Learning (Australia Catholic University).

Lapse

8 June 2002

Presented in the Touring Hall Foyer, *Lapse* is a chamber opera developed by music students from the University of Melbourne.

InfoZone

The services on offer in InfoZone include:

- Comprehensive reference collections containing approximately 1,800 objects and specimens from the Museum's collections.
- Over 2,000 book, video, journal and magazine titles in InfoZone library.
- InfoZone website and catalogue.
- Electronic information resources including 180 Museum Victoria information sheets, catalogued web site links, CD ROMS and video streaming of selected pieces of exhibition multimedia.
- Free access to the internet.
- Video viewing & print and photocopying facilities.
- Seminar room fully equipped with the latest audiovisuals.

Melbourne Museum offered exciting and stimulating programs at InfoZone during the year, supported by print material developed specially for the varying education groups.

ICE (Immersion Cinema Experience)

ICE, located in the Age Theatre, is the first Immersion Cinema in the southern hemisphere and continued to be very popular during the year. Eighty interactive touch-screens bring the 'choose your own adventure' format into the 21st Century. Three screens, astounding special sound effects and larger than life digitally-created images take the visitor on a captivating, interactive virtual cinema journey. The films on offer included the inaugural show *Vital Space* and the new film *Sharks – Predator/Prey*.

Royal Exhibition Building

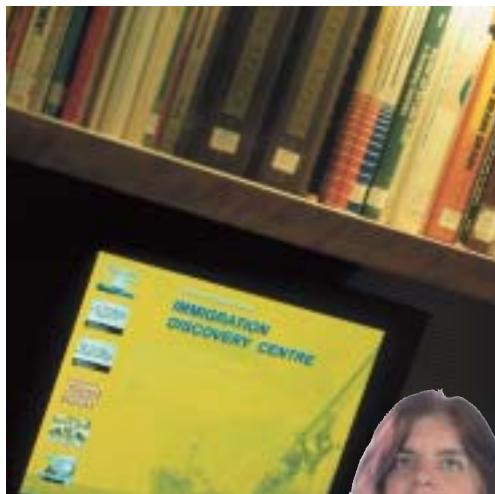
Many large-scale events graced the Royal Exhibition Building this year, including the Melbourne International Flower & Garden Show and the Arts & Antiques Fair. The Royal Exhibition Building and Melbourne Museum were also used as the venue for the Australian Film Institute Awards in 2001, generating extensive publicity.

Capital works planning to relocate the public entrance to the northern portal, synergise with Melbourne Museum and the Plaza, build ticketing facilities and a screen wall, and replace part of the flooring and to revamp the theatrette are continuing. Planning with the Australian War Memorial is also advanced for an opening of their display in May 2003.

Negotiations also continued with the Federal Department of Environment and Heritage regarding the nomination of the Royal Exhibition Building on the World Heritage List.

Judy Bell

Immigration Discovery
Centre Coordinator



Located in the original vaults of the Old Customs House, the Sarah and Baillieu Myer Immigration Discovery Centre is a place for learning, research and private study.

Entry is free and visitors can access a library on immigration history, an extensive book collection on cross-cultural topics, information about family history research and a comprehensive list of internet links to family history sites locally and around the world. The computer facilities also provide links to specialist Museums and Archives around the world, and visitors can search the database of people registered in the Museum's Tribute Garden.

As Immigration Discovery Centre Coordinator, Judy assists visitors embark on their own journey of discovery.



Review of Campus Operations

IMMIGRATION MUSEUM – EXHIBITIONS AND PROGRAMS

Campus Description

Over the last 200 years, people have journeyed from all over the world to settle in Australia. They have come for a range of reasons: many have been forced from their homeland as a result of conflict, whilst others have been drawn to Australia with the hope of a better life. Whatever the reason, these people all have a story to tell.

The Immigration Museum brings to life these personal stories of people from all over the world who have immigrated to Victoria and made it their home, and explores the cultural diversity that has resulted. For many visitors, the Immigration Museum is a highly emotional and very personal discovery. It aims to explain to people the history of immigration, to allow visitors to explore their own heritage and to gain a better appreciation and understanding of multicultural Australia.

Located in the Old Customs House, the Immigration Museum offers a unique visitor experience, a personal experience that engages and encourages learning through a range of exhibitions and public programs.

Key Achievements

The Immigration Museum has received wide critical acclaim and earned a number of awards for the range of services and facilities it provides. During its third full year of operation, the Museum continued to build on the positive reputation it has established with stakeholders and audiences. It continued to position itself as a living cultural centre – a place for community, cultural, educational and social discourse. Annual visitation far exceeded expectations and the Museum strengthened its position as a high quality, competitive venue in Victoria's cultural attractions market.

Highlights included:

- 116,000 visitors (includes ticketed and non-ticketed) experienced a wide range of exhibitions, activities and cultural events.
- A major partnership with the Victorian Health Promotion Foundation and the Heart Foundation enabled the development of four community exhibitions in the Access Gallery and three community festivals. The four SmokeFree Community Festivals included celebrations of Chinese, Arabic, Macedonian and Italian cultures.
- Achieving an overall visitor approval rating of 95% for the Museum's exhibitions and visitor experience.
- Strategic partnership with the Myer Foundation in developing community access and outreach programs.
- The 'new look' Sarah and Baillieu Myer Immigration Discovery Centre was officially launched by Sir James Gobbo AM and Mr Baillieu Myer. The refurbishment offers improved access, as well as upgraded, state-of-the-art computer facilities with internet access to numerous immigration sites and CD ROMs to family history research.
- Over 27,000 students and teachers visited the museum in school groups, and an increased participation in school holiday programs established a niche market.
- The inaugural *Kids Fest* was an opportunity for over 800 children and adults to sample diverse cultures and traditions from around the world through children-focused cultural activities and games.
- Retaining the Museum's Gold Medal Rating as part of the Victorian Managed Insurance Authority accreditation program.
- Consolidating venue hire and cafe operations, the Museum hosted a diverse range of corporate functions, events and launches.

- Improved signage and public amenities enhanced visitor comfort, safety and a high standard of maintenance of the building.

Long-term Exhibitions

The four main galleries house historical objects and stories that are enhanced by multimedia technology and interactives. The result is an entertaining experience that engages the senses and brings to life the many dimensions of the immigration journey.

Leavings and Settlings Galleries

The Leavings and Settlings Galleries use multimedia, case studies and time lines to investigate the causes that motivates people to immigrate and the push pull factors within countries that drive global shifts in population.

Journeys Gallery

In the centre of the Long Room stands the Museum's 17-metre ship, known as the Journeys Gallery. Authentically recreating the steerage-class square-rigger of the 1840s ocean liner, visitors hear the sounds of creaking timber and the chug of engines, which effectively recreates the ambient environment of each era.

The Impacts Gallery

This gallery recognises and celebrates the enduring influences immigrants have had on Australian society whilst recognising immigration has not always been a positive experience for our indigenous peoples.

Access Gallery

The Access Gallery is an important element of the Museum, presenting exhibitions generated by local community groups.

The Museum also includes two extensive galleries for touring exhibitions from Victoria, interstate and overseas.

Sarah and Baillieu Myer Immigration Discovery Centre

The Centre provides public facilities for research and study of settlement and migration subjects.

Tribute Garden

Located in the Festivals Courtyard, the Tribute Garden records, for posterity, the names of over 7000 families who have made the journey to Victoria.

Temporary Exhibitions

Lost and Found: A Shared Search for Belonging

17 May - 11 November 2001

Produced in partnership with the City of Melbourne, this exhibition featured over 25 artworks developed by indigenous and immigrant artists exploring themes of self-determination, identity and survival.

Showing Face

13 June - 16 September 2001

This travelling exhibition from Bendigo's Golden Dragon Museum explored the identity of the Chinese who lived in regional Victoria from the 1850s to Federation. Using the physical feature of 'face' as a symbol of the way in which the Chinese were set apart from European immigrants, the exhibition incorporated the themes of 'Foreign Face', 'Old Face' and 'New Face' to characterise the history of one of the oldest immigrant groups in Victoria.

Suburban Voices: Stories of Multicultural Manningham

9 August - 28 October 2001

Suburban Voices centred on a collection of personal stories of 20 people from diverse cultural backgrounds within the City of Manningham. It provided wonderful insights into the lives of immigrants to Australia, looking at the decisions they faced with homesickness, isolation and the triumphs of life in a new country.

Rituals: Linking Yesterday, Today and Tomorrow

19 February - 5 May 2002

Rituals presented an Arabic community perspective, exploring the themes surrounding birth, marriage and death as they relate to the Christian, Muslim and Druze faiths within the Arabic community. The photographic essay journeyed through baptismal dips, circumcisions, heavenly offerings, burial ceremonies and many other milestones and traditions that form an integral part of daily living. This exhibition examined how immigrants from diverse Arabic backgrounds have preserved, changed or adapted rituals whilst striving to maintain their cultural integrity in Victoria.

Portraits Without Names:

Palestinian Costume

5 April - 14 July 2002

This exhibition featured more than a hundred rare coats, dresses, headveils, shawls, jewellery and photographs spanning two centuries. From exquisitely embroidered Bethlehem wedding garments and coined headdresses from Hebron to textiles produced by Palestinian refugees in camps throughout the Middle East, the design and decorations reflected the strength of the people and their identity over the past two hundred years. Showcasing both traditional everyday wear and ceremonial dress of Palestinian village and *bedouin* women, the exhibition included rare items on loan from the Tareq Rajab Museum in Kuwait.

Secret Splendours: Women's costume of the Arab World

5 April - 14 July 2002

This exhibition of breathtaking costumes and textiles covered a cross-section of the Arab world, including Morocco, Tunisia, Egypt, Syria, Jordan, United Arab Emirates, Kuwait, Oman, Yemen and Saudi Arabia. It featured historical and contemporary examples of costumes worn by urban, village, oasis and *bedouin* women. Some of the most striking items are heavy, silk floss embroidered wedding outfits from Siwa Oasis in Egypt, ornate cross-stitched *bedouin* dresses from the Sinai Desert and lavish, gold-sequined festive overdresses from the Gulf region.

Textiles and Tales:

Punjabi Women in Victoria

14 May - 4 August 2002

The weaving of *daris* and embroidering of *bahgs* were seen as an important part of a young Punjabi woman's responsibility in preparing herself for married life. Craft skills were taught to girls from an early age and were the responsibility of women in her family and village. The finery of these skills placed an intrinsic value not only on the young woman but all the women in her family. This exhibition explored the value of traditional textiles in the lives of women who immigrated to Victoria from the Punjab region in southern India, and the importance placed on these utilitarian objects as signifiers of personal history, identity and heritage.



Highlights included:

- Stage Three of the Tribute Garden was opened at the end of July 2001, and was attended by over 5,000 registrants and their families.
- The State Government's campaign for International Day for the Elimination of Racial and Religious Intolerance was launched by the Hon Steve Bracks MP, Premier of Victoria on 21 March 2002, attracting significant media coverage.
- 'Harmony Day' was launched by the Hon John Pandazopoulos MP, Minister assisting the Premier on Multicultural Affairs.
- Adult Learners Week Victoria was launched by the Hon Lynne Kosky MP, Minister for Education and Training, with educators from all over Victoria in attendance.
- The Senior Citizens Festival at the Immigration Museum included a joint program with the Melbourne Aquarium and the Victorian Multicultural Commission, attracting approximately 350 seniors from Ballarat, Shepparton, the Latrobe Valley and Bendigo.



Above: Tribute Garden, Stage Three opening at the Immigration Museum.

Right: Journeys Gallery at the Immigration Museum.

Far left: Adriana Daniels making gnocchi at the Immigration Museum.

Left: Journeys Map at the Immigration Museum.

Visitor Programs

A dynamic and exciting program of exhibitions and events, that reflected the issues and aspirations of our culturally diverse community, was presented throughout the year. Over the past 12 months, the Immigration Museum has continued to seek new audiences while simultaneously broadening its reach and appeal. A number of strategies were implemented to target Australia's culturally-diverse communities.

The program of festivals and the Access Gallery continue to strengthen and develop ties with specific cultural communities within Victoria. This program is two-fold. It provides an opportunity for communities and cultural groups to proactively participate in the creation of exhibitions and programs at the Immigration Museum, thus encouraging the broader community to attend. These programs provide access to people that would generally not visit and/or work with museums on such events and exhibitions.

A program of market research and evaluation continued with a series of Visitor Profile and Visitor Experience surveys conducted on festival days and throughout the year.

Satisfaction was measured as part of these studies, allowing identification of various aspects of positive visitor experiences, areas that need to be improved and track responses once the improvements have been put into place.

Highlights included:

- The Access Gallery exhibitions were developed in partnership with a range of community organisations, including the Australian Quilter's Association, Whitehorse and Manningham Regional Library Association and the Victorian Arabic Social Services.
- Stage Four of the Tribute Garden project attracted a further 1,153 registrants. The new design has been developed and will be launched in October 2002.
- 26,114 people visited and used the facilities and services of the Sarah and Baillieu Myer Immigration Discovery Centre (IDC).
- A number of family history workshops were delivered as part of the IDC program, attracting sizeable audience numbers. Programs included presentations on the history of shipping in the post-war period, the history and significance of cemeteries, author discussions and workshops on tracing family history specifically for the Chinese, Arabic, Italian and German communities. A number of projects were presented in partnership with the Public Records Office, National Archives, Genealogical Society of Victoria and the Polly Woodside.
- In order to satisfy the curiosity on the history of Old Customs House as a significant historical and architectural site, especially amongst our senior visitors and recreational groups, a tour focussing on the stories of Old Customs House and the Customs Service has been produced as a guided tour.



Pennie Stoyles

Manager, Education
Scienceworks



Along with the five other Education Officers, I am involved with exhibition development, production of education materials and organising all the programs for the students who visit Scienceworks on excursions and the teachers who come for professional development. My job continually provides new challenges and I learn something new every day.



Review of Campus Operations

SCIENCEWORKS MUSEUM – EXHIBITIONS AND PROGRAMS

Campus Overview and Key Achievements

Scienceworks is a dynamic and interactive science and technology museum.

The site incorporates the historic Spotswood Sewerage Pumping Station and the Melbourne Planetarium, as well as the Museum's exhibition halls and collections store.

Through hands-on exhibits, live demonstrations, activities and shows, Scienceworks visitors are encouraged to 'get a grasp of science and technology'.

The attendances for Scienceworks in this financial year have been outstanding with almost 350,000 visitors enjoying Scienceworks and the Planetarium. The success was due to the popularity of the two main exhibitions on the floor throughout the year: *Megawatt – It's Electrifying!* and *Terrorsaurus*, both of which were very attractive to schools and general visitors alike. Another significant factor was the celebration of Scienceworks' 10th birthday, which enabled a focus for media attention and activities across the year.

Highlights included:

- Refurbishment of *Nitty Gritty Super City* completed in February 2002.
- Launch of the new Planetarium show *Tycho Stars Again* in December 2001.
- Celebration of Scienceworks' 10th birthday in March 2002.
- Announcement in May 2002 of \$2,690,000 for exhibition development from the Victorian Government.
- Risk management funds of ~\$800,000 allocated to Scienceworks for roof replacement of the main exhibition hall and power conditioning for the site.

Long-term Exhibitions

Stayin' Alive

Stayin' Alive allows visitors to find out how they use their senses to understand the environment around them. It also demonstrates how we use technology to survive in extreme environments.

Nitty Gritty Super City

This exhibition engages young children in a variety of activities designed to develop an understanding of the world around us. New exhibits include a real excavator, a pianola, live yabbies and other, smaller additions.

Sports Works

Sports Works explores the science and technology of sport through the themes of fitness, movement and skills.

Driven by the Sun

This small exhibition focuses on the annual Model Solar Vehicle Challenge that takes place at Scienceworks each year. The exhibition contains information on this event, as well as some models and an audiovisual presentation. The 2001 Challenge achieved a record number of participants for the State finals.

Pumping Station

The Pumping Station and its machinery comes to life through interpretative information within the various areas of the facility, using multimedia, panels and guided tours.

A to Z of Collecting

Changing over four times a year, this small exhibition features collection items whose common element is connection with a particular letter of the alphabet.

Temporary Exhibitions

Megawatt

30 June 2001 – 28 January 2002

The exhibition was produced in-house and explored the role of electricity in our everyday lives. It featured a spectacular high-voltage demonstration, a live performance and interactive exhibits.

K'Nexhibition 2001

9 June 2001 – 7 October 2001

The exhibition, from Hasbro toys, comprised models made from the K'Nex construction toy and illustrated mathematical and scientific principles.

Sputnik Display

30 June 2001 – 15 July 2002

This display illustrated the actual size of this Russian satellite.

Mathematics Talent Quest Display

2 – 25 August 2001

Prize-winning entries from the annual mathematics talent quest run by the Mathematics Association of Victoria were displayed.

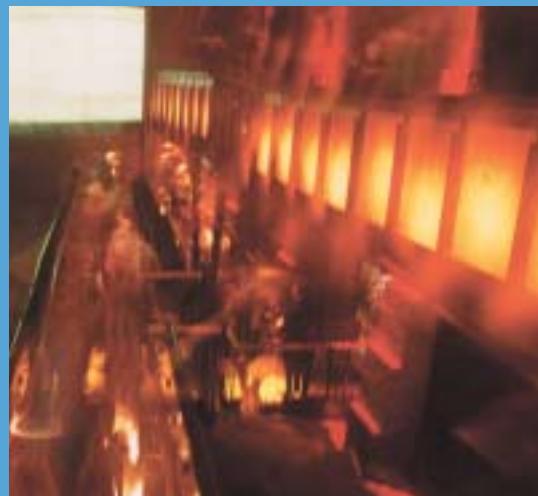
Two Wheel Warriors – The History of Harley Davidson in Australia

19 October 2001 – 17 March 2002

Originating from the National Motor Museum, South Australia, this exhibition traced the history of Harley Davidson in Australia. Eighteen motorbikes were displayed from local and national collections. In order to highlight links between this exhibition and the Museum's own collection objects, a special foyer display was mounted and a specific Vintage Motorcycles Collection Store Tour was conducted. The tour featured pre-World War II motorcycles and prototypes from both Australia and overseas.

Left & centre: Scienceworks 10th Birthday celebrations.

Right: Pumping Station at Scienceworks.



Foot Health Week Display

1 – 30 October 2001

This interactive display asked the visitor to match the shoe to the occupation. The display was for the Podiatry Association to highlight Foot Health Week. The interactive has been subsequently installed into the *Nitty Gritty Super City* exhibition as part of its refurbishment.

Put a Helmet on Your Head

22 December 2001 – 10 February 2002

This small display, in association with VicRoads during the Harley Davidson display, highlighted bike safety.

Terrorsaurus

20 February 2002 – 14 July 2002

This interactive exhibition from Questacon, The National Science and Technology Centre, explored the current scientific thinking about how dinosaurs lived. It featured robotic three quarter-sized dinosaurs.

Clockwise – It's About Time

30 March 2002 – 13 October 2002

From Te Manawa Museums Trust, New Zealand, *Clockwise* invite visitors to become a time traveller with timepieces, artworks and interactive exhibits. Numerous timepieces were added to this exhibition from the Museum's own collection. A special 'What's the timepiece?' demonstration was presented every day in the exhibition by staff and volunteers, featuring the recently activated Flinders Street Water Tower Clock mechanism.

Put Your Foot In It

30 March 2002 – 14 July 2002

This display allowed visitors to compare their footprint with that of a variety of dinosaurs.

Seeds of Time

28 June 2002 – 21 July 2002

Seeds of Time investigated the various stages in the germination of a seed and the development into a plant using live plants.

Visitor Programs & Special Events

Scienceworks' 10th Birthday

Scienceworks celebrated the start of its 10th birthday year on 23 and 24 March 2002. The weekend theme 'Extreme Science' was highlighted through many activities and saw a reunion of past and present staff, volunteers and supporters.

The Sunday celebrations featured a unique rendition of *Happy Birthday* by local singer Deborah Conway, plus the launch of the restored Cowley Steam Traction Engine, which had been lovingly restored by staff and volunteers over the 10 years of Scienceworks' operation.

Another significant birthday present was the donation to Scienceworks of the Werribee Ploughing Engine by Melbourne Water and its subsequent loan to the Lake Goldsmith Heritage Preservation Society.

With the addition of 10 x 10 metre-high candles to its roof, the Scienceworks building was transformed into a giant birthday cake, a spectacle that created great interest and discussion across the region.

Regional Arts Victoria Partnership

In order to celebrate Scienceworks' 10th birthday in regional Victoria, Scienceworks formed a partnership with Regional Arts Victoria. The support of the Mitchell Foundation enabled two unique and ground-breaking arts/science shows to be developed by Scienceworks and included in the Regional Arts Victoria 2002 Schools Touring Program.

Working Machines

As well as the *Machines in Action* days held at Scienceworks, the Museum's steam and diesel heritage vehicles attended several off-site community events. These included the Altona Bayside Festival, the Williamstown Festival, the Polly Woodside Federation Festival and rallies organised by the Lake Goldsmith and Echuca steam preservation societies.

Collections Store Tours

The daily tour of the Scienceworks Collections Store has continued to be popular with visitors, with 3,536 people taking the tour over the past year.

Melbourne Planetarium

Approximately 142,827 people attended the Planetarium during 2001/2002, a 4% increase on last year's usage. This includes over 50,000 school students and teachers.

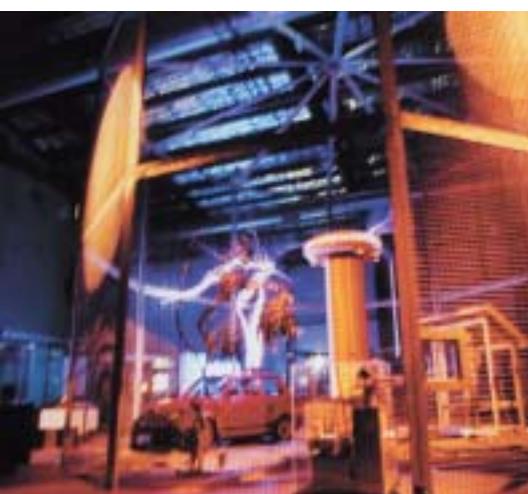
The following shows were offered to visitors throughout the year:

- *Escape from Andraxus*
- *Launch Pad*
- *Spinning Out*
- *Guiding Lights*
- *Tycho to the Moon*
- *Tycho Stars Again.*

Tycho Stars Again was launched as a new show in December, with Launch Pad unveiled in August 2001.

Highlights included:

- In July, the Melbourne Planetarium, in collaboration with Swinburne University, hosted the 2001 Harley Wood Public Lecture by Dr. Brian Schmidt from the Research School of Astronomy & Astrophysics, Mount Stromlo Observatory. Dr Schmidt is the leader of the High-Redshift Supernova Search Team and spoke on 'Measuring the Universe'. The lecture is sponsored annually by the Astronomical Society of Australia.
- In 2001, Scienceworks participated, for the second year, in the Australian Space Students Association's Victorian Youth Space Forum. The attendees spent the evening of 27 September at the Planetarium where they attended a lecture by Dr Tanya Hill followed by a viewing of Escape from Andraxus and a special presentation of *What's in the Sky Tonight*.
- On 28 September 2001, Scienceworks took part in the inaugural IBM EXITE Camp which aims to encourage Year 8 girls to explore an interest in technology and engineering. The girls were introduced to the roles of technology and engineering in the production of astronomy shows for the digital Planetarium.



*Megawatt Exhibition,
Scienceworks.*

*Sports Works Exhibition,
Scienceworks.*

EDUCATION

The year was a particularly successful one with respect to the number of Education programs undertaken across the campuses and the number of students and teachers reached. Over 226,000 students attended programs at one of Museum Victoria's three campuses, with at least double that number accessing material from the Museum Victoria website.

Education staff were widely called upon to present papers, demonstrations, activities and professional development across the State at various professional conferences and events, as well as within schools and other educational organisations.

The year also saw the excellent support from the Department of Education and Training and the Catholic Education Office continue, via the provision of Extension Education staff and Grants, with the Catholic Education Office increasing its support by a further half-time position.

Museum Victoria staff have increased their involvement with the new and developing initiatives for improvements to education in Victoria with participation in a range of high-level committees. These include, among others, Local Learning & Employment Networks, The Victorian Schools Innovation Commission, Strategic Partnerships Reference Group. The close working relationship between Museum Victoria and the various education providers throughout the State continues to be invaluable.

Melbourne Museum

The number of education visitors for the year was close to projections with almost 100,000 students and teachers visiting Melbourne Museum. A higher than expected uptake from the adult and tertiary education sector was achieved with over 10,700 visitors in adult education groups. This 'post-compulsory' education group will become increasingly important to the museum and is aligned with Government initiatives in this area.

School visitation numbers were close to expectation from State, Catholic and Independent schools. A quarter of students were from rural and regional schools, and the participation of secondary schools in education programs has been impressive. At least one class from over 80% of all secondary schools visited the facility and 40% of primary schools sending at least one class to visit the Museum.

The exhibition *Top Designs*, featuring works by VCE students, attracted over 8,000 students. A supplementary program of lectures and workshops was developed in close collaboration with the Victorian Curriculum and Assessment Authority.

Teacher Professional Development was an important educational product on offer at the Museum. During the year, 1,389 teachers and 627 pre-service teachers attended *Learning in Non-Formal Settings*, a museum education professional development program aimed at enhancing the range of learning strategies available to teachers. High quality materials, providing a link between Melbourne Museum's exhibitions and state curriculum, were developed to support school visits. These include *Follow the Bunjilaka Possum: a Parents and Carers Guide to Bunjilaka for the Early Years* and *Student Guides*

to Bunjilaka, the Forest Gallery and the Australia Gallery. VCE Unit supports have also been forthcoming through VCE Australian History Unit 3 and 4 and *Renaissance Italy* lecture VCE Unit 3 and 4.

The sessions offered teachers the opportunity to learn how museums work and see what curriculum based services the Museum can offer. Museum Education programs offered included *The Melbourne Experience 1 & 2, People and Places, Art at Melbourne Museum, Aboriginal Melbourne and Processing History*.

Immigration Museum

The Immigration Museum believes formal and informal educational activities and learning experiences inspire, entertain, stimulate and provide multiple conduits to lifelong learning opportunities which are accessible to all.

Education programs at the Immigration Museum continued to strengthen the Museum's vision to foster understanding and tolerance and celebrate the many positive dimensions of our cultural diversity through the provision of a range of formal and informal educational activities and learning experiences. During the year 27,440 educational students (primary, secondary and language other than English) visited the Museum.

Stimulated by requests for concise 'information bites' on aspects of Australia's immigration history, and to complement issues raised in our exhibitions, especially temporary exhibitions, a series of *Fact Files* have been produced which are an easy reference to milestones in Australian immigration history. These resources are becoming popular merchandise items in the Museum Shop.

Scienceworks

Almost 99,000 teachers and students visited Scienceworks during the year, with over 50,000 also attending a Planetarium show. The result was one of the best years for education at Scienceworks.

The sleepover program for primary students continued to be popular with nearly 1,000 students attending either Scienceworks or Planetarium sleepovers, double the number from last year.

The third annual Science Showcase for Teachers was held in February to launch the 2002 Education Program to teachers. The showcase highlighted Scienceworks education programs and featured an address from Professor Bob Williamson, Director of the Murdoch Children's Research Institute, and a sneak preview of the *Terrorsaurus* exhibition, which was about to be opened.

Professional development for teachers continued to be an important part of the education program at Scienceworks. Over 1,200 teachers attended full day, half day or after-school sessions run by Scienceworks Education staff.

Scienceworks obtained a grant from the Federal Department of Education Science and Training to develop an astronomy program called *Big Sky Country* to tour regional Victoria during National Science Week 2002.

Scienceworks also benefited from the generous sponsorship of the Catholic Education Office who increased their support by funding a full-time education officer (placed teacher) in place of a half time education officer.

Website Education –

<http://www.museum.vic.gov.au/education>

ed-online is Museum Victoria's online education gateway which is filled with projects and resources for students of all ages. Major projects include; the *Global Classroom* which is developed with the Victorian Department of Education and Training and Online Projects based on Museum Victoria's research programs and collections.

The challenge for our learning communities is to understand and prepare our young people for what has increasingly become a rapidly and profoundly changing world. The term *Global Classroom* refers to the work of many hundreds of Victorian teachers and their international colleagues who have been developing enquiry based collaborative learning activities, using real-life situations with real-life outcomes.

The *Flying Colours* project is a state-wide project, allowing students, teachers and members of the community to collect information about butterflies in their local area. There are 177 schools and groups now registered for participation in the *Flying Colours* project.

There are fifteen projects based on Museum Victoria's science, history and technology collections and research. They include student activities with thematic or curricula links.

Several Museum Victoria collection based projects feature interpreted collection databases. For example the *Bioinformatics* project provides access to more than a hundred years of natural science observation and collection. The *Bioinformatics* project contains 388,369 records and 12,217 images of Victorian animal species. Since its introduction in February 1999, the *Bioinformatics* website has processed 170,000 requests and served 22 million records to students and researchers from around the world.

In contrast, the database in *Biggest Family Album* contains over 9,000 photographs capturing human activities in Victoria and Australia from the 1870s to the 1950s.

Museum Victoria's online education gateway *ed-online* is used by over 400,000 students each year.

COMMERCIAL OPERATIONS

Commercial activities contribute positively to Museum Victoria's financial performance enhancing its public profile and providing the public with services and social experiences.

Melbourne Museum Cafes

Several cafes operated by Peter Rowland Catering provide various levels of service style to suit visitors' needs. The cafes are located throughout the Museum, both in ticketed and non-ticketed areas.

Functions & Venue Hire

The Melbourne Museum building and its facilities have made it a popular venue for corporate functions, events and performances.

Private functions at the Museum have proved to be immensely popular. During 2001/02 there were almost 600 private bookings of Museum spaces. These include corporate dinners, product launches and weddings. The venue has also been popular with film crews from Australia and overseas. All hirers have enjoyed the Museum's striking architecture and exciting exhibits.

Retail

The Museum Shop, operating on two levels, showcased an extensive range of predominantly Australian stock. Important product areas include indigenous art and artefacts, Museum publications and children's toys.

Melbourne Museum Retail Department has established an original line of apparel, focussing on icons within the Museum's collection, such as Phar Lap, the Human Mind & Body Gallery, the Children's Museum and the Science and Life Gallery. A range of souvenir items for local and international tourists has also been created.

Immersion Cinema Experience (ICE)

Attendances to ICE continue to grow, with consistent full houses during holiday periods and expanding school bookings.

During periods when the theatre is not running ICE shows, it has been used extensively as a regular venue hosting lectures, presentations, workshops, demonstrations, launches and meetings for staff, external clients and the general public.

IMAX Theatre

During the course of the year, IMAX continued to screen a range of international film titles, from *The Human Body* to *Shackleton's Antarctic Adventure*. This giant screen entertainment venue enhances the experience of visitors to the precinct and is a compliment to the Museum's exhibitions and educational programs.

IMAX has played an important role in attracting new audiences to the Museum.

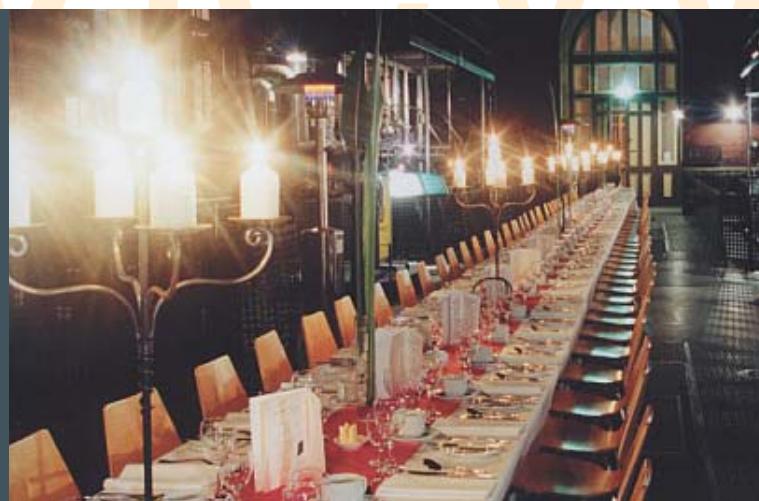
Carpark

The carpark continued to service the requirement of visitors to the precinct, as well as city workers. The carpark continued to participate in the Park 'n' Ride scheme with Yarra Trams, which encourages city commuters to park at the city fringe and use public transport to ease traffic congestion in the CBD.

Royal Exhibition Building (REB)

The Royal Exhibition Building is an important attraction within the Melbourne Museum precinct and is seen as an integral component of the Museum experience. To this effect the Museum has installed a Museum gallery in the northern transept of the REB, allowing access to the public through tours. The prominence of the building and its history will be promoted through future key partnerships including the Australian War Memorial.

Function preparations at the Pumping Station, Scienceworks.



IMAX cinema entrance and Melbourne Museum Plaza.

Staff at Melbourne Museum Shop.



Immigration Museum

The Museum's commercial operations generate funds to support ongoing exhibition development and visitor programs. The businesses also provide the public with services and social experiences that enhance their visit to the heritage-listed Old Customs House.

Cafes and Catering

The Immigration Museum has continued to build a close business relationship with its catering contractor, White Card Catering, who operate the cafe and provide catering for functions at the Immigration Museum. The cafe business has continued to build and has established itself as a CBD lunch venue, attracting local business people.

Functions & Venue Hire

The Immigration Museum provides venue hire for corporate and private functions in the Museum's unique indoor and outdoor areas. Venue hire revenue was approximately \$37,000 for the year.

During 2001/02 there were 150 functions held at the Immigration Museum, including corporate, government and private events. These included formal dinners, interactive workshops and product launches. Key clients that held functions at the Immigration Museum during 2001/02 included: Environmental Institute of Australia Conference & Dinner; Young Australian of the Year Awards Dinner; Department of Human Services – Child Protection Seminar; World Conference on Religion & Peace; Department of Employment, Workplace Relations (Victorian Government Office) Workshop; and *Refugee Like Me* – United Nations Book Launch.

Retail

The Immigration Museum shop has an extensive range of predominantly Australian stock and specialised merchandise aligned with temporary exhibitions. The shop has received a high approval rating from visitors.

Scienceworks

Cafe and Catering

White Card Catering continue to operate the Scienceworks cafe offering a great mix of products for the differing Scienceworks clientele. White Card staff and the Functions Co-ordinator have established a strong working relationship that has helped build corporate function sales and bookings.

Functions & Venue Hire

The numbers of functions at Scienceworks and the Planetarium continued to grow throughout 2001/2002 with 120 functions being booked.

A number of community organisations, charities and tourism organisations also held meetings on the site which helped enhance Scienceworks' presence in the community.

Retail

The shop has grown in structure during the last 12 months, from educational tools, activities and games to great fun ideas for home. A trip to the Scienceworks shop has offered visitors an array of gift ideas for people of all ages.

Beyond Our Campuses

REGIONAL OUTREACH

Museum Victoria engaged Victoria's regional communities through a variety of activities:

- Over 50,000 school students from regional Victoria participated in Museum Victoria education programs (8,176 visiting Scienceworks with the support of the Government's Star 6 program).
- Scienceworks toured its 10th Birthday programs to regional centres.
- Museum Victoria's *Museum in a Van* program reached over 21,000 people in schools, kindergartens, senior citizens clubs and other community groups in regional and metropolitan areas.
- Museum Victoria's Roving Curator Program supported regional Aboriginal communities.
- Travelling exhibitions toured regional Victoria or featured regional Victoria in Museum Victoria venues.
- Museum Victoria's Production Studio documented on video 'conservation rescue' work being carried out in regional locations.
- The Museum's websites provided significant access for regional Victorians to Museum resources.

MUSEUM VICTORIA

TOURING EXHIBITIONS

Thookay Ngaweeyan – Young Voices of Victoria

Various regional art galleries

A colourful and vibrant exhibition of artwork by Koori children is touring regional art galleries from Melbourne Museum. The exhibition will return to Melbourne Museum for display in 2003.

Spirit Country (selected works)

Brisbane City Gallery,

18 April – 16 June 2002

Selected works from the Gantner Myer Aboriginal Art Collection, comprising of paintings, sculptures and weavings, by contemporary artists practising in art centres in the Central District region, the Kimberley and the 'top end' of Australia were displayed.

MUSEUM IN A VAN

The Outreach program, which presents Museum Victoria product to regional communities, increased its audience by 29% compared to the previous year, reaching 21,314 people throughout Victoria. The number of sessions presented by the Outreach program increased by 17% from 611 in 2000/01 to 716 sessions in 2001/02. The Outreach program was also presented a one-week session at Knox Shopping Centre, promoting the Museum to approximately 6,000 people. For many of the attendees this was their first contact with Melbourne Museum since its move to Carlton Gardens.

MUSEUM VICTORIA WEBSITES

Overall, 1.6 million individual user sessions were recorded for all Museum Victoria websites, which is a 26% increase on the previous year, with the average visit length 8–9 minutes. Online visitors came from metropolitan and regional Victoria and many overseas countries.

The highlight of the year was the redesign and launch of the new Melbourne Museum website in June 2002. The Museum Victoria website was also redesigned and prepared for launch in August 2002. The number of web pages served grew by 42.2%, reflecting the continued expansion of new educational content and programs.

Online projects published included:

- *Coins and Medals*.
- *Forest Secrets*.
- *A History of Museum Victoria*.
- *Koori Children's Art* online gallery.
- The addition of Mammals and Lizards data-sets to the Bioinformatics site.
- Redesign and update of *Melbourne Planetarium*.
- *Remembering the War* screensaver for Imagining Australia.
- A new image database for *The Biggest Family Album in Australia*.

MELBOURNE'S GOLDEN MILE HERITAGE TRAIL

Melbourne's Golden Mile, launched in December 1999, celebrated its 50,000th walker in May 2002.

As Melbourne's key heritage trail, it is now included in all major street directories, tourist maps and tourist literature. Independent walkers purchased almost 8,000 copies of the Golden Mile Guide this year alone.

Guided tours are now offered in a variety of languages three days a week, and are growing in popularity. It is expected that interest will further increase when Federation Square opens, with tours commencing from that location every day of the week.

A quarterly newsletter for supporters, heritage sites and businesses along the trail was launched in April 2002 by the Minister for Tourism, the Hon John Pandazopoulos MP.

REGIONAL SERVICES (RASMAC)

The Board's Regional and Specialist Museums Advisory Committee (RASMAC) ran two workshops during the year involving Museum Victoria staff and Heritage Victoria representatives. These workshops identified strategic issues for regional and metropolitan museums and clarified collaborative processes to support them. RASMAC continued to investigate options to fund support for smaller museums. Museum Victoria continued to provide accommodation for Museums Australia (Vic) as a way of supporting its outreach to regional museums.

Tim O'Hara

Senior Curator of
Marine invertebrates



I investigate what marine animals occur in the waters around Australia, and discover why those animals live where they do. My favourite aspect of this role is communicating the excitement of discovery to others.



Research and Collections

RESEARCH

Museum Victoria is responsible for the maintenance of a vast collection of approximately 16 million items. The collection is developed through research and acquisition, and accessed by scholars and communities.

During the year, the Museum focused on identifying future directions and strategies for both research and the ongoing development and management of the collections. Access to collections was enhanced through the development of online projects, and support was given through the production of exhibitions and multimedia.

A Research Strategy was approved by the Museums Board in September 2001 and sets out the existing strengths and future directions for research in the Museum. Museum Victoria is seeking to expand its research capacity by building on its existing research partnerships with key universities and research institutions, increasing the level of research grants awarded to the Museum, and by increasing Museum Victoria's involvement in undergraduate and postgraduate education.

A research and collections website detailing the Museum's research programs and current projects was developed. The site is due to be rolled out with the new Museum Victoria website in August 2002.

The Collection Working Group developed a Collection Development and Management Policy and a Collection Deaccession Policy in May 2002, and continued work on Collection Development and Management Strategies for implementation in late 2002.

Research Highlights:

- Museum Victoria was successful in attracting external funding for 17 research projects, plus another 10 collaborative research projects administered by other institutions (details listed in Appendix).
- Museum staff were involved in the organisation of four major conferences that attracted Australian and international visitors to Melbourne: Centenary Anniversary Symposium: A Celebration of Anthropologist Donald Thomson; 5th International Crustacean Conference; Joint Conference of the Society of Australian Systematic Biologists and the Australasian Evolution Society; and Challenging Histories: Reflections on Australian History.
- The 2002 Thomas Ramsay Science and Humanities Fellowship was awarded to Mr John Gertsakis, whose project, '*Innovating with Water*', includes an investigation of the social, cultural, technological and ecological aspects of water use in Victoria.
- The 2001 Crosbie Morison Memorial Lecture was presented by Dr Steve Morton, Chief of the CSIRO Division of Sustainable Ecosystems. Dr Morton's lecture, '*Encounters with Nature*', focused on Australia's biodiversity and ecology.

Graduate and Postgraduate Student Supervision Highlights:

- Six honours and 21 postgraduate students were supervised by Museum Victoria staff (details listed in Appendix).
- Funding for two PhD fellowships was obtained by the University of Melbourne, with top-up funds from the Museum. The studentships will be overseen by the University and the Museum for projects involving the Australian Children's Folklore Collection and innovation in Australian agriculture.

Publications Highlights:

- Over 80 papers, reports, books and theses were produced, and 106 lectures and talks were presented (details listed in Appendix).
- Staff members contributed specialist chapters to two major publications: *A Museum for the People: a History of Museum Victoria and its Predecessors 1854–2000* and *Forests of Ash: an Environmental History*.
- The 2001 Thomas Ramsay Science and Humanities Fellow, Mr Gary Presland, completed a manuscript on *A Guide to the Collections of Museum Victoria*.
- The *Memoirs of Museum Victoria*, Volume 59(1), was produced, featuring a monograph on a cumacean group of marine crustaceans.

Marine wet specimens, sponges.

Blue and white crockery recovered from the Little Lonsdale Street excavation.



AUSTRALIAN SOCIETY AND TECHNOLOGY

The Museum through the Australian Society and Technology Department aims to improve our understanding of Australian and Victorian history and the relationships between technology and society.

Highlights:

- Content was developed for a range of public programs, including *Espresso Comes to Melbourne*, a temporary display at Melbourne Museum of espresso machines and related items that illustrate Melbourne's long coffee history.
- Staff contributed to an exhibition located on the mezzanine level of the Royal Exhibition Building entitled *Royal Exhibition Building: First 21 Years: World's Fairs to Federation*, which includes significant objects from the opening of the first Federal Parliament in 1901.
- The Museum was commissioned by the Trustees of the Shrine of Remembrance to complete a curatorial brief on the history and contemporary significance of the Shrine for its new Interpretation Centre. The project will be completed by early 2003.
- Watches and clocks from the Museum collection were used to supplement the touring exhibition *Clockwise* at Scienceworks, and four letters (G, H, I and J) of the popular ongoing exhibition program *A-Z of Collecting* was also undertaken at Scienceworks.
- Research efforts were primarily linked to public program requirements, including research on a new exhibition at the Immigration Museum on the history of immigration policy in Australia (due to open in December 2002), and a major travelling exhibition being developed on the history of travelling tent boxing shows. A monthly seminar series was presented on

history and material culture, the *History and the Meaning of Things*, commencing in May. The series provides an opportunity for students, academics and museum professionals to discuss material culture as historic source material. Undergraduate and graduate students are being actively encouraged to undertake research on the collections, and two PhD fellowships have been jointly funded with the University of Melbourne.

- Several online projects were completed, including *A History of Museum Victoria* to accompany the recent book published on the Museum's history, and *Imagining Australia, 1914 – 1918*, based on collection material relating to the experiences of Australians at home and overseas during the First World War. Online content that supplements the historical exhibitions at Melbourne Museum has also been produced for the Museum website.
- Significant acquisitions included the Frodsham Regulator Clock No. 1062, one of the most important scientific clocks used by the Melbourne Observatory in the 19th century. Its purchase was assisted by a grant from the Commonwealth Government's National Heritage Account and contributions from the Royal Botanic Gardens and from the Museum's Askew Bequest. A 19th century Fergusson and Urie stained-glass window from a house in Kooyong was also acquired as a donation through the Cultural Gifts Program.

- Components of the Australian Society collections were relocated from the Moreland Annexe to new storage facilities at Melbourne Museum, and curatorial staff now have ready access to these collections for the first time in many years.

- The Cowley Steam Traction Engine acquired by Museum Victoria in 1985 has undergone a 10-year restoration project. It has been returned to a working condition and appearance similar to that of its prime years, around 1920. Twenty-one volunteers at the Scienceworks Engineering Workshop helped restore the engine, contributing approximately 5,000 hours in total.
- Information on the Numismatics collection is now available through KE EMu™, and this represents the first of the cultural collection databases to be transferred to the new electronic collection management system. Documentation and image capture of the Greek coin collection continued as part of an international project, the *Sylloge Nummorum Graecorum*, to catalogue major collections of Greek coins.

Advisory Committee

- Dr Kate Darian-Smith, The Australian Centre, University of Melbourne.
- Professor Graeme Davison, Department of History, Monash University.
- Professor Peter Thorne, Department of Computer Science and Software Engineering, University of Melbourne.
- Dr David Turnbull, School of Humanities, Deakin University.

INDIGENOUS CULTURES

Museum Victoria aims to work with indigenous peoples in Australia and the South Pacific to improve our understanding of indigenous peoples and cultures.

Highlights:

- The Museum, together with the University of Melbourne and the School of Anthropology and Archaeology at the Australian National University, hosted the *Centenary Anniversary Symposium: a Celebration of Anthropologist Donald Thomson*. Twenty-three papers celebrating the life and work of Donald Thomson, including his biological and environmental interests and his contribution to Aboriginal policy and social justice issues, were presented by local, interstate and overseas academics. The symposium proceedings are due for publication in 2003.
- The Museum toured the exhibition *Thookay Ngaweeyan, Young Voices of Victoria: Aboriginal Children's Art from the Collections of Museum Victoria*, and produced an accompanying exhibition catalogue. The exhibition was installed at two Aboriginal community centres and at regional galleries throughout Victoria and interstate. The exhibition will be shown at Melbourne Museum at the completion of its regional tour in late-2003. The Museum also contributed collection objects to two touring exhibitions, *Bush Colour and Art on a String*, and provided photographs for the installation of *Reversing the Negatives* by Ricky Maynard at Gasworks Sculpture Park, Port Melbourne. It was also heavily involved in the touring exhibition, *Spirit Country*, and contributed several works from the Museum's own collections. The exhibition also featured the first ground painting to be completed in Melbourne, commissioned from Warlukarlangu Aboriginal Artists Association at Yuendumu, NT.

- Major acquisitions during the year included the *Spirit Country* collection of contemporary Australian Aboriginal art (donated by the Myer and Gantner families), and the vividly painted *Bush Mechanics* car from the popular ABC TV series. The Christensen Fund donated a major collection of 328 objects from Africa and the Pacific that were previously on loan to the Museum. A large fibre mat from Ramingining, two bush footballs from Utopia and two limited-edition linocuts by Torres Strait Islanders were purchased.
- Research work on the art and culture of the Gulf of Papua was concluded and will be published in a monograph next year. New research projects have begun on the history of the Pintubi people, bark paintings in the Donald Thomson Collection from north-east Arnhem Land, and Aboriginal community organisations in Melbourne.
- Work continued on unpacking and organising indigenous collections previously relocated into Melbourne Museum, and further organisation of the collection stores at the Moreland Annex.
- External access to the collections, information, photographic orders and outward loans continue to be in very high demand by family history researchers, academics and community organisations.

Repatriation

The Museum made major progress in the area of repatriation of ancestral remains and secret/sacred objects to Aboriginal communities, with funding assistance for the Return of Indigenous Cultural Property Program from the Department of Communications, Information Technology and the Arts. Ancestral remains were returned to a number of indigenous groups including the Tasmanian Aboriginal Centre, clans of Northwest Nations of Victoria, and the Riratjingu people of Arnhem Land. Approval was given for return of remains to Latje Latje/Wergaia/Robinvale people, Yorta Yorta people and Framlingham Gundjitmara-Kirrae Wurrung. A new Repatriation Policy is currently being developed.

Advisory Committees

The Museum continued to receive advice through three Committees:

- Aboriginal Cultural Heritage Advisory Committee;
- Pacific Islands Advisory Group; and
- Donald Thomson Collection Administration Committee (in association with the University of Melbourne).



Bunjilaka Gallery,
Melbourne Museum.

SCIENCES

Museum Victoria aims to promote an understanding of the natural sciences, the human mind and body, and science communication.

Highlights:

- The Museum's established track record for innovative DNA-based research into the conservation, evolution and diversification of Australasian birds and mammals was expanded to include studies on reptiles, fishes, halictine bees, freshwater caddis flies and marine invertebrates (comprising crustaceans, polychaete worms, bryozoans and brittle-stars). Media attention was generated with the publication of research results that placed the lyrebird at the base of the songbird evolutionary tree, and demonstrated that Australia was the cradle of origin for the world's songbirds.
- An agreement with Amersham Biosciences Pty Ltd provided partial sponsorship for the acquisition of a MegaBACE DNA sequencer. This state-of-the-art technology considerably increases the research capacity of the Population and Evolutionary Genetics Unit, and will enhance the international competitiveness of the genetic research undertaken by the Museum. It will provide the capability for establishing an Ancient DNA laboratory that will be used to unlock genetic information contained within the Museum's vast collection of natural history specimens.
- A multi-institutional study mapping environments in the continental slope and pelagic marine waters of south-eastern Australia modelled on fish distributions was completed. Based on the results of the study, the National Oceans Office has committed to provide additional funding that will enable the project to be expanded to include the entire Australian coastline.

- Major fieldwork was undertaken including the collecting of reptiles in Kenya, insects in South Africa, marine invertebrates from the Weddell Sea in Antarctica and Raine Island on the Great Barrier Reef, freshwater insects from the Otway Ranges and woodland birds from New South Wales and Victoria. Exploration of dinosaur fossil sites in Alaska, China and Argentina was also undertaken. Specialist techniques for collecting invertebrates from the forest canopy were demonstrated to staff from the Tasmanian Forestry Department.
- Other significant research outcomes included the description of new forms of minerals and taxonomic revisions of marine invertebrates and fossil trilobites.
- Museum staff played a leading role in fast-tracking work on an Australia-wide project aimed at making natural history collection databases accessible over the internet. A total of 320,000 specimen records, comprising natural history-type material and Victorian mammals, were added to the Museum's *Bioinformatics* website.
- The first instalment of the important Marrow Collection of Marine Molluscs (over one million specimens) was acquired under the Cultural Gifts Program. A comprehensive collection of bird specimens from Christmas Island was also received. Other significant acquisitions included deep water fishes, a giant squid, a goblin shark, a neonate pilot whale and two strap-toothed whales from Australian seas. A rare 1.6-carat diamond crystal from Victoria was purchased along with the Richard Brew Collection of Victorian faceted gem minerals.

- Professor John McKenzie, Faculty of Science, University of Melbourne.
- Professor Fred Mendelsohn, Howard Florey Institute, University of Melbourne.
- Dr Gareth Nelson, School of Botany, University of Melbourne.

COLLECTION MANAGEMENT

Highlights:

- A 10-year project to relocate the Museum's collections from old stores to Scitechworks (since 1992), the Moreland Annexe (since 1996) and Melbourne Museum (the past three years) was concluded with the transfer of parts of the Australian Society and Technology collection from the Moreland Annexe to Melbourne Museum in November. The process has also involved decommissioning three major sites as Museum Victoria collection storage repositories.
- Reconfiguration of the main storage area at the Moreland Annexe was initiated in order to extend the Museum's short- to mid-term capacity to store large collection items. This project will be completed by end-2002. A Cool Store facility was installed at the Moreland Annexe to house photographic and film material in a low temperature and humidity environment.
- Collections staff managed two major changeovers of collection material for Melbourne Museum's permanent exhibitions, as well as managing the collection elements for all temporary exhibitions across the Museum's three exhibiting campuses, including *Gold and Civilisation*, *The Italians* and *Spirit Country*.
- Museum Victoria has lent 17 major aeronautical items including three aeroplanes, six engines, a rocket and a satellite to the Australian Museum of Flight in Nowra, NSW. These objects will form a central part of a new display, and the loan represents a significant partnership between the two museums.

Advisory Committee

- Associate Professor Janet McCalman, Department of History & Philosophy of Science, and, Centre for the Study of Heath & Society, University of Melbourne.



Diane Bray with shark jaw.

Detail of eggs various sizes.

- A Memorandum of Understanding was signed with Arts Victoria to manage a public loan program for the 2001 Federation Handbells for the next 12 months.

Collection Information Systems

An analysis of extant collection databases was completed, enabling the Museum to review and refine its Implementation Plan for KE EMu™. Four collection databases are now operating in KE EMu™, and another 41 will be transferred into KE EMu™ over the next three years.

The Numismatics database is now operating in KE EMu™, while ten other databases were prepared to different stages for transfer into KE EMu™ in the next year.

The Museum also worked with KE Software Pty Ltd to design tabs in KE EMu™ to accommodate the needs of 17 Image, Sound and Document collection databases. Metadata tabs were also developed in accordance with the Dublin Core Metadata standards, to enable a more effective means of managing information delivered to the World Wide Web.

The Museum enhanced data and images in the Multimedia Repository of KE EMu™ for Vertebrate Palaeontology, Invertebrate Palaeontology, Geology, Numismatics and Indigenous Cultures collections. Other discrete projects to be loaded onto the Multimedia Repository included Greek Coins, Victorian Volcanoes, Gold Nuggets and Fijian images, the latter three in preparation for World Wide Web projects.

The Collection Inventory System (CIS), developed by the Museum for compatibility with KE EMu™, its new electronic collection management system, moved from development to implementation. CIS involves the 'real time' management of collection locations in the building and

external stores, using hand-held radio devices. A total of 24,000 items were captured on the system in 2001/2002, representing a significant proportion of the Australian Society and Technology collection at Melbourne Museum and the Moreland Annex. It is planned to roll out the system at Scienceworks in the forthcoming year.

CONSERVATION

Highlights:

- A pilot risk analysis project was carried out on part of the Australian Society and Technology collection. The project tested the suitability of a risk analysis methodology as a means of identifying risks posed to collections and determining priorities for preventive and remedial conservation programs to minimise those risks. The pilot program is also being tested in Natural Sciences and Indigenous Cultures collections to determine its application across other collecting disciplines.
- The Integrated Pest Management Program continued to demonstrate its preventative effectiveness through freezing of incoming collection material and applying periodic detection schedules across the Museum's collection stores. Very few outbreaks of pest infestation were detected, and all of these incidences were immediately and effectively contained.
- Intensive conservation work was applied to the documentation, treatment and preparation of works from the *Spirit Country* collection to prepare for its touring itinerary, and to addressing the conservation requirements of *The Italians* and *The Palestinians: Portraits Without Names* exhibitions.
- The rehousing and treatment of some 600 bark paintings from the Indigenous Cultures Collection continued, with a further 45 items replaced into standardised archival boxes.

PRODUCTION

Highlights:

- Significant projects included the articulation and repair of *Megalania*, *Genyornis* and *Diprotodon* skeletons for a new Melbourne Museum exhibit on Australian megafauna, the retrieval and preparation of two rare Strap-toothed Whale skeletons and the provision of taxidermy training for staff from the Australian Museum.
- In the area of Media Production and Copyright, approximately 700 Greek coins were digitally captured for publication; 600 secret/sacred objects were photographed, scanned and digitally printed for the Central Australia repatriation project; and some 1,500 negatives from the Seeger Collection were scanned under supervision for the Indigenous Cultures Department.
- With Image Management, work was completed for various publications, such as Education Kits, *Museum Victoria* magazine and *A Museum for the People: a History of Museum Victoria and its Predecessors 1854 – 2000*.
- Production on a number of major projects was completed, including the Royal Exhibition Building: First 21 Years: World's Fairs to Federation exhibition, the Raincheck 3000 interactive multimedia exhibit, and a new interpretive centre at the Melbourne Water Eastern Treatment Plant. Production on the Melbourne Planetarium shows *Launch Pad: Tycho Stars Again and Guiding Lights: Navigating by the Stars* were completed.
- Bi-monthly production of the Museum Victoria Highlights Video was completed, providing a snapshot view of the activities occurring at all campuses of the institution. The videos were shown to staff, the Museums Board and Arts Victoria, and are available to view on the Museum intranet.



Detail of specimen box containing minerals.

Museum Victoria staff member Jane Melville.

Philip Batty

Senior Curator, Central Australia
Indigenous Cultures Program



As a Senior Curator within the Indigenous Cultures Program, I am involved in the repatriation of secret/sacred objects, the development of exhibitions, research, the publication of articles and books, field trips to Central Australia, the acquisition of objects for the collection, ethnographic film and photographic projects and a number of other related activities.

It always amazes me that I'm actually paid to do all these interesting things - in fact - it's a privilege.



Corporate Activities

49

HUMAN RESOURCES MANAGEMENT

A new Staff Consultative Committee, comprising 12 representatives, was elected for a period of 1–2 years. A major focus for this committee will be the development of Museum Victoria's next Enterprise Partnership Agreement. In addition, the Committee has been instrumental in the implementation of many of the initiatives of the current Enterprise Partnership Agreement, including the 'Face to Face' project. This project was based on a belief that bringing employees into regular, closer contact with Museum Victoria customers will promote better understanding of these customers.

A major undertaking for the Human Resources unit was the management of the third organisational self-assessment process, Australian Business Excellence Framework. Teams of staff from all divisions and levels of the organisation were formed to research seven categories of business excellence. The data gathering process involved interviews with approximately 200 staff from all divisions and levels. A workshop was held with the review teams to draw together all of the findings and to identify four projects to redress the key issues that emerged.

A systematic scoring system was used in order to measure progress from one review to the next. Each time the organisation was assessed against the same criteria:

- In 2002, Museum Victoria scored 396 out of a possible 1000.
- In 1999, it scored 298 out of a possible 1000.
- In 1997, it scored 379 out of a possible 1000.

A staff survey was also conducted during the year. This was the third Employee Opinion Survey conducted by Museum Victoria. By aligning this organisational assessment with the other organisational measures, a clear pattern of results is starting to emerge. The Employee Opinion Survey is a self-assessment tool used by organisations large and small, public and private. It is an invaluable measure of our organisation's current progress. Issues identified in the Employee Opinion Survey inform the development of Museum Victoria's next Enterprise Partnership Agreement.

Cultural Diversity Statement

Statement

Museum Victoria has a major commitment to assist the wider community to understand our origins, how our society has evolved, its cultural diversity, and the many forces which will continue to shape the processes of change. We support intercultural understanding and reconciliation.

Museum Victoria Strategic Plan 2000 – 2005

Key performance indicators:

- Delivery of public programs and exhibitions that explore themes of cultural diversity in Australia.
- Representation of culturally and linguistically diverse people on the Museums Board of Victoria.
- Regular meetings of the Aboriginal Cultural Heritage Advisory Committee and the Immigration Museum Advisory Committee.
- Maintain a diverse group of volunteers reflective of Australian Bureau of Statistics diversity population percentages.
- Growth of culturally and linguistically diverse audiences.

Report 2001/02

Museum Victoria has a commitment to the provision of public programs that cater for and attract audiences from culturally and linguistically diverse backgrounds.

- In December 2001, Melbourne Museum received an Arts Leadership Award from Arts Victoria, based on the public programs offered for a culturally diverse audience.
- The Volunteer program at Melbourne Museum received an Award of Commendation for managing diversity from the Office of Public Employment in June 2002.
- Ten exhibitions across Museum Victoria's three campuses that explore themes of cultural diversity in Australia were delivered.
- Fourteen *Global Sounds* concerts at Melbourne Museum were delivered over seven weekends celebrating music from a very diverse range of countries and languages.
- Guided tours were provided in languages other than English including Auslan, Arabic, Greek, Italian, Polish, Japanese, Russian, Vietnamese, German and Mandarin and Farsi. Other services are provided as required. Between the museum volunteers and staff, 30 languages are spoken.
- Visitor guides were printed in nine different languages. Website information was available in 10 languages.
- Museum Victoria maintains membership in the Ethnic Communities Council of Victoria Inc., Media and Arts Policy and Programming Committee, the role of which is to identify issues affecting ethnic communities in the area of media and arts and to document recommendations for the benefit of organisations that promote Arts in the community.

- A presentation was given at the Cultural Inclusivity Workshop hosted by Museums Australia.
- Literacy and ESL education programs for languages other than English were developed and delivered to students at Museum Victoria campuses.
- The Museums Board of Victoria continued to support the Aboriginal Cultural Heritage Advisory Committee. Over the course of the year 11 meetings were convened.
- Public programs were delivered at Melbourne Museum and Immigration Museum exploring themes of Victorian Aboriginal culture, including the recognition and celebration of NAIDOC week.
- An Aboriginal cultural training course was delivered to the Victoria Police.
- The Immigration Museum undertook extensive community liaison and consultation with Victoria's culturally diverse communities and delivered a range of projects that focused on promoting tolerance and greater understanding and respect for diversity.
- In conjunction with VicHealth, the Heart Foundation and the Chinese, Arabic, Macedonian and Italian Communities of Victoria, four successful SmokeFree Festivals were presented at the Immigration Museum showcasing the customs and traditions of these communities.
- The Immigration Museum Advisory Committee continued to be supported as a sub committee of the Museums Board of Victoria.
- Access Gallery exhibitions were delivered in collaboration with a range of community groups building community relations and increasing access.
- 'AsiaLinks – Science', a teacher Professional Development program was delivered to show how the topics of 'Dinosaurs' and 'Time Keeping' could be used as springboards to studies of Asia at Scienceworks.

Strategies for 2002/03

In addition to a continuation of existing programs and activities across Museum Victoria, the following new initiatives are proposed:

- Delivery of Multicultural Audience Development Strategies focused on developing relationships with the Italian, the Chinese, Indian, Afghan, Turkish, Armenian, Indo-Chinese, Spanish and Latin American and deaf communities.
- Continued development of strategic alliances with relevant Government and community organisations to assist present culturally inclusive programs and promote multiculturalism in Australia through exhibitions, education and cultural programs.
- Development of multilingual guides and information that target language other than English speaking individuals and groups.

Occupational Health and Safety

Museum Victoria continued to apply rigorous standards to the management of its health and safety program, in line with the Occupational Health and Safety (OHS) Policy approved by the Museums Board of Victoria.

The cross-campus occupational health and safety program included the following outputs against defined performance indicators.

- Maintenance and testing programs were carried out for all Museum Victoria premises in accordance with the *Building Essential Services Act 1994*.
- Emergency evacuation drills were undertaken during the 2001/02 financial year.
- Noise audit and/or air quality testing was carried out as required at Melbourne Museum.
- Museum Victoria's contractor safety management program was applied at all campuses, resulting in no lost time incidents.

- Designated work groups were established and OHS representative elections held.
- A legionella cooling tower Risk Management Plan and inspection program was established that exceeds the requirements of current regulations.
- Hazards and safety issues identified across all campuses have been addressed and treated in accordance with the established procedure.

A continuing program to address items identified in site risk surveys was undertaken. Museum Victoria achieved Victorian Managed Insurance Authority gold medal rating for all three operating venues and main storage facility. The Royal Exhibition Building maintained its silver medal rating.

FINANCE AND ADMINISTRATION

The financial modeling undertaken by Museum Victoria was reviewed and revised and was instrumental in negotiating additional Government support. This resulted in an increase in Museum Victoria's Government funding for the 2002/2003 financial year, and an increase in funding specifically for Scienceworks exhibition development over 2002–2004.

The financial reporting system was enhanced with the introduction of Crystal reports on the intranet. These reports were invaluable in providing up to date information to line managers to enable them to control budgets. Furthermore, enhancements were made to the monthly financial reports for the Board and the Executive.

A number of internal and external audits were conducted which tested Museum Victoria's internal control environment. These audits generally rated the audit environment as medium to strong.

Museum Victoria Patrons
Programs Launch in April 2002.



BUILDINGS AND FACILITIES

Considerable progress has been made in the identification and rectification of Melbourne Museum building defects, and refurbishment work has continued on the Royal Exhibition Building.

Since the opening of Melbourne Museum, the Facilities Management unit has been working to reduce energy consumption at the site. Measures were implemented during the first year resulting in a reduction of energy consumption. In conjunction with the Sustainable Energy Authority, Museum Victoria further demonstrated its commitment to responsible energy use by commissioning Scott Wilson Irwin Jonston Pty Ltd to undertake an audit of energy usage at Melbourne Museum. Many of the recommendations arising from this process have since been implemented, resulting in further reductions. The audit will be extended to Museum Victoria's other campuses in 2002/2003.

Many of the recommendations arising from a separate recycling and waste management audit have also been implemented. Museum Victoria is working to reduce waste, maximise reuse and recycling practices and increase purchases of environmentally-friendly products.

COMPLIANCE AND RISK MANAGEMENT

Museum Victoria began work toward achieving compliance with the new *Information Privacy Act 2000*. A Privacy Task Force was established, and the Manager Information and Records was assigned the role of Privacy Officer for the organisation. Led by the Deputy CEO, the Task Force developed a policy, reviewed and modified practices and procedures relating to the collection, management and use of personal and sensitive information and provided staff with information about the Act. Museum Victoria is confident that it will be fully compliant with the Act by 1 September 2002 when the Act comes into force.

During the year, Museum Victoria undertook a full risk assessment with the support of Deloitte Touche Tohmatsu. This resulted in a risk-reduction program.

CORPORATE MARKETING, PUBLIC RELATIONS AND DEVELOPMENT

Museum Victoria undertakes Marketing, Public Relations, Fundraising, Development and Market Research. In addition, it has a vibrant Members Program.

The support of Museum Ambassadors has continued. This dedicated group of people from diverse backgrounds acts as advocates for Museum Victoria and its activities within their sphere of influence and communities. A key focus of their role is to assist Museum Victoria with partnership development.

The Museum Victoria magazine, *Museum*, has continued to be published quarterly. It plays an important role in providing improved community and stakeholder awareness of Museum Victoria and its activities.

Led by Museum Victoria, a Forum of Development and Marketing Directors with representation across all of the major museums, galleries and libraries within Australia was launched during the year.

Museum Victoria's marketing and public relations departments were recognised with a number of prestigious awards during the year (a full listing of awards appears on pages 9 and 10).

Public Relations

Museum Victoria undertakes public relations campaigns for its campuses and activities. In addition, it undertakes public affairs, issues management and government relations activities.

Highlights included:

- The exposure for Museum Victoria's campuses, exhibitions, collections and research exceeded the target of 80% positive/neutral, through the use of popular media.
- Melbourne Museum continued to receive high levels of coverage in Victorian, interstate and international media – with an average of more than \$1 million generated per month. Results exceeded performance targets, with publicity registering an annual average of 92.2% favourable, 5.5% neutral and 2.3% unfavourable.

- Involvement in more than 40

Melbourne Museum events and media launches, including launches for traveling exhibitions. Targeted invitation lists were developed for each event, with particular emphasis on the guest list for the *Gold and Civilisation* opening night and media launch. Public relations activities were also initiated to promote Museum Victoria achievements.

- Implementation of a Government Relations Strategy for Museum Victoria.
- Hosted tours of Melbourne Museum for more than 150 international journalists, plus dozens of Australian journalists.
- Developed new publicity opportunities for Melbourne Museum including the articulation of the giant Goanna, which generated a front-page story in *The Age* as well as extensive television coverage. Similarly, the *Out of the Vaults* weekend provided a publicity opportunity, receiving coverage on television, daily press and radio.
- A successful pre-launch publicity campaign for *The Italians*, which included international media coverage.
- Positively profiling the repatriation of Tasmanian Aboriginal remains.
- Extensive media coverage resulting from the Scienceworks' 10th birthday publicity campaign.
- Attracted Ms. Megabite, the Today Show's Computer Science Guru to launch the *Megawatt* Exhibition, and Scott Hocknull, 2002 Young Australian of the Year and Paleontologist, to launch the *Terrorsaurus* Exhibition.
- Over the year, Scienceworks achieved in excess of \$250,000 free media coverage across radio, television and print media.
- The Hon Steve Bracks MP, Premier of Victoria and Local Member for Williamstown, launched the *Western Region Bay Trail* at Scienceworks.
- The Immigration Museum received extensive publicity throughout the year, with an estimated value of \$600,000. Both Stages Three and Four of the Tribute Garden were particularly well publicised as were the exhibitions.

Raoul Jones

Outreach Program Presenter



As an Outreach Program Presenter for Museum Victoria, I showcase a selection of the Museum's diverse collections to people of all ages and nationalities, to every region throughout Victoria.

It is a great privilege to be able to interact with people from all walks of life and listen to their experiences – on one occasion, someone told me his father used to drive bullock trains and was held up by Ned Kelly!



Corporate Activities

Marketing

Museum Victoria undertakes strategic marketing activities and programs across its three campuses.

Highlights included:

- The implementation of cross campus ticketing packages.
- Development of a Museum Victoria style guide (to be implemented in 2002/2003).
- The commencement of cross campus audience development.
- The development and delivery of a three-year marketing plan for Melbourne Museum, to be fully delivered early in the 2002/2003 year.
- Visitation of 650,000 to Melbourne Museum with an audiences breakdown of 50% metropolitan Melbourne, 14% regional, 16% interstate, 18% international.
- Media sponsorships valuing \$1.1 million were negotiated to assist in the Melbourne and Regional Victoria marketing initiatives.
- Strong performance of the international tourism market, reflecting a growing cultural tourism market.
- The education marketing program delivered 120,000 students.
- Marketing campaigns developed and delivered for traveling exhibitions *Gold and Civilisation* and *The Italians*.
- Continued implementation of the Scienceworks' Marketing Plan.
- Marketing and promotions team promote Scienceworks to existing and new audiences at Victoria's *Tourism On Show*, the *Corporate Hospitality Expo*, the *Asia/Pacific Incentives & Meetings Expo*, the *Parks Victoria Festival*, the *Seniors Expo*, the *Melbourne Attractions Group Regional Road Show* and *The Great Australian Science Show*.

- Implemented branding campaign for the Scienceworks' 10th birthday year.
- Cross promotions were successfully undertaken between Scienceworks and the Williamstown Bay & River Cruises, and between Scienceworks and the Werribee Mansion and Victoria's Open Range Zoo at Werribee.
- The Immigration Museum participated in the Prime Time Retirement Expo in March and *Victorian Tourism On Show* in April, Seniors Week Festival (9 – 22 March 2002) and the Grand Family Day festival.

- Concluding a long-term study of Museum Victoria members, exploring their expectations of, benefits from, and satisfaction with their membership.
- An ongoing evaluation of special one-day programs at the Immigration Museum, designed to attract new audiences to the site.
- A major Observation Study of visitors to Melbourne Museum, which tracked where they went in each of the galleries, how long they spent at the various exhibits and what kinds of behaviour they engaged in whilst viewing exhibits.
- A significant study of tourists to Melbourne and the factors that play a part in their decision whether or not to visit a cultural institution, in particular Melbourne Museum.

Market Research & Evaluation

Through its Market Research & Evaluation team, Museum Victoria is provided with quantitative and qualitative research services, which contribute to decision making across a range of planning areas. Fifty-nine research studies and a further 20 associated projects were conducted at the various campuses during the year. The primary focus for the year was the culmination of a four-year visitor studies program that consistently and comparatively described visitors to each of our campuses.

Highlights included:

- Establishing a benchmark of visitor profiles at all three campuses.
- Implementing a diagnostic method of measuring visitor satisfaction that has shown that each of our campuses consistently provides a very high level of satisfaction for visitors.
- Implementing a program of surveys for each of the exhibitions held in the Touring Hall at Melbourne Museum, which tracks changes in the visitor profile of these exhibitions.

Development

Museum Victoria is committed to the development of long-term corporate and philanthropic partnerships. These partnerships greatly contribute towards the ongoing growth of Museum Victoria. Partners include corporate sponsors, philanthropic organisations and individuals, Government funding bodies, media and suppliers.

Museum Victoria launched two new subscription programs, Museum Victoria Patrons and Museum Victoria Corporate Patrons, in April 2002. The two patrons programs are designed for those who wish to belong to the Museum Victoria community and contribute towards its future.

Museum Victoria Patrons is a donation program that offers individuals the opportunity to invest in the future of the Museum. Museum Victoria Patrons is a corporate hospitality program that provides businesses with the opportunity to belong to an exclusive and enlightened circle of organisations that are united in their commitment to Museum Victoria.

Museum Victoria has established a number of partnership opportunities for Museum Victoria, including sponsorship of galleries, exhibitions, collections and programs.

Highlights included:

- Launch of the Patrons Programs at a cocktail reception for 1,000 people at Melbourne Museum. The event attracted substantial media coverage and the new programs have been well-received by both the corporate and philanthropic sectors.
- Establishment of the Development & Marketing Forum, with representation across all of the major museums, galleries and libraries within Australia.
- The Museum Victoria Summer Cocktail Party in December was held in recognition of the contribution of Museum Victoria's supporters. It provided the ideal opportunity to introduce the new President of the Museums Board of Victoria, Mr Harold Mitchell, to over 400 guests.
- The development and implementation of the Museum Victoria Fundraising Policies and Procedures Manual.

A full list of Museum Victoria's supporters, including Partners, Patrons and Ambassadors, appears on page 63 of this Report.

Membership

The Museum Victoria membership program had another successful year with the number of memberships reaching over 12,200 by the end of the year, representing over 50,000 people.

Events offered throughout the year included morning art programs for children in Big Box, internet classes for beginners in InfoZone, member-only ICE and IMAX screenings as well as exhibition previews.

A number of direct marketing or advertising campaigns were run, contributing significantly to the success of the program. Membership has a presence on the Museum Victoria website and many members receive a quarterly email newsletter. In 2001/02 several member surveys were conducted.

Museum Victoria continues to enjoy the largest museum membership in Australia. Members receive a range of exclusive benefits while supporting and encouraging the growth and development of Museum Victoria.

Benefits:

- Unlimited general admission to Museum Victoria venues.
- Subscription to the Museum Victoria magazine.
- Discounts at the Melbourne Planetarium, ICE theatre, IMAX Melbourne, touring exhibitions, Museum events, Museum shops, Melbourne Museum Brasserie and the Melbourne Museum car park.
- Reciprocal free general admission to a number of interstate museums.

Membership fees are outlined on page 108.

TECHNOLOGY, INFORMATION AND MULTIMEDIA

Information Technology Services

Museum Victoria provides network connectivity and internet and computer access for all staff across Museum Victoria's campuses. It also supports exhibition development and delivery through the Pivod system. This year was one of consolidation and rationalisation of information technology resources and their organisation as a means of lowering operational costs. This process has resulted in the improvement of the management of existing IT resources. Internal audits of business continuity planning and network security architecture highlighted areas for improvement and a number of changes were implemented in 2001/2002.

Highlights included:

The upgrade of the local area network (LAN) at Scienceworks. This upgrade enables the extension of multimedia services to exhibition spaces at Scienceworks.

- Continued development and improvement of the in-house-developed Collection Inventory System (CIS) for collection management.
- The installation of Microsoft's Outlook email and calendaring product for all Museum Victoria staff.
- As a result of the major rationalising of Microsoft's licensing arrangements, Museum Victoria has joined the 'Whole of Victorian Government Microsoft Licensing Agreement'. This gives Museum Victoria fully licensed Microsoft desktop technology for three years from 31 March 2002.
- Improvements in the management of the business systems environment have facilitated better coordination of all relevant divisions and resources.
- Implementation of a number of improvements to Museum Victoria's intranet (Musenet).

Museum Victoria Patrons
Programs Launch in April 2002.

InfoZone, Melbourne Museum.



Website development

The Museum's digital publishing team developed and commenced implementation of Museum Victoria's online service delivery strategy. Major projects included the restructure of Museum Victoria websites, development of global style sheet, webpages template and XML production processes plus new search functionality across the Museum's websites.

In order to respond to visitor needs, the Melbourne Museum and Museum Victoria websites have been constructed with an online publishing system that places responsibility and control of the process with the content creators. The system uses a sophisticated database system developed by Museum Victoria's website and programming development team.

Multimedia

The centralised multimedia delivery system installed at Melbourne Museum was fully commissioned during the year. Over the year considerable improvements have been made to the system to provide extra flexibility and enhanced management functionality. These improvements have enabled the Multimedia team to easily incorporate several new displays and exhibits within Melbourne Museum. Planning is well underway to extend the multimedia system to other Museum campuses in the next financial year.

Information and Records Management

Museum Victoria's records management program continued to be implemented across the Museum, with 12,000 records now registered on the TRIM Electronic Document Management System. Stage One of the Museum Victoria Archival Project was completed, with volunteers processing and registering heritage records dating from 1915–1982. A functional thesaurus and disposable schedule for Museum and gallery records continued to be developed as part of a national project. The Information Management Working Group was established to cooperatively work on a range of information and knowledge management projects. Freedom of Information and Privacy legislation requirements were met.

Research Library

The library has had increased activity this year with library loans up by 11% and serviced information requests up by 38%. This rise in activity is a direct result of the increase in research activity within Museum Victoria. The library took possession of the old National and Science Museums archival collection in early 2002. The Science Museum archival records have been added to Museum Victoria's electronic document management system (TRIM) and the National Museum archival records are currently being added and are about 80% complete. A total of 2,621 archival records are now available on the TRIM database. This year also saw the inclusion of the Numismatics library holdings onto the library's online catalogue system; all curatorial department libraries are now available online. Considerable post-relocation collection work was also required this year to provide space for future growth in the journals collection.



Members of the Museums Board of Victoria in front of the megafauna display at Melbourne Museum.

From left to right: Sheila O'Sullivan, Tina McMeekan, Harold Mitchell, Prof. David Penington AC, Peter McMullin, Terry Garwood, Assoc. Prof. Janet McCalman and Peter Hiscock AM.

Absent: Bob Weis, Prof. Jennifer Graves and Susan Heron.

People in Museum Victoria

CORPORATE GOVERNANCE

The Museums Board of Victoria

Museum Victoria is governed by the Museums Board of Victoria, a statutory body established under the *Museums Act* 1983. It consists of a maximum of 11 members appointed for a three-year term (for a maximum of three terms) by the Governor-in-Council and subject to the direction and control of the Victorian Minister for the Arts.

The Board is directly accountable to the Government of Victoria through the Minister for the Arts, and works closely with Arts Victoria to deliver policy objectives.

Role

The Museums Board of Victoria is responsible for the good management of Museum Victoria and has the following functions:

- To control, manage, operate, promote, develop and maintain Museum Victoria.
- To control, manage, operate, promote, develop and maintain the Exhibition land as a place for the holding of public exhibitions and for the assembly, education, instruction, entertainment or recreation of the public.
- To develop and maintain the State collections of natural sciences, indigenous culture, social history and science and technology.
- To exhibit material from those collections for the purposes of education and entertainment.
- To promote use of those collections for scientific research.
- To promote the use of Museum Victoria's resources for education in Victoria.

- To research, present and promote issues of public relevance and benefit.
- To act as a repository for specimens upon which scientific studies have been made or which may have special cultural or historical significance.
- To provide leadership to museums in Victoria.
- To advise the Victorian Minister for the Arts on matters relating to museums, and co-ordination of museum services in Victoria.

Museums Board of Victoria

President

Mr Harold Mitchell

Appointed 2001

Harold is the Chairman and CEO of Mitchell & Partners, Australia's largest independent media consultancy, established in 1976. Mitchell & Partners was voted 'Media Agency of the Year 2000'. His work in establishing the Harold Mitchell Foundation, which supports the Health and Arts sectors, has earned him wide-ranging respect throughout the community. He is actively involved in a number of significant community and arts organisations and holds the following positions: Chairman, National Gallery of Australia; Member of the Board of the Asthma Foundation of Victoria; and Board Member of the Opera Australia Council.

President

Professor David Penington AC

MA DM(Oxon) LLD(Hon) FRCP FRACP
FRACPA

Appointed 1994. Term concluded in December 2001 after serving as President for seven years.

David is the former Vice Chancellor of the University of Melbourne, and has deep insights into the processes and outcomes of science, particularly bio-medical science. In 1988 he was appointed a Companion of the Order of Australia for services to medicine and to the community. He has often been called upon by government to conduct major enquiries and investigations, notably as Chairman of the Commonwealth's AIDS Taskforce in the 1980s. He chaired the Premier's Advisory Council on Illicit Drugs in 1995-96 and Victoria's Drug Policy Expert Committee in 1999-2000.

Deputy President

Mr Peter McMullin

LLB BCom (Melb) FAIM

Appointed 2001

Peter is a practising solicitor specialising in mediation, administrative and commercial law. He is a former Deputy Lord Mayor of Melbourne, and is involved with a number of community organisations, holding the following positions: Fellow of the Australian Institute of Management; Chairman of Melbourne International Comedy Festival Board; Council Member of Philanthropy Australia and Victoria University; Board Member of Melbourne Community Foundation, Turning Point, Melbourne Convention and Visitors' Board, Victorian Employers' Chamber of Commerce & Industry and Education Foundation; Commissioner, Local Government Best Value Commission; Member, Victorian Casino and Gaming Authority; and Member, Victorian Curriculum and Assessment Authority.

Treasurer**Ms Tina McMeekan**

BSc MBA (Melb) FAICD

Appointed 1999

Tina is a business and financial consultant and company director with extensive experience in establishing new businesses, strategy and business planning, capital raising and corporate governance. She is presently involved in the energy and tourism industries. Tina holds non-executive directorships at Snowy Hydro Trading and the Zoological Parks and Gardens Board and is an Executive Director of Riverside Australia.

Mr Peter Hiscock AM

FCPA FCIS

Appointed 1996

As the Director of Sovereign Hill, Ballarat, Peter has had a long and highly-respected career in the management and development of regional museums and tourism. He is a former Chairman of the Victorian Tourism Commission and the Museums Advisory Board, and is in constant demand by Government and other bodies for his advice and counsel. He chairs the Hellenic Museums Committee and is also Vice Chair of the Heritage Council in Victoria. An accountant by profession, Peter spent 15 years with Petersville Ltd in both financial and general management positions.

Mr Terry Garwood

Diploma of Arts GradDipEd (Secondary)

Appointed 1997

Terry was Director of Aboriginal Affairs Victoria for seven years, concluding at the end of 1996, and has long been involved with Museum Victoria in the area of indigenous communities and culture. Now a Regional Director of the Department of Human Services, he also serves as the Chair of the Museums

Board's Aboriginal Cultural Heritage Advisory Committee and is a member of Victoria's Centenary of Federation Committee. Terry has a keen interest in Aboriginal community development issues, particularly with respect to cultural heritage and economic development. Terry is a Life Member of the Koorie Heritage Trust.

Mr Bob Weis

BA

Appointed 1998

Bob is the Director of Generation Films and has been producer and executive producer of feature films and television programs in Australia, Europe and the United States of America. Bob was Chairman of the Australian Film Institute and President of the Screen Producers Association of Australia, a Council member of the Australian Film, TV and Radio School, a Board member of Film Victoria and is currently Chairman of the Australian Art Orchestra.

Professor Jennifer Graves

BSc (Hons) MSc PhD

Appointed 1999. Retired in September 2001 after taking an appointment at the Australian National University in Canberra.

Jennifer gained her qualifications in genetics and molecular biology at the University of Adelaide and the University of California, Berkeley. Currently a Professor at the Australian National University and Head of the Comparative Genomics, Jennifer is also a Professorial Fellow at the University of Melbourne and a Fellow of the Australian Academy of Science. A member of numerous scientific societies and panels, Jennifer has also contributed to her research field of mammalian genome evolution through the publication of two books and over 200 research papers.

Associate Professor Janet McCalman

BA PhD FAHA

Appointed 2000

Janet is Head of the Department of History and Philosophy of Science and Reader in the Centre for the Study of Health and Society at the University of Melbourne. She has published widely in Australian and British social history and has won a number of literary and scholarly awards, including the Australian Academy of the Humanities' inaugural Max Crawford Medal. She writes a regular column in *The Age*.

Ms Sheila O'Sullivan

BA FPRIA

Appointed 2000

A highly-regarded leader in communications and community relations, with multiple awards from the Public Relations Institute of Australia (PRIA), Sheila has a strong commitment to developing excellence in the communications profession. She is Chair of the RMIT Public Relations Advisory Committee and Chair of the Public Relations Institute of Australia National Examination Board. Sheila has extensive knowledge and experience of issues management in the public and community sectors. She has served as a member of many advisory bodies including the Administrative Review Council and the Ministerial Advisory Council of the Arts.

Ms Susan Heron

BEc Dip Appl Sc

Appointed 2001

Sue has a strong background in finance. She is currently Head of Strategy and Business Initiatives (Corporate & Institutional Bank) at the ANZ Bank. She has been on a number of boards and is currently Deputy Chair of the Country Fire Authority.

Committees

The Board has established a number of standing and advisory committees under the *Museums Act 1983*.

Standing Committees

Finance and Audit Committee: assists the Board in fulfilling its responsibilities with regard to financial management, accounting and reporting practices as prescribed by the *Museums Act 1983*.

Members:

Ms Tina McMeekan (Chair)

Mr Bob Weis

Ms Sally Sinton

Ms Susan Heron (*from October 2001*)

Mr Graham Cunningham

Attendees:

Mr George McDonald (*to September 2001*)

Dr Robin Hirst (*March 2001 – August 2002*)

Mr Martin Hallett

Mr Joe Corponi

Ms Catherine Richards

Nominations, Remuneration and

Governance Committee: responsible for advising the Board on all staffing and governance matters.

Aboriginal Cultural Heritage Advisory

Committee: responsible for advising the Board on all matters relevant to Aboriginal cultural heritage. The members of the Committee include representatives of Aboriginal communities throughout Victoria, as listed in the *Aboriginal and Torres Strait Islander Heritage Protection Amendment Act 1987, Part 2(a)*.

Donald Thomson Collection

Administration Committee: established to administer the legal agreement between The University of Melbourne, Mrs Dorita Thomson and Museum Victoria for the placement on long-term loan of the Donald Thomson Collection at Museum Victoria.

Regional and Specialist Museums

Advisory Committee: responsible for advising the Minister on matters relating to museums and the coordination of museum services, to stimulate collaborative approaches and provide leadership to museums in Victoria.

Thomas Ramsay Science and

Humanities Committee: responsible for the awarding of the Thomas Ramsay Science and Humanities Fellowship and conducting the Crosbie Morrison Memorial Lecture.

Advisory Committees

Museums Project Control Group: responsible for planning and implementation of Museum Victoria major projects.

Development Committee: responsible for advising the Board and staff on issues in relation to development and fundraising.

Immigration Museum Advisory

Committee: responsible for providing advice to the Board on the ongoing programming and management of the Immigration Museum. The Committee provides advice on all matters relevant to the interpretation of the migration experience and issues of cultural diversity.

Technology and Information

Committee: responsible for advising the Board on information management, technology and multimedia utilisation throughout Museum Victoria.

Research Committee:

responsible for advising the Board on strategic matters relating to research and collection development, and oversees the implementation of the Board's Research Strategy.



The Museum Victoria Executive Management Team at the Pumping Station, Scienceworks.

Top: Joseph Corponi, Martin Hallett, Dr Robin Hirst and Gerardine Kerlin.

Bottom: Padmini Sebastian, James Dexter and Timothy Hart.

Absent: Gaye Hamilton and Dr George F. MacDonald.

People in Museum Victoria

EXECUTIVE MANAGEMENT TEAM

Acting Chief Executive Officer, Museum Victoria (March – August 2002)

Dr Robin Hirst
BSc(Hons) PhD DipEd
Appointed March 2002
Responsible for providing leadership of, and being accountable for, the operations of Museum Victoria.

Chief Executive Officer, Museum Victoria and Director, Melbourne Museum

Dr George F. MacDonald
BA PhD Lld FRSC FRSA
Appointed October 1998,
Commenced February 1999.
Term concluded October 2001.

Deputy Chief Executive Officer (Acting Chief Executive Officer, September 2001 – March 2002)

Mr Martin Hallett
BAgrSci MAgriSci DipEd
Appointed May 2000
Oversees responsibility for the Immigration Museum as well as the Division of Outreach, Technology and Information Services and Multimedia, which provides Information Technology infrastructure and services for the Museum, as well as outreach services to the community and regional museums.

Director, Corporate Services

Mr Joseph Corponi
BBus GradDipIT
Appointed 1993
Responsible for the provision of financial, human resources and property services, risk management, development of policy, maintaining a risk-free environment for staff and visitors, business and strategic planning support and ensuring the effective and efficient management of Museum Victoria's resources and assets.

Acting Director, Melbourne Museum

Mr James Dexter
BA DipEd
Appointed January 1997
Responsible for the development and operation of Melbourne Museum's education and public activity programs, customer services, commercial facilities, campus marketing, the management of exhibitions, as well as the operations of all public areas of Melbourne Museum. Also responsible for the management and development of the Royal Exhibition Building.

Director, Scienceworks Museum

Ms Gaye Hamilton
BSc(Ed)
Appointed October 1996
Responsible for the continuing development of Scienceworks Museum (incorporating the Melbourne Planetarium and Spotswood Pumping Station) as a vigorous and viable campus of Museum Victoria. This includes emphasis on increased participation by new and existing audiences across an ever-changing range of activities offered by Scienceworks, both on and off site. Also responsible for liaison with the Victorian Department of Education and Catholic Education Office in the provision of Extension Education Services throughout Museum Victoria.

Director, Outreach, Technology, Information and Multimedia

Mr Timothy Hart
BSc Arch (Hons)
Appointed May 2001
Responsible for the Museum Victoria's information technology, information and knowledge management infrastructure and systems, physical outreach activities, website/digital publishing activities and the development and management of the Museum's multimedia networks, including the multimedia management system and the ICE theatre.

Acting Director, Programs, Research and Collections

Dr Richard Gillespie
BA (Hons) PhD
Appointed March 2002
Responsible for the Museum's Research Program and the development, management and conservation of the collections. The position is responsible for the development of Museum Victoria exhibitions and the production of planetarium shows, online content and other public programs.

Director, Museum Development

Ms Gerardine Kerlin
BA (Hons)
Appointed August 2000
Responsible for public affairs and public relations, government relations, issues management, Museum Victoria membership, marketing and market research, fundraising and development. Aims to further develop Museum Victoria's leadership in these fields.

Director, Immigration Museum

Ms Padmini Sebastian
BA Grad Dip Journ.
Appointed August 2001
Responsible for the continuing development of the Immigration Museum as an important and dynamic heritage and cultural venue in Victoria. This includes the delivery of high-quality, relevant and engaging public programs that encourage participation from Victoria's many communities, attracting visitation from diverse audiences, developing meaningful partnerships with stakeholders and ensuring viable and sustainable operations.

MUSEUM VICTORIA ORGANISATIONAL STRUCTURE AS AT 30 JUNE 2002

Minister for the Arts

The Hon. Mary Delahunt MP

Department of Premier and Cabinet
Arts Victoria

Museums Board of Victoria

Acting Chief Executive Officer, Museum Victoria
Dr Robin Hirst

Deputy Chief Executive Officer
Mr Martin Hallett



MUSEUM VICTORIA PARTNERS

Museum Victoria undertakes various corporate and philanthropic partnerships. These partnerships greatly contribute towards the ongoing growth of Museum Victoria.

Gold Partners

The Age
Commonwealth Bank
The Grollo Family
Melbourne Water
Seven Melbourne
The Sidney Myer Fund
Tattersall's

Silver Partners

Bristol-Myers Squibb
Cadbury Schweppes
GlaxoSmithKline
The Menzies Foundation
Network Ten
Pacific Dunlop
Tooheys New

Bronze Partners

774 ABC
Amersham Biosciences
The Jack Brockhoff Foundation
Catholic Education Office
Cody
John Danks Trust
The Myer Foundation
Peter Rowland Catering
Sofitel Melbourne
Dame Elisabeth Murdoch AC DBE
Mr Baillieu and Mrs Sarah Myer
Schiavello Commercial Interiors
The Onbass Foundation

Supporting Partners

Mr Peter Bancroft
BP Spotswood
Esso Australia
The Harold Mitchell Foundation
JC Decaux
Melbourne Port Corporation
Mr Richard and Mrs Catherine Price
The Russell and Mab Grimwade
Miegunnyah Fund Committee of the University of Melbourne

Public Partners

Arts Victoria
Australian Biological Resources Study
Australia Council for the Arts
Australian Research Council
Centenary of Federation Victoria
City of Melbourne
Commonwealth Government through the National Cultural Heritage Account
Community Support Fund
Department of Communication
Information Technology and the Arts
Department of Education, Employment and Training
Heritage Victoria
National Oceans Office
State Government of Victoria
University of Melbourne
VicHealth for SmokeFree

MUSEUM VICTORIA PATRONS

In April 2002, Museum Victoria launched two new subscription programs: Museum Victoria Patrons and Museum Victoria Corporate Patrons. These new programs are designed for those who wish to belong to the Museum Victoria community and contribute towards its future.

Museum Victoria Corporate Patrons

Foundation Gold Patrons
Denton Corker Marshall
Distinguished Vineyards
HJ Langdon & Co
Interprint Digital
Millmaine Entertainment
Mitchell & Partners
Peter Rowland Catering

Gold Patrons

Arts Events Management Australasia

Silver Patrons

Freehills
Haycom Staging Pty Ltd

Bronze Patrons

The Sarah & Baillieu Myer Family Foundation

Museum Victoria Patrons

Anonymous (2)
Mr Anthony Berger and Ms Marita Quinn
Mr John and Mrs Janet Calvert-Jones
Ms Joyce Flowers
Ms Margaret Heffernan
Mr Peter Jopling QC
Mr Ralph and Mrs Ruth Renard
Mr Ralph and Mrs Barbara Ward-Ambler
Mrs Lyn Williams

MUSEUM VICTORIA AMBASSADORS

Museum Ambassadors are a dedicated group of people from diverse backgrounds who provide voluntary support to Museum Victoria. Led by Maria Prendergast, writer and arts consultant, they act as advocates for Museum Victoria and offer assistance with partnership development.

Ambassadors

Ms Sally Browne
 Ms Ita Buttrose AO
 Mrs Margot Capp
 Ms Helen Gee
 Mr George Kypraious
 Mr Cesare Leonardi
 Mr Peter McMullin
 Mr Ken Mahlab
 Ms Gabrielle Pizzi
 Ms Maria Prendergast
 Mr Jack Scanlan
 Ms Lousje Skala
 Mr Robert Wallace
 Mr Simon Westcott

HONORARY APPOINTMENTS

Honorary Life Fellows (32)

Granted to those individuals of high academic distinction or public standing, considered to have made a significant contribution to the intellectual standing or other significant development of Museum Victoria.

Professor Marian Quartly
 Professor Margaret Cameron AM
 Professor John Coghlan AO
 Mr Graham Cunningham
 Mrs Amanda Derham
 Mr Bob Edwards AO
 Mr Jack Ellis
 Ms Phyllis Fry
 Ms Jill Gallagher
 Professor Jennifer Graves
 Professor Rod Home
 Mr Steve Howard
 Mr John Kendall AM
 Dr Phillip Law AC AO CBE
 Professor Daryl Le Grew
 Ms Jenny Love
 Dr Ray Marginson AM
 Dr Angus Martin
 Mr Graham Morris
 Mr Phillip Morrison
 Professor John Mulvaney AO
 Mrs Sarah Myer
 Professor David Penington
 Mrs Caroline Searby
 Mr Richard Searby
 Mr Ian Sinclair

The Hon. Haddon Storey QC
 Professor John Swan
 Professor James Warren
 Ms Deanne Weir
 Dr Barry Wilson
 Mr Garry Woodard

Curators Emeritus (7)

Granted to those curators who retire after having given distinguished service to the Museum for a minimum of 10 years, and have made a distinguished contribution in an appropriate curatorial or research field.

Dr Alan Beasley
 Mrs J. Hope Black
 Dr Thomas Darragh
 Ms Joan Dixon
 Dr Chung-Cheng Lu
 Dr Arturs Neboiss
 Dr Brian Smith

Honorary Associates (43)

Granted to those individuals who can be called upon to provide specialist professional advice and assistance to the Board, management or staff on an honorary basis.

Australian Society and Technology

None currently appointed.

Indigenous Cultures

Mr Anthony Birch
 Dr David Dorward
 Dr Colin Hope
 Professor Marcia Langton
 Ms Joanne MacDonald
 Dr John Morton
 Mr Alan West

Sciences

Mr Ken Bell
 Mr Philip Bock
 Ms Suzanne Boyd
 Mr Robert Burn
 Dr Patricia Cook
 Dr Lawrence Cookson
 Dr John Douglas
 Dr Andrew Drinnan
 Dr Dean Hewish
 Dr Jean Just
 Mr Ron Kershaw
 Mr Rudie Kuiter
 Dr Anthony Lee
 Mr William Loads
 Professor John Lovering
 Mr Charles McCubbin
 Dr James MacDonald
 Mrs Mary Lee MacDonald
 Mr John Neil
 Dr Gareth Nelson
 Dr Tim New

Mr Ken Norris
 P. Mark O'Loughlin
 Dr Joyce Richardson
 Dr Richard Schodde
 Dr Bronwen Scott
 Mr David Staples
 Professor John Talent
 Ms Elizabeth Thompson
 Professor Patricia Vickers-Rich
 Mr Robert Warneke
 Dr Jeanette Watson
 Mr H. Eric Wilkinson
 Dr Alan Yen

OTIM

Professor Gregory Egan
 Dr Gregor Kennedy

Research Associates (6)

Granted to scholars who undertake research work at Museum Victoria for a finite period, and who require some official status in the building and some degree of administrative support.

Australian Society and Technology

Mr John Sharples
 Dr Sara Wills

Sciences

Dr Mark Norman
 Mr David Pickering
 Ms Wendy Roberts
 Dr Martin Tymms

VOLUNTEERS

Volunteers at Melbourne Museum
 Melbourne Museum is seen as an industry leader in museum volunteer programs by a number of state and interstate cultural organisations. Melbourne Museum has a foundation for a volunteer program that is accessible to many people with differing skills and knowledge.

Since opening, 550 Museum volunteers have contributed a total of 58,285 hours to the Museum experience by providing assistance in offering a range of activities including tour guiding, behind the scenes work, providing information to visitors on touch trolleys, assistance with performances, body painting and assistance with administrative functions, all of which have enhanced and augmented the visitor experience at Melbourne Museum.

Melbourne Museum**Volunteer Listing**

Belinda Abdulnour
 Jacqueline Acciaccarelli
 Anne Ada
 Ian Ada
 Kirsten Adamson
 Les Ager
 Arthur Agriopoulos
 Phyl Alderson
 Manda Algra
 Anita Allen
 Leon Altoff
 Vivian Ambrus
 Sareh Aminian
 Kerry Archer
 Betty Argo
 Mark Attard
 Jack Austin
 Christoff Bailey
 Ro Bailey
 Fay Baker
 Susan Balai
 Maria Balalas
 Regina Barnasque
 Deirdre Barnett
 Margaret Barry
 Cameron Batchelor
 Rachael Bathgate
 Kristen Batten
 Christine Baxter
 Anne-Marie Beattie
 Jessica Begley
 Petra Begojev
 Parisa Behjat Mohammadi
 Rowena Belcher
 Ken Bell
 Rachel Bernardo
 Margaret Billett
 Tosca Birnbaum
 Philip Bock
 John Bosworth
 Joan Broadberry
 Robert Brodie
 Julia Brotherton
 Bernice Brown
 Harry Bryan
 Shelly Buchecker
 Elizabeth Buckley
 Les Burlock
 Robert Burn
 Kara Burns
 Marion Butt
 Clare Cally
 Laura Campbell
 Malcolm Carkeek
 Olivia Chambers
 Nicholas Chan
 Tuan Chau
 Children's Book Club of Australia
 Lynette Christie
 Joan Chuang
 Cissy Chung
 Melissa Clapp
 Kate Clark
 Justine Clear
 Kay Cleland
 Alexia Clemens
 Liam Coffey
 May Collet
 Peggy Cole
 Sarah Collins
 Eugenie Collyer

Loris Cook
 Patricia Cook
 Delma Corazon
 Donald Cram
 Valerie Cram
 Louise Creaser
 Naomi Creek
 Pam Crockett
 John Croker
 Jean Cuthbert
 Jacqueline Dale
 Nick Dale
 Judy Davies
 Bernard Day
 Rebecca Devincentis
 Fernando Di Lorenzo
 Ruth Dickinson
 Colleen Dixon
 Kyatt Dixon
 Rainbo Dixon
 Bob Donnan
 Julie Doquile
 Pam Doran
 Marion Dormer
 Gerry Duggan
 Janice Dwyer
 Christine Dyton
 Jackie Eager
 Barbara Eales
 Elizabeth Edwards
 Kylie Elston
 Joanne Ely
 Ethne Epstein
 Chris Evans
 David Evans
 Alice Dorney Ewing
 Audrey Falconer
 Helen Farmery
 Trevor Faure
 Rebecca Featherston
 Kylie Finnin
 George Finniss
 Amanda Firebrace
 Merryl Forshaw
 Pam Fox
 Amber Fraser
 Jacqueline Frazer
 Helen Freedman
 Chris Friday
 Belinda Frisina
 Jan Fry
 Pam Gainsford
 Claudia Gaitan
 Susana Gallego-Martinez
 Colleen Gardner
 Mathew Gay
 Trevor Georgesz
 Geraldine Gerner
 Shahril Ghazali
 Jasmina Gievski
 Fiona Glynn
 Nicholas Godlewski
 Jenny Gold
 Elsie Graham
 Ken Green
 Lorrie Green
 Peter Green
 Mary Greenfield
 Richard Greenfield
 Alice Grevatt
 Heidi Griffith
 Michael Haley
 Sue Halliwell
 Judith Hampton
 Sandra Hanchard
 Clarrie Handreck
 Ghada Haraka
 Helen Hardham
 Hildegard Harley
 Pam Harris
 Rochelle Harrison
 Lyn Haupt
 Shelley Hayes
 Elizabeth Hebb
 Genevieve Hehir
 Polly Hemming
 Maja Herr
 Dean Hewish
 Barbara Hill
 Helen Hill
 Kay Hirst
 Raymond Ho
 Gwen Hodge
 Michelle Hogan
 Frank Holmes
 Samantha Hope
 Toby Hopf
 Claire Hopmans
 Lucinda Horrocks
 Sianne Hose
 Molly Hunter
 Marion Huxley
 Maria Ioannou
 Phillip Irwin
 Esme Jacob
 Barbara Johnson
 William Johnston
 Jennifer Jones
 Steven Kambouris
 Christine Karras
 Jean Kelly
 Tony Kelly
 Michael Kemp
 Gilbert Kerr
 Janet Kidd
 Toni Knight
 Damon Kowarsky
 Anita Kwong
 Tinh Thanh La
 Bridget Ann Lally
 Joan Lamond
 Wal Lane
 Monica Lausch
 Jack Leach
 Mark Leach
 Fiona Leggett
 Rachel Levin
 Kirsty Lewis
 William G Lewis
 Tina Libertone
 Anthony Lieu
 Liba Linden
 George Loutas
 Betty Loy
 Adrian Lucy
 Christian Lucy
 Michael Lyons
 Xiang Hong Ma -Edwards
 Ellen Mac Lennan
 Pat MacDonald
 Fiona Machin
 Deirdre Mansell
 Sergio Marcolin
 Dagmar Marek
 Michael Marmach
 Peter Marriott
 Tim Marriott
 Gary Marshall
 Sue Martin
 Roberta Mascitti-Costanzo
 James Mason
 Elizabeth Mathews
 Christine Matthews
 Emma Mayall
 Sarah Mayall
 Anne McCaughey
 Heath McClaer
 Claire McClellande
 Rachael McCluskey
 Graham McColough
 Judith McColough
 Derai McDonald
 Michelle McFarlane
 Ian McGowan
 Julie McGowan
 Catherine McKay
 Elizabeth McKay
 Cherie McKeich
 Leanne McLean
 Robyn McLean
 Wendy McNabb
 Beatrice McQuillan
 Gabi Meirelles
 Stacey Menden
 Catherine Menzel
 Helen Merritt
 Heather Mertz
 Anne Miller
 Dee Milligan
 Stuart Mills
 Margaret Milne
 Jasmin Mirajkar
 Judy Mitchell
 Michela Mitchell
 Olivia Mitchell
 Kate Moffatt
 Frances Monaghan
 Alan Monger
 Nancy Montesano
 Traudl Moon
 Carolyn Moore
 Dawn Moore
 Natalie Moore
 Anthony Morey
 Graham Muir
 Debbie Munro
 Caitlin Murray
 Julia Murray
 Liz Murray
 Jade Mutimer
 Petra Nevistic
 Erana Ngakuru
 Jacqueline Nguyen
 Khoa Nguyen
 Thomas Nguyen
 Hanh Thao Nguyen
 Judith Oliver
 Carol Opperman
 Javier Ortiz
 Michael Owies
 Ron Parker
 Carol Parkinson
 Liz Parr
 Emanuela Pasini
 Natalie Paynter
 Rebecca Peart
 Tanya Penny
 Lynn Pepperell
 Goldie Pergl

Analia Perillo
 Sarah Philpps
 Ilse Pickerd
 Roan Plotz
 Nicole Pomeroy
 Rosalind Poole
 Maureen Powles
 Liz Pratt
 Gary Presland
 Cathy Purdon
 Annie Quail
 Ivy Raadik
 Amudha Ravindran
 Molly Redmund
 Thomas Redmund
 Jenny Reed
 Reggio Emilia Information Exchange
 Steve Remington
 Eva Reussner
 Miriam Riverlea
 Katherine Roberts
 Nicole Roberts
 Peter Robertson
 Frank William Robinson
 Carolina Rodriguez
 Lynley Roff
 Antonia Rooke
 Ray Rooke
 Joan Rooke
 Anita Rumba
 Aruna Rumney
 Pauline Ruse
 Rosie Rush
 Delwyn Ryan
 Nicola Ryan
 Bernie Ryan
 Leanne Sali
 Nasser Samman
 David Samuel
 Yolanda Sanchez Arias
 Amy Saunders
 Pam Schwarz
 Tiffany Seagoe
 Kelly Seymour
 Laura Shaab
 Mehrunissa Shaikh
 Ron Shaw
 Naomi Simon
 Kim Sinclair
 Trish Skehan
 Mia-Alexandria Sky
 Jade Sleeman
 Beverley Smith
 Peter Smith
 Jennette Snape
 Mike Sparg
 James Spittle
 Kevin Stephens
 Louise Sterland
 Frank Steuart
 Sue Stevens
 Pat Szalek
 Rebecca Tampion
 Jonnie Ghalum Targan

Shu-Ying Teng
 Soon-Hin Teo
 Angela Thompson
 David Thompson
 Fleur Thompson
 Robert Thompson
 Marlene Thornton
 Marsha Tilev
 Elaine Tisher
 Richard Tisher
 Anna Todaro
 Bianca Toplek (Holmsglen)
 Carla Torney
 Chau Tran
 Sarah Tregonning
 Maria Tsaimos
 Peter Tutera
 Sven Uhlmann
 Garry Utmar
 Yoges Vadiveloo
 Platon Vafiadis
 Isabel Valenzuela
 Dominique Van Cappelleveen
 Margaret Van De Waalle
 Lianne van Klaveren
 Cynthia Vari
 Adrian Versteegen
 Sheryl Vicino
 Victorian Scrabble Players Association
 Cedomir Vignjevic
 Rebecca Viney
 Angela Wain
 Hannah Walker
 Judith Walker
 Chris Walker
 Bronwyn Wallace
 Helen Walpole
 Julia Walsh
 Lauren Wapling
 Susanne Watkins
 Christie Watson (VUT)
 Cathy Webb
 Ken Wentworth
 Brooke Wenzel
 Roy Whitehorn
 Shay Whitelaw
 Emma Williams
 Leonie Williams
 Ann Williamson
 Anusuya Willis
 Jenny Wilson
 Mary Winchester
 Jocelyn Winton-Hall
 Bill Woodward
 Carla Yamine
 Vural Yazgin
 Kirin Yee
 Madeleine Yewers
 Karol Lynn Zavala
 Manuel Zeno
 Claire Hedger
 Romi Arm
 Crispin Howarth
 Jillian Gengoult Smith

Volunteers at Scienceworks

In this financial year, Scienceworks has had 154 active volunteers who have contributed 20,441 hours to Scienceworks, an average of 130 hours per person. Fifty new volunteers were recruited throughout the year, producing the greatest recruitment intake to date.

The Workshop Volunteers were awarded with a Certificate of Appreciation at the 2001 Arts Portfolio Leadership Awards for their outstanding work in restoring the Cowley Steam Traction Engine, plus the range of other vintage machinery restored and worked regularly at Scienceworks. The volunteers who work on the McKay Project have also been acknowledged by winning the Museums Australia MIRA (Museums Industry Recognition Award) award for excellence of a volunteer project.

Scienceworks Volunteers

Warren Arnott
 Mel Ashley
 Keith Ayton
 Regina Barnasque
 George Bird
 Rita Bird
 Athena Bombas
 Joyce Boon
 Ray Boothroyd
 Cliff Bosson
 Tom Brereton
 Raymond Browne
 Sally Bullard
 Jennifer Burt
 Vernon Caldwell
 Vince Cauchi
 Eva Chan
 Barry Chandler
 Carla Cher
 Peter Chettle
 Kate Clifford

Immigration Museum

Volunteers
 Ann Brown
 Yasmin Loualitene

MUSEUM VICTORIA STAFF

- * Position funded by the Department of Education, Employment and Training.
- ** Position funded by the Catholic Education Office.
- # Staff on long-term leave.

Museum Victoria employed 98 staff on a casual basis during the 2001/2002 financial year.

MUSEUM VICTORIA STAFF LISTING

Museum Victoria

Directorate

- HIRST, Robin
Acting Chief Executive Officer
- ANDRE, Jennifer
Executive Assistant to the Chief Executive Officer
- HALLETT, Martin
Deputy Chief Executive Officer
- MALOUF, Linda# HIONIS, Olga
Executive Assistant to Deputy Chief Executive Officer
- BIRTHISEL, Dimitra
Corporate Counsel and Secretary to the Board
- NICOLSON, Linda
Personal Assistant to the Corporate Counsel and Secretary to the Board
- WHITE, Natalie
Receptionist/Administrative Support Officer

Programs, Research and Collections Directorate (PRandC)

- GILLESPIE, Richard
Acting Director, Programs, Research and Collections
- COOK, Linda
Project Assistant

Planning and Business Unit

- BEATTIE, Andrea
Manager, Planning and Business Unit
- STRANKS, Timothy
Project Officer
- VIKSNE, Melinda
Business and Grants Officer

Australian Society and Technology Department

- BUTLER-BOWDON Edward
Senior Curator, Social and Domestic Life
- CHURCHWARD Matthew
Senior Curator, Technology and Innovation
- DALE, Elizabeth
Acting Head, Australian Society and Technology
- DEMANT, David
Curator, Information Technology

- FRANCIS, Justin
Project Manager, Melbourne's Golden Mile
- GALLOWAY, Kenneth
Materials Handling Officer
- HOCKEY, Catherine
Assistant Collection Manager
- KINSEY, Fiona
Assistant Curator, Technology
- LEVESON, Ruth
Senior Collection Manager
- MCFADZEAN, Moya
Senior Curator, Immigration and Cultural Diversity
- MCLENNAN, Carolyn
Project Assistant
- PATHÉ, Janet
Assistant Collection Manager
- RAAYMAKERS, Alison#/ Paul TEHAN
Assistant Collection Manager
- REASON, Michael
Assistant Curator, Australian Society
- RICHENS, Ursula
Assistant Collection Manager
- TOUT-SMITH, Deborah
Curator, Immigration and Cultural Diversity
- WILLIS, Elizabeth
Senior Curator, Public and Institutional Life

Indigenous Cultures

Department

- ALLEN, Lindy
Senior Curator, Northern Australia
- BATTY, Philip
Senior Curator, Central Australia
- FOLEY, Gary
Senior Curator, Southeast Australia
- IKINGER, Penelope
Collection Manager
- MCWILLIAMS, Robert
Collection Manager
- MORRIS, Mira
Collection Manager
- MUIR, Caine
Assistant Collection Manager
- PARTOS, Louise
Projects Co-ordinator
- RABERTS, Melanie
Senior Collection Manager
- SCULTHORPE, Gaye
Head, Indigenous Cultures
- VANDERWAL, Ronald
Senior Curator, Oceania
- WRENCH, Rosemary
Collection Manager

Sciences Department

- BARDSLEY, Tania
Collection Manager, Marine Invertebrates
- BIRCH, William
Senior Curator, Mineralogy and Petrology
- BRAY, Dianne
Collection Manager, Ichthyology and Herpetology
- BUSH, Martin
Digistar Programmer

- CHRISTIDIS, Leslie
Head, Sciences
- CLAUDIUS, Estellita
Project Assistant
- FRIGO, Lina
Collection Manager, Mammalogy
- GOMON, Martin
Senior Curator, Ichthyology
- HENRY, Dermot
Senior Collection Manager
- HERNANDEZ, Renee
Curator, Molecular Biology
- HILL, Tanya
Curator, Astronomy
- HOLLOWAY, David
Senior Curator, Invertebrate Palaeontology
- HORVATH, Andrea
Senior Curator, Human Mind and Body
- LILLYWHITE, Peter
Collection Manager, Entomology
- LONGMORE, Noel
Project Officer
- MARCHANT, Richard
Senior Curator, Terrestrial Invertebrates
- MCPHEE, Catriona
Assistant Collection Manager, Sciences
- MELVILLE, Jane
Curator, Herpetology
- NORMAN, Janette
Senior Curator, Molecular Biology
- O'BRIEN, Rory
Assistant Collection Manager, Ornithology
- O'HARA, Timothy
Senior Curator, Marine Invertebrates
- PHILLIPS, Kate
Senior Curator, Science Communication
- POORE, Gary
Senior Curator, Crustacea
- PRATT, Renae
Research Assistant, Molecular Biology
- RICH, Thomas
Senior Curator, Vertebrate Palaeontology
- ROWLEY, Christopher
Assistant Collection Manager, Marine Invertebrates
- SCHMIDT, Rolf
Assistant Collection Manager, Invertebrate Fossils
- TAYLOR, Joanne
Collection Manager, Marine Invertebrates
- VEIS, Nurin
Senior Curator, Human Mind and Body
- WALKER, Kenneth
Senior Curator, Entomology
- WHITE, Vanessa
Curator, Molecular Biology
- WILSON, Robin
Senior Curator, Marine Invertebrates

Strategic Collection and Information Management

- BERRY, Michelle
Conservator
- BRENNINGER, Leah
Manager, Exhibition Collections Coordination
- CARTER, Caroline
Collection Manager, Loans
- COXSEDGE, David#/ John CLARKE
Co-ordinator, Integrated Pest Management
- EATHER, Stephen
Assistant Manager, Moreland Annex
- EDMONDS, Penelope#/ Sally GROOM
Senior Conservator
- FRASER, Natalia
Inventory and Locations Officer
- FROST, Debra
Assistant Collection Manager
- GRAY, Rodney
Support Officer, Moreland Anne
- LADAS, Nancy
Collection Project Officer
- LOVELOCK, Catherine
Conservator
- MCCUBBIN, Maryanne
Head, Strategic Collection and Information Management
- McMASTERS, Veegan
Acting Integrated Pest Management Officer
- NOLTON, Penelope
Acting Conservator
- QUICK, Neville
Manager, Moreland Annex
- RAYMOND, Lee-Anne
Assistant, Collection Information Systems
- STOKES, Patricia
Manager, Conservation
- WALLIS, Elycia#/ Helen PUCKEY
Manager, Collection Information Systems

Production Studio

- AUGIER, Jonathan
Media Production Officer
- BUBULYA, Peter
Digital Production Officer
- CIRCUITT, Edwina
Image Management and Copyright Officer
- COZENS, James
Senior Preparator
- CROWLEY, Cameron
Digital Video Officer
- FLEMING, Lorette
Preparator
- FOX, Kathryn
Producer
- GALARINOTIS, Arhontoula
Project Assistant
- HAINES, Kym
Preparator
- HEALLEY, Benjamin
Media Production Officer
- KEAN, John
Producer

- RAYMOND, Melanie#/ John BROOMFIELD
Manager, Media Production and Copyright
- ROGERS-DAVIDSON, Sally
Digital Production Officer
- ROLFE, Tim
Head, Production Studio
- SMITH, Dean
Senior Preparator
- START, Rodney
Media Production Officer
- SWINKELS, Peter
Manager, Preparation
- TAYLOR, Brendon
Preparator
- UNGER, Ingrid
Image Management and Copyright Officer
- ZETLIN, Monica#/ Melinda ISER
Production Manager, Planetarium

Outreach, Technology, Information and Multimedia (OTIM)

Directorate, OTIM

- HART, Timothy
Director, OTIM
- NICKSON, Matthew
Manager Special Projects

IT Services

- BEAN, Mark
PC Support Officer
- FORBES, Robert
Network Administrator
- HAWKINS, Forbes
Collections Systems Administ
- LIM, Herbert
PC Support/Helpdesk Supervisor
- LOUTAS, George
PC Support Officer
- MCCONVILLE, Kathleen
IT/ Administrative Support Officer
- MORRIS, Bradley
Local Area Network Administra
- NICHOLLS, Kyleigh
IT Support Officer
- RYAN, Sean
Business Systems Support Officer
- ZHANG, Xiang
Database Administrator

Multimedia

- BROWNBILL, Jonathan
Manager Multimedia
- COLEMAN, Joseph
Ice Technical Support Officer
- LIM, Tack-Foon
Multimedia Assistant

Records Management

- HOGAN, Valerie
Library Technician
- MCNULTY, Alison
Manager, Information and Records Management

Outreach – Digital Publishing

- CLEMENTS, Sheree
Web Site Co-ordinator
- CREEK, Neil
Digital Publishing Officer
- STEWART, Nicole
Web Graphic Designer
- WORSLEY, Patrick David
Education Producer
- MARLOW, Janet *
Manager Online Education
- RIDGE, Mia # / SCHOLES, Veronica
Senior Digital Publishing Officer

Outreach – Library

- JOB, Frank
Manager, Library Services
- WINCHESTER, Sandra
Librarian

Outreach – Physical Outreach

- CURRAN, Bridie
Acting Proj Off, Museum Outreach Program
- EDWARDS, SARAH
Manager Outreach Program
- JONES, Raoul
Outreach Presenter

Corporate Services Directorate

- CORPONI, Joseph
Director, Corporate Services
- OAKES, Madeleine
Executive Projects Officer
- SCOTT, Sally# / WILSON, Sonie
Personal Assistant

Facilities Management

- BRUNNEMANN, Kathrin
Administrative Assistant
- CARTER, Laurence
Manager, Corp Risk and Occupational Health and Safety
- COUPER, David
Receptionist/Mail Dispatch Officer
- HUNT, Peter
Manager, Building Supervision and Services
- JAFARI, Kamran
Facilities Management Officer
- REASON, Kimbra
Group Manager, Building and Facilities
- WOOD, Anthony
Loading Area Manager
- YOUNG, Peter
Building Maintenance Engineer
- DI BERARDINO, Anthony
Manager, Construction Workshop
- DINGLI, Damian
Cabinet Maker
- SUSNJARA, Paul
Display Painter
- WINKLER, Annette
Cabinet Maker

Finance and Administration

- MCEUNE, Ljubica # /EXTON, Brian
Finance System Administrator
- MORDA, Sebastiano
Manager, Accounting Operations
- RICHARDS, Catherine
Manager, Finance and Administration
- FORBES, Joseph
Purchasing and Transport Officer
- HAMMILL, Marie #
/KHOURY, Marcel
Finance Officer

- SCHIPPER, Vicki
Accounting Operations Leader
- SCOTT, Sheila
Finance Officer
- TRELOAR, Justine
Finance Officer
- ZOVIC, Josephine
Finance Officer

- DUNCAN, Alexander
Contract Coordinator
- SCOTT, Susan
Administrative Support Officer

Human Resources

- BELLIS, Keti
Human Resources Officer
- BOURKE, Fleur
Human Resources Officer
- D'AGOSTINO, Grace
Acting Manager, Human Resources
- DAVIES, Paul
Acting Human Resources Project Officer
- EVANS, Amanda
Human Resources Officer
- HALL, Kristy
Human Resources Officer
- HARVEY, Carolyn #/
HOLLOWAY, Melissa
Manager, Employee Services
- SINCLAIR, Aileen
Human Resources Officer
- STUBBS, Lee
Human Resources Project Officer
- VICTOIRE, Pamela
Human Resources Officer

Museum Development Directorate

- KERLIN, Gerardine
Director
- BARKER, Annie
Executive Assistant

Corporate Development

- O'CONNOR, Sally
Manager
- JACKSON, Dot
Administration Officer

Market Research and Evaluation

- MEEHAN, Carolyn
Manager
- FERGUSON, Cindy
Research Officer
- GLOVER, Kim
Research Officer
- WALKER, Hannah
Study Coordinator

Marketing

- HISCOCK, Rose
Manager
- VALCANIS, Fay #/ GORR, Shelley
Senior Marketing Officer
- MARTIN, Marie
Tourism Marketing Officer
- CIAVARELLA, Emma
Tourism Marketing Project Co-ordinator

Museum Victoria Members

- WENDT, Colleen
Manager
- SOUNDIAS, Deonisia
Membership and Administration Officer

Corporate Public Relations

- HALL, Katrina #/
SCHAFTENAAR, Angela
Manager
- RISELEY, Jill
Senior Public Relations Officer
- MILKINS, Kate
Public Relations Officer

Melbourne Museum Directorate

- BREARLEY, Donna
Executive Assistant
- CICCULLO, Marilena
Business Manager, Melbourne Museum
- DEXTER, James
Assistant Director, Melbourne Museum
- FOOKES, Ronit
Project Manager, Public Spaces
- FRANKLIN, Nicola
Commercial Manager- Royal Exhibition Building and Carparking
- JUNGWIRTH, Tamara
Commercial Manager, Catering and Cinemas

Commercial Operations

- CHENHALLS, Sheridan
Retail Assistant
- EASTWOOD, Andrew
Senior Retail Assistant
- HERNANDEZ, Sancho
Retail Assistant
- KISILEWSKY, Lara
Senior Retail Assistant
- MADDEN, Marita
Retail Manager
- WALSH, Julia
Senior Retail Assistant
- WILKINSON, Benjamin
Senior Retail Assistant

Education and Visitor Programs

- BOYLE, Colleen
Senior Education and Visitor Programs Officer
- CRAMP, Jan
Education Officer
- GERDTZ, Wayne
Information Officer, Info Zone
- GRIFFITH, Margaret
Program Co-ordinator, Public Activity Programs
- GRUNDY, Larissa
Education and Visitor Programs Officer
- HUNT, Gregory
Program Co-ordinator, Schools Education
- KILLEEN, Scott
Education and Visitor Programs Officer
- KOUSAL, Rachel Janet
Information Officer, Study Centre
- LEITH, Adrienne
Senior Education and Visitor Programs Officer
- MILLWARD, Peter
Group Manager, Education and Visitor Programs
- PARSONS, Allison
Program Officer, Volunteers
- PARSONS, Jamie Simon
Program Coordinator Volunteers
- THOMPSON, Bronwyn
Manager, Info Zone and Info Links
- ZECCOLA, Geraldine
Education and Visitor Programs Officer
- BROWN, Alan
Manager, Bunjilaka
- COUTTS, Lorraine
Project Officer, Community Support Roving Curator
- SELLARS, Joy
Senior Education and Visitor Programs Officer
- SMITH, Sandra
Program Coordinator - Family History
- BALLA, Anthony
Education and Visitor Programs Officer- Children's Museum
- LANGMUIR, Lorraine
Manager, Children's Museum
- STANLEY, Debbie
Education and Visitor Programs Officer/Team Leader Children's Museum
- TADICH, Ingrid
Manager, Children's Museum
- BAKER, Ann
Customer Service Officer, F/T
- JAY, David
Education Officer
- KERRIDGE, Yol
Education Officer
- GREENAWAY, Cathy
Education Officer
- HAVALA, Laura
Education Officer
- STEWART, John
Education Officer
- MOORE, Geoff
Education Officer

Exhibitions

- ALMOND, Evelyne
Coordinator, Exhibitions
- DYKSTRA, Deanna
Assistant Keeper, Live Exhibits
- GRIEVE, Susan
Project Co-ordinator
- HENDERSON, Alan
Co-ordinator, Forest Gallery and Live Exhibits
- LICHERI, Rachel
Assistant Keeper, Live Exhibits
- MORISON, Penelope
Group Manager, Exhibitions
- PHILLIPS, Katherine
Co-ordinator, Exhibitions
- PRICE, Lyn
Administrative Assistant
- SIMPKIN, Luke
Manager, Forest Gallery and Live Exhibits
- WILSON, Juliet
Coordinator, Exhibitions

Operations

- CLAVERING, James
Technician
- FERRARO, George
General Hand
- FRENCH, Linda
Finished Artist/ Macintosh Operator
- GAMBLE, Craig
Operations Manager, Melbourne Museum
- GLOVER, Richard
Senior Designer
- GRIMA, Joany
Administration and Functions Officer
- JAMES, Brenton
Head Technician
- LAINO, Luisa
Designer
- ROBISON, John
Technician
- SPINKS, Philip
Technician
- KELLETT, Jennifer
Co-ordinator, Events

Visitor Services

- AKEL, Anousha
Customer Service Officer, P/T
- BARNETT, Veronica
Customer Service Officer, F/T
- BASZCZYNSKI, Elzbieta
Customer Service Officer, P/T
- BENDELL, Jessica
Customer Service Officer, P/T
- BLAIR, Georgia
Customer Service Officer, P/T
- BLEWITT, Claire
Customer Service Officer, P/T
- BLOXOM, Kay
Customer Service Officer, P/T
- BRERETON, Kathryn
Customer Service Officer, F/T
- BURROUGHS, Travis
Customer Service Officer, F/T

BYRNE, Justin

- Team Leader, Customer Service*
- CALVERLEY, Loretta
Team Leader, Front of House and Call Centre (Full)
- CEREZO, Rheimia
Customer Service Officer, F/T
- CLINTON, Renae
Customer Service Officer, P/T
- DAL TIO, Anita
Customer Service Officer, F/T
- DIAZ, Pablo
Customer Service Officer, F/T
- DILLON, Judith
Customer Service Officer, P/T
- FIDGE, Paula
Customer Service Officer, P/T
- FLOWER, Lisa
Customer Service Officer, F/T
- FOX, Blake
Customer Service Officer, P/T
- FRADD, Kathryn
Customer Service Officer, P/T
- FUNG, Pamie
Customer Service Officer, P/T
- GARLING, Natarsha
Customer Service Officer, F/T
- GIATSIOS, Christina
Customer Service Officer, F/T
- GREEN, Ruth
Customer Service Officer, P/T
- HAYES, Patricia
Customer Service Officer, P/T
- HEREWARD, Joanne
Team Leader, Front of House and Call Centre, F/T
- HESLINE, Sandra
Customer Service Officer, F/T
- HOWARD, Arthur
Customer Service Officer, P/T
- HOWARTH, Crispin
Customer Service Officer, F/T
- JOHNSON, Tracy
Customer Service Officer, P/T
- KAAL, Kim
Customer Service Officer, F/T
- KELLAM, Glenn
Customer Service Officer, P/T
- KONGMUN, Anuwat
Customer Service Officer, F/T
- KUSETA, Daniel
Customer Service Officer, P/T
- LAMANNA, Adam
Customer Service Officer, P/T
- LAMANNA, Antonia
Manager, Customer Services
- LANTING, Glenda
Customer Service Officer, P/T
- LAWRENCE, Aaron
Team Leader, Front of House and Call Centre P/T
- LEE, Alex
Customer Service Officer, P/T
- LONGMORE, Caroline
Customer Service Officer, P/T
- LUMSDEN, Ramona
Customer Service Officer, P/T
- MAHANY, Robert
Customer Service Officer, P/T
- MANOLOPOULOS, John
Customer Service Officer, P/T
- MARSH, David
Customer Service Officer, F/T
- MASON, Trevor
Customer Service Officer, F/T
- MASTERS, Philip
Customer Service Officer, P/T
- MAYALL, Emma
Customer Service Officer, P/T
- MCALLEER, Anthony
Customer Service Officer, F/T
- MCCURRY, Naomi
Team Leader, Front of House and Call Centre F/T
- MOORE, Robyn
Customer Service Officer, F/T
- MOORE, Sarah
Customer Service Officer, P/T
- MURRAY, Ngarra
Customer Service Officer, F/T
- NEWMAN, Trevor
Customer Service Officer, F/T
- OLD, Nanetta
Customer Service Officer, P/T
- PATTEN, William
Customer Service Officer, F/T
- PECKITT, Jason
Customer Service Officer, F/T
- PENNELL, Michael
Customer Service Officer, P/T
- PEOPLES, Robert
Customer Service Officer, F/T
- POMROY, Nicole
Customer Service Officer, P/T
- PRESTNEY, Susie
Customer Service Officer, P/T
- QUIN, Michael
Customer Service Officer, P/T
- REESE, Amy
Customer Service Officer, P/T
- RENNIE, Rena
Customer Service Officer, P/T
- RIGNEY, Tracey
Customer Service Officer, P/T
- ROMSTAD, Britt
Customer Service Officer, P/T
- SALAMON, Dylan
Customer Service Officer, F/T
- SCIBILIA, Jasmine
Customer Service Officer, P/T
- SMITH, Nicholas
Customer Service Officer, P/T
- STEVENS, Scott
Team Leader, Customer Service
- STEWART, Michelle
Customer Service Officer, P/T
- STYLIANOU, Matthew
Customer Service Officer, F/T
- TADICH, Carla
Customer Service Officer, P/T
- TAYLOR, Susan
Team Leader, Customer Service
- TOWNEY, Billy
Customer Service Officer, P/T
- TOWNSEND, Hayley
Customer Service Officer, F/T
- UNMACK, Alice
Customer Service Officer, F/T
- WILLIAMS, Carol
Team Leader, Customer Service
- WILLIAMS, Katherine
Customer Service Officer, P/T
- WOLSKI, Simone
Customer Service Officer, F/T

Immigration Museum

Directorate

- SEBASTIAN, Padmini
Director
- DINGLE, Angelique
Administration and Executive Support Officer
- GRIFFITHS, Jeffrey
Building and Services Supervisor
- ZEEUWE, Helen
Business Manager P/T
- THOMSON, Bruce
Shop Supervisor
- LEITA, Justine
Administrative Assistant

Public Programs

- TENCE, Maria
Manager, Public Programs
- PINTI, Mario
Education Coordinator
- CARROLL, Lucy
Education Officer
- DALTON, Simon
Education Officer P/T
- BELL, Judy
IDC Coordinator
- DOO, Rowena
Visitor Programs Officer

Exhibitions

- MCCASKIE, Gregor
Access Gallery Coordinator and Temporary Exhibitions Officer
- ISER, Melinda
Gallery Assistant P/T
- CLARKE, Damian
Multimedia Technical Coordinator

Marketing

- GRLJ, Jane
Marketing Manager
- NOISETTE, Sarah
Public Relations Officer
- GASPER, Suzanne
Tribute Garden Officer P/T

Customer Service

- CRANE, Andrew
Customer Service Coordinator
- GERONIKAS, Toula
Team Leader
- PHILIPPOU, Evarthia
Team Leader
- TINDALL, Robyn
Assistant Team Leader
- MIERISCH, Emily
Customer Service Officer
- ADKINS, Elizabeth Anne
Customer Service Officer
- SARTINAS, Helen
Customer Service Officer
- WILLIAMSON, Jeremy
Customer Service Officer P/T
- SHARPLES, Kay
Customer Service Officer P/T
- KOCISKA, Karolina
Customer Service Officer P/T
- NUGENT, Emily
Customer Service Officer P/T

Scienceworks

Directorate

- HAMILTON, Gaye
Director
- MCVAY, Helen
Executive Assistant

Administration

- SMITH, Robert
Business Manager
- SCHUBERT, Vicky
Reception/Admin Support Officer
- THOMPSON, Elizabeth
Reception/Admin Support Officer

Retail

- HEURTEAU, Christian
Shop Supervisor
- HAASS, Kristy
Shop Supervisor
- CURRIE, Amber
Shop Assistant
- THANASENARIS, Chris
Shop Assistant

Operations

- MARSHALL, Russell
Operations Manager
- GREGOIRE, Greg
Operations Co-ordinator
- DURHAM, Lance
Multimedia Tech Co-ordinator
- DOLE, Gary
General Hand
- DOLE, Wayne
General Hand

Public Programs

- FAHEY, Genevieve
Manager
- WELLS, Meryl
Administrative Officer

Exhibitions

- LEWIS, Andrew
Manager Exhibitions
- ANGELOVSKA, Lenna
Designer
- LAZAREVIC, Zoran
Designer
- NEWNHAM, Ann
Designer
- SCOTT, Chris
Manager Programs Workshop
- LANG, Des
Supervisor Engineering Workshop
- KIMPTON, Robert
Interactive Technical Officer
- WAN, Simon
Interactive Technical Officer
- SOMERVILLE, Gordon
Technical Officer
- STRATING, Max
Technical Officer

Education

- STOYLES, Penelope*
Manager Education
- D'AGROSA, Patricia
Planetarium Education Officer
- BRYNE, Tim*
Education Officer
- DUNSTAN, Roderick*
Education Officer
- MURPHY, Nicole**
Education Officer
- PENTLAND, Peter
Education Officer
- GRANT, Faye
Booking Officer
- SOLANO, Fabiola Asst
Booking Officer

Visitor Programs

- SPROUL, Linda
Manager Visitor Programs
- GIN, Vera
Visitor Programs Officer
- HAMPSON, Deborah
Visitor Programs Officer
- STONE, Nicholas
Visitor Programs Officer
- WADHAM, Genevieve
Visitor Programs Officer
- DUFFY, Wendy
Volunteer Co-ordinator

Marketing

- DOW, Melanie
Manager Marketing
- BURT, Karla
Public Relations Officer
- VUGDELIJA, Marissa
Venue Hire Officer

Customer Service

- HANNAH, Peter
Manager Customer Service
- DENARDO, Anna
Senior Customer Service Officer
- KING, Lyndall
Senior Customer Service Officer
- EATHER, Susan
Senior Customer Service Officer
- ABBOTT, Rosalyn
Customer Service Officer
- ASHFORD, Beverley
Customer Service Officer
- BORGELT, Margaret
Customer Service Officer
- CAPPETTA, Antonio
Customer Service Officer
- COLLINS, Paula
Customer Service Officer
- DEARING, Mary
Customer Service Officer
- DICKENSON, Heather
Customer Service Officer
- FETH, Wendy
Customer Service Officer
- GRENFELL, Nicole
Customer Service Officer
- HAYDAY, Geoffrey
Customer Service Officer
- HAYES, Charmaine
Customer Service Officer
- HEARD, Dianne
Customer Service Officer
- HUGHES, Patricia
Customer Service Officer
- MCLEOD, Kenneth
Customer Service Officer
- MILLER, Brian
Customer Service Officer
- MOUNTFORD, David
Customer Service Officer

Additional Information

RESEARCH GRANTS

Externally Funded Projects

The following projects attracted external funding and were underway during the year:

Australian Society and Technology Department. Centenary of Federation project: funding to support Curator of Federation position. Centenary of Federation, Victoria.

Australian Society and Technology Department. Shrine of Remembrance Stage 1 project. Department of Infrastructure.

Australian Society and Technology Department. Support for the temporary exhibition, *Espresso Comes to Melbourne*. STIKKI Products Pty Ltd.

Christidis, L., Norman, J. and Caple, S. Genetic diversity and conservation management of south-east Australian woodland and forest birds. Stuart Leslie Research Award, Birds Australia.

Indigenous Cultures Department. Touring exhibition funding for *Thookay Ngaweeyan, Young Voices of Victoria: Aboriginal Children's Art from the Collections of Museum Victoria*. Visions of Australia Program, Department of Communications, Information Technology and the Arts.

Indigenous Cultures Department. Return of Indigenous Cultural Property Program, Department of Communications, Information Technology and the Arts.

Indigenous Cultures Department. Digitisation of Donald Thomson Collection images. Grimwade Miegunnyah Fund, University of Melbourne.

Indigenous Cultures Department. Reprinting of *Donald Thomson in Arnhem Land*, Grimwade Miegunnyah Fund, University of Melbourne.

Melville, J. Evolutionary ecology and molecular systematics of desert agamid and iguanid lizards. Australian Postdoctoral Fellowship. Research Fellowships Scheme, Australian Research Council.

Melville, J. Evolutionary ecology and molecular systematics of desert agamid and iguanid lizards. Large Research Grant, Australian Research Council.

Norman, J. Genetics of the Glossy Black-Cockatoo. Bird Observers Club of Australia.

O'Hara, T. Production of Australian Echinoderms manuscript. Australian Biological Resources Study.

O'Hara, T. Analysis of Seafloor Faunal Assemblages of Bass Strait. Australian Geological Survey Organisation.

Production Studio. Development of the *Raincheck 3000* interactive. Melbourne Water.

Sciences Department. Part-sponsorship of MegaBACE DNA Sequencer. Amersham Biosciences Pty Ltd.

Van Praagh, B. Giant Gippsland Earthworm Project. VicRoads.

Wilson, R. Rapid assembly of ecological fauna data (key invertebrate groups) of the South-east Marine Region. National Oceans Office.

The following collaborative projects administered by other institutions received external funding and were underway during the year:

Australian Society and Technology Department. Funding for a PhD Studentship on the *Australian Children's Folklore Collection* from the University of Melbourne. This studentship is administered by the University of Melbourne.

Australian Society and Technology Department. Funding for a PhD Studentship on *Innovation in Australian Agriculture 1880s – 1930s* from the University of Melbourne. This studentship is administered by the University of Melbourne.

Australian Society and Technology Department and University of Melbourne were awarded an Australian Research Council grant for a research project on *Melbourne Online: a multimedia interpretation of city history and culture*. This grant is administered by the University of Melbourne.

Christidis, L. and Mulder, R. (University of Melbourne) were awarded University of Melbourne Collaborative Research Program funding for a research project on the *Molecular phylogenetic perspective on the evolution of plumage dichromatism in birds*. This grant is administered by the University of Melbourne.

Christidis, L., Norman, J. and McKenzie, J. (University of Melbourne) were awarded University of Melbourne Collaborative Research Program funding for a research project on *Comparative phylogeography of birds in south-eastern Australia*. This grant is administered by the University of Melbourne.

Gomon, M. Funding for a project on *Regional mapping of the South-East Marine Region at province and biome levels based on fish distribution data* from the National Oceans Office. The project is administered by CSIRO Marine Research.

Gomon, M. Funding for a project on *Validation of national demersal fish datasets for the regionalisation of the Australian continental slope and outer shelf* from the National Oceans Office. The project is administered by CSIRO Marine Research.

Indigenous Cultures Department is collaborating with the Milingimbi Community Inc. for a project on *East Arnhem: Images of Yolngu*, funded by a grant by the Northern Territory Library and Information Service.

Rich, T. and Vickers-Rich, P. (Monash University) were awarded a grant by the Committee for Research and Exploration, National Geographic Society for a research project on *The Ghastly Blank 2002*. This grant was administered through Monash University.

Rich, T., Vickers-Rich, P. (Monash University) and Flannery, T. (South Australian Museum) were awarded a grant by the Australian Research Council for a project on the *Early Cretaceous polar biota in Victoria*. This grant is administered through Monash University.

RESEARCH SUPERVISION

Graduate and Postgraduate Supervision

[MV supervisors in italics]

Barlow, Amara: BSc(Hons), Cooperative Research Centre for Freshwater Ecology University of Canberra.
Supervisors: *Richard Marchant*, Richard Norris
Project: Drift and colonization of invertebrates below dams in the Cotter River.

Butcher, Rhonda: PhD, Monash University.
Supervisors: *Richard Marchant*, Sam Lake.
Project: Invertebrate conservation in wetlands in western Victoria.

Caple, Sarah: PhD, University of Melbourne.
Supervisors: *Les Christidis*, *Janette Norman*, John McKenzie.
Project: The role of intrinsic (biological) and extrinsic (environmental) factors in determining patterns of genetic diversity and population structure in birds of south-east Australia.

Cardinal, Belinda: PhD, University of Melbourne.
Supervisors: *Les Christidis*, *Janette Norman*, John McKenzie.
Project: Systematics, phylogeography and population genetics of the Large Bent-wing Bat, *Miniopterus schreibersii* (Chiroptera).

Cohn, Helen: PhD, University of Melbourne.
Supervisors: *Thomas Darragh*, Rod Home.
Project: Novelty to rarity: a history of the National Herbarium of Victoria.

Constantine, Andrew: PhD, Monash University.
Supervisors: *Thomas Rich*, Patricia Vickers-Rich, Ray Cas.
Project: Sedimentology, stratigraphy and palaeoenvironment of the Upper Jurassic-Lower Cretaceous non-marine Strzelecki Group, Gippsland Basin, southeastern Australia.

Deftereos, Christine: PhD, University of Melbourne.
Supervisors: *Moya McFadzean*, *Richard Gillespie*, Kate Darian-Smith.
Project: Australian Children's Folklore Collection.

Ellis, Anthony: BSc(Hons), Department of Zoology, University of Melbourne.
Supervisors: *Martin Gomon*, David Macmillan.
Project: Comparative biology of goby fishes in Port Phillip.

Etemadmoghadan, Dariush: BSc(Hons), Department of Genetics, University of Melbourne.
Supervisors: *Les Christidis*, *Janette Norman*, Jon Martin

Project: Microsatellite analysis of geographical variation and gene flow among populations of a co-operatively breeding songbird, the Superb Fairy-wren (*Malurus cyaneus*).

Finlay, Kyla: PhD, Monash University.
Supervisors: *Richard Marchant*, Ian Campbell.
Project: Revision of two genera of Leptophlebiid mayflies.

Harding, Lucy: PhD, University of Melbourne.
Supervisors: *Thomas Darragh*, Stephen Gallagher.
Project: Early Pliocene molluscan palaeontology and palaeoenvironments of the Marine Plain Area (Antarctica).

Kefford, Ben: PhD, RMIT University.
Supervisors: *Richard Marchant*, Dayanthi Nugegoda.
Project: The role of salinity in structuring stream invertebrate communities.

King, Rachael: PhD, University of Melbourne.
Supervisors: *Gary Poore*, David MacMillan.
Project: The systematics, evolution and biogeography of the Arcturidae (Crustacea, Isopoda).

Lehmann, Sherri: BSc(Hons), Zoology Department, La Trobe University.
Supervisors: *Gary Poore*, Fiona Bird.
Project: Biogeography of shrimps from Tasmanian seamounts.

Lockett, Matthew: PhD, University of Technology, Sydney.
Supervisors: *Martin Gomon*, David Booth.
Project: Comparative biology of introduced gobies in Sydney and Melbourne estuaries.

MacDonald, Anna: MA, Department of History, University of Melbourne.
Supervisor: *Richard Gillespie*, Kate Darian-Smith.
Project: Seeing Melbourne: the Centennial International Exhibition of the Cyclorama of Early Melbourne.

Mackie, Joshua: PhD, University of Melbourne.
Supervisors: *Les Christidis*, *Janette Norman*, Mick Keogh.
Project: Population genetics of endemic and introduced species of bryozoans in southern Australia.

Maroske, Sara: PhD, University of Melbourne
Supervisors: *Thomas Darragh*, Rod Home.
Project: Science by correspondence: Ferdinand Mueller (1825-1896).

Murray, Sandra: BSc(Hons), Department of Zoology, University of Melbourne.
Supervisors: *Les Christidis*, *Janette Norman*, Jon Martin.
Project: Phylogenetic relationships in *Gerygone* and the evolution of key morphological, ecological and behavioural traits within the genus.

O'Hara, Timothy: PhD, University of Melbourne.
Supervisors: *Robin Wilson*, David MacMillan.
Project: Patterns of diversity for subtidal reef assemblages of Victoria, Australia.

Osborne, Megan: PhD, La Trobe University.
Supervisors: *Les Christidis*, *Janette Norman*, Neil Murray.
Project: Molecular evolution of possums.

Raadik, Tarmo: PhD, University of Canberra.
Supervisors: *Martin Gomon*, Arthur Georges, Mark Adams.
Project: Conservation biology and systematics of the mountain galaxias.

Rourke, Meaghan: BSc(Hons), Department of Biological and Chemical Sciences, Deakin University.
Supervisors: *Les Christidis*, *Janette Norman*, Joanne Smissen.
Project: Phylogeography of the White-browed Babbler, *Pomatostomus superciliosus*, based on mitochondrial DNA sequence analysis.

Sandford, Andrew: PhD, University of Melbourne.
Supervisors: *David Holloway*, Stephen Gallagher, Malcolm Wallace.
Project: Early Devonian trilobite faunas and depositional environments in central Victoria.

Storey, Melissa: PhD, University of Melbourne.
Supervisors: *Gary Poore*, David Macmillan.
Project: Systematics and biogeography of the isopod family Serolidae (Crustacea).

Taylor, Joanne: PhD, University of Melbourne.
Supervisors: *Gary Poore*, David Macmillan.
Project: Systematics and biogeography of the amphipod family Phoxocephalidae (Crustacea).

Additional Information

Walker-Smith, Genefor: PhD, University of Melbourne.
Supervisors: Gary Poore, David Macmillan.
Project: Harpacticoida (Copepoda) of Port Phillip Bay and their utilisation by post-settlement King George Whiting.

RESEARCH PUBLICATIONS

Publications – Refereed Journals

Beu, A.G. & Darragh, T.A. 2001. Revision of southern Australian Cenozoic fossil Pectinidae (Mollusca, Bivalvia). *Proceedings of the Royal Society of Victoria* 113(1), 1 – 205.

Birch, W.D. 2001. A note on koechlinite from Pittong, Victoria, Australia. *Australian Journal of Mineralogy*, 7(2), 77 – 79.

Birch, W.D., Pring, A. & Wallwork, K. 2002. Mendozavilite from the Fitzgerald River district, Western Australia. *Australian Journal of Mineralogy*, 8(1), 11 – 15.

Birch, W.D., Samuels, L.E. & Grossman, J.N. 2001. Willow Grove, Rainbow and Pigick: three new unusual meteorite finds in Victoria, Australia. *Proceedings of the Royal Society of Victoria*, 113(2), 247 – 257.

Birch, W.D., Samuels, L.E. & Wasson, J.T. 2001. Willow Grove: a unique nickel-rich ataxite from Victoria, Australia. *Meteoritics & Planetary Science*, 36, A1 – 8.

Brandt, A. & Poore, G.C.B. 2001. Two new species of *Tridentella* (Crustacea: Isopoda: Tridentellidae) from Namibia. *Beaufortia*, 51, 199 – 212.

Butler-Bowdon, E. 2001. Aesthetics and architecture in Australian suburbia. *Studies in the History of Gardens & Designed Landscapes, an International Quarterly*, 21(2), 108 – 114.

Darragh, T.A. 2001. Ferdinand Hochstetter's notes of a visit to Australia and a tour of the Victorian goldfields in 1859. *Historical Records of Australian Science* 13(4), 383-437.

Darragh, T.A., 2001. Review of Harper, E.M. et al. (Eds) 2000. Evolutionary Biology of the Bivalvia. Geological Society of London. *Molluscan Research*, 21, 109-110.

Darragh, T.A. 2002. Frederick McCoy: the Irish Years. *Victorian Naturalist* 118(5), 160 – 164.

Darragh, T.A. 2002. 'This Beautiful Work of Art': Skene and Slight's *Continental Australia. La Trobe Journal*, 68, 31 – 38.

Ericson, P.G., Christidis, L., Cooper, A., Irestedt, M., Jackson, J., Johansson, U.S. & Norman, J.A. 2002. A Gondwanan origin of passerine birds supported by DNA sequences of the endemic New Zealand wrens. *Proceedings of the Royal Society of London, Part B, Biological Sciences*, 269(1488), 235 – 241

Gambarian, P.P., Aristov, A.A., Dixon, J.M. & Zubtsova, G.Ye. 2002. Peculiarities of the hind limb musculature in monotremes: an anatomical description and functional approach. *Russian Journal of Theriology*, 1(1), 1 – 36.

Gomon, M.F. 2001. Descriptions of two new species of Bodianus (Perciformes: Labridae) from Australasian waters. *New Zealand Journal of Zoology*, 28, 407 – 416.

Henry, D.A. 2002. Two occurrences of basalusinite in Victoria. *Australian Journal of Mineralogy*, 8(1), 35 – 38.

Holloway, D.J. & Campbell, K.S.W. 2001. Case 3171: *Cryphops* Richter & Richter, 1926 (Trilobita): proposed conservation. *Bulletin of Zoological Nomenclature*, 58, 97 – 99.

Holloway, D.J. & Thomas A.T. 2002. *Hoplolichoides*, *Allolichas*, *Autoloxolichas* and *Akantharges*, and the classification of lichid trilobites. *Geobios*, 35, 111 – 125.

King, R.A. & Poore, G.C.B. 2001. Diagnosis of *Arcturoopsis* Koehler, 1911 and redescription of *A. giardi* (Bonnier, 1896) (Crustacea, Isopoda, Arcturidae). *Zoosystema*, 23, 467 – 477.

Kuiter, R.H. 2001. Revision of the Australian seahorses of the genus *Hippocampus* (Syngnathiformes: Syngnathidae) with descriptions of nine new species. *Records of the Australian Museum*, 53, 293 – 340.

McNally, R., Bennett, A.F., Brown, G.F., Lumsden, L.F., Yen, A., Hinkley, S., Lillywhite, P. & Ward, D. 2002. How well do ecosystem-based planning units represent different components of biodiversity? *Ecological Applications*, 12, 900 – 912.

Marchant, R. 2002. Do rare species have any place in multivariate analysis for bioassessment? *Journal of the North American Benthological Society*, 21, 311 – 313.

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- Non-Refereed Journals and Reports**
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Willis, E. 2002. Creating and remembering: the making of the Deans Marsh curtains. *Textile Fibre Forum*, 65, 40 – 41.

Wills, S. 2001. Finding room for loss. *Meanjin*, 60(4), 137 – 149.

Books and Book Chapters

Allen, L. 2001. *Thookay Ngaweeyan: Young Voices from Aboriginal Victoria*. Exhibition catalogue. Museum Victoria, Melbourne. 40 pp.

Clode, D. & O'Brien, R. 2001. Why Wallace drew the line: a re-analysis of Wallace's bird collections in the Malay Archipelago and the origins of biogeography. In Metcalfe, I. et al. (Eds) *Faunal & Floral Migrations and Evolution in SE Asia-Australasia*. Balkema, Lisse, pp. 113 – 121.

Demant, D. 2001. *The First Computer Mouse*. Museum Victoria, Melbourne. 21 pp.

Gillespie, R. 2001. Elton Mayo. In Warner, M. (Ed.) *International encyclopedia of business and management*, 2nd edition. Thomson Learning, London, 5, 4395 – 4399.

Griffiths, T. (together with 11 specialist contributors) 2001. *Forests of ash: an environmental history*. Cambridge University Press in association with Museum Victoria, Melbourne, 227 pp.

Kean, J. 2002. After the 1956 Floods came down: a personal history of the river. In Nicholls, C. (Ed.) *River, land and memory: the work of Ian Abdulla*. Exhibition catalogue. Flinders University, Adelaide, pp. 20 – 29.

Kuiter, R.H. & Tonozuka, T. 2001. *Indonesian Reef Fishes*. Zoonetics, Seaford, Victoria. 3 parts, 900 pp.

Kuiter, R.H. & Debelius, H. 2001. *Acanthuroidei: Surgeonfishes, Rabbitfishes, Batfishes and relatives*. Zoonetics, Seaford, Victoria. 209 pp.

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Metcalf, W.J. & Darragh, T.A. 2001. *Krumnow's Manifesto: the Rules, Regulations and Beliefs of Herrnhut Commune (1852-1889) established by Johann Friedrich Krumnow*. Published by the authors, Brisbane. 62 pp.

Rasmussen, C. (together with 46 specialist contributors) 2001. *A Museum for the People: A History of Museum Victoria and its Predecessors 1854 – 2000*. Scribe Publications in association with Museum Victoria, Melbourne. 423 pp.

Rich, T.H., Flannery, T.F., Trusler, P. & Vickers-Rich, P.V. 2001. Corroboration of the Garden of Eden Hypothesis. In Metcalfe, I. et al. (Eds.) *Faunal and floral migrations and evolution in SE Asia-Australia*. Swets & Zeitlinger, Heereweg, pp. 315 – 324 (also Balkema, Lisse, 2001).

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Hill, T.L. 2002. *Starburst or Seyfert? Investigations of the activity in narrow emission-line galaxies*. PhD Thesis, University of Sydney, 161 pp.

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O'Hara, T.D. 2001. *Patterns of diversity for subtidal reef assemblages of Victoria, Australia*. PhD Thesis, University of Melbourne, 194 pp.

LECTURES AND PRESENTATIONS

Conference Presentations

Allen, L. 2001. Donald Thomson, photographer, and his photographs. Donald Thomson Centenary Anniversary Symposium, University of Melbourne (Parkville, 15 July).

Allen, L. 2002. Collecting then, displaying now. Leonhard Adam Collection of International Indigenous Culture, International Museums Day Forum (University of Melbourne, Parkville, 18 May).

Batty, P. 2001. Incorporating the Aboriginal subject. Association of Aboriginal & Torres Strait Islander Studies (AATSIS) Annual Conference (Canberra, 18 September).

Butler-Bowdon, E. 2002. Phar Lap and Museum Victoria. Museums Australia National Conference (Adelaide, 18 – 22 March).

Caple, S., Norman, J., Hayes, V. & Christidis, L. 2001. Contrasting patterns of genetic variation in two congeneric honeyeaters. Inaugural Australian Ornithological Conference (Charles Sturt University, Bathurst, 4 – 7 December).

Churchward, M. 2001. Foundries, Federation and free trade, a case study of the impact of Federation in Victoria's engineering industries between 1901 & 1915. 11th National Conference on Engineering Heritage (Canberra, 8 – 9 October).

Churchward, M. 2001. Where rails meet water: an historical overview of the interconnections between Victoria's railways and ports. Australasian Institute for Maritime Archaeology Conference (Geelong, 2 – 6 December).

Dale, L. 2002. Saving Women's Farm History. Women on Farms Gathering (Kyneton, 12 – 14 April).

Francis, J. 2001. Melbourne's Golden Mile. 10th Annual Conference of Interpretation Australia Association (Alice Springs, 4 – 7 September).

Gillespie, R. 2002. History for the Millions. Museums Australia National Conference (Adelaide, 18 – 22 March).

- Henry, D.A. 2002. Mineral collections: who needs them? 25th Mineralogical Societies' Joint Seminar (Brisbane, 9 June).
- Hill, T. 2001. The night sky. Victorian Outdoor Education Association State Conference (Melbourne, 20 July).
- Hill, T. 2001. Black holes. Victorian Space Forum, Australian Space Students Association (Scienceworks, 27 September).
- Hill, T. 2001. Being an astronomer. IBM Student Conference (Scienceworks, 28 September).
- Kean, J. 2001. I never painted in my life, all I ever did was work. 13th Congress of the International Society for Folk Narrative Research (Parkville, 16 – 20 July)
- McCubbin, M. 2001. Memorialising the pioneers: monuments and generational history in Melbourne, 1880s-1910s. 13th Congress of the International Society for Folk Narrative Research (Parkville, 16 – 20 July).
- McCubbin, M. 2002. Captain Cook's Cottage: an experiment in modern museology. Museums Australia National Conference (Adelaide, 18 – 22 March).
- McFadzean, M. 2001. The Glory Box: the object of memory. 13th Congress of the International Society for Folk Narrative Research (Parkville, 16 – 20 July).
- McFadzean, M. 2002. From dictation test to detention centres: exhibiting controversy past and present. Museums Australia National Conference (Adelaide, 18 – 22 March).
- Mackie, J. 2001. Isolation of anthropogenic and natural influences on bryozoan dispersal. 12th International Bryozoological Association Meeting (Dublin, Ireland, July).
- Merrin, K. 2001. A phylogenetic analysis of the isopod family Ischnomesidae. Evolution & Systematics Conference (Melbourne, 16 – 18 July).
- Norman, J. & Christidis, L. 2001. Testing models of avian speciation in Australia. Evolution & Systematics Conference (Melbourne, 16 – 18 July).
- Norman, J. & Christidis, L. 2001. Contrasting patterns of molecular and morphological variation in Black-Cockatoos. Inaugural Australian Ornithological Conference (Charles Sturt University, Bathurst, 4 – 7 December).
- O'Hara, T. 2001. Quantitative biogeography in the Southern Ocean: deriving processes from pattern. 5th International Crustacean Congress (Melbourne, 9–13 July).
- O'Hara, T. 2001. Endemism in the southern Australian marine environment. Evolution & Systematics Conference (Melbourne, 16 – 18 July).
- Osborne, M. & Christidis, L. 2001. The molecular evolution of possums. Australian Mammal Society Conference: Possums & Gliders Symposium (Brisbane, 2 July).
- Poore, G. & Brandt, A. 2001. The 'Flabellifera' revisited: a phylogenetic analysis of some suborders of isopods (Malacostraca). 5th International Crustacean Congress (Melbourne, 9-13 July) (also Evolution & Systematics Conference, Melbourne, 16 – 18 July).
- Sculthorpe, G. 2001. The manipulative museum?: developing Bunjilaka, the Aboriginal Centre at Melbourne Museum. Australian Anthropological Society Conference (La Trobe University, Melbourne, 27 September).
- Storey, M. 2001. A test of the monophyly of genera of Serolidae (Crustacea: Isopoda). 5th International Crustacean Congress (Melbourne, 9 – 13 July) (also Evolution & Systematics Conference, Melbourne, 16 – 18 July).
- Taylor, J. 2001. Dealing with continuous characters in a phylogenetic analysis of the Phoxocephalidae (Amphipoda). 5th International Crustacean Congress (Melbourne, 9 – 13 July).
- Vanderwal, R. & Tau Davis, O. 2001. The changing face of museum anthropology: the Pacific Islands Advisory Group to Museum Victoria. Australian Anthropological Society Conference (La Trobe University, Melbourne, 27 September).
- Walker-Smith, G. 2001. A review of Parastenhelidae (Copepoda: Harpacticoida) and brief description of two new species from southern Australia. 5th International Crustacean Congress (Melbourne, 9 – 13 July).
- Walker-Smith, G. & Poore, G. 2001. A phylogeny of the Leptostraca (Malacostraca: Phyllocarida). 5th International Crustacean Congress (Melbourne, 9 – 13 July).
- Willoughby, E. 2001. Women's Work Exhibition of 1907. Mass Historia National Conference of History Postgraduates (Parkville, 19 – 21 July).
- Wilson, R. 2001. Biogeographic tests of Earth history. Evolution and Systematics Conference (Melbourne, 16 – 18 July).
- Yen, A.L. & Coventry, A.J. 2001. Donald Thomson's contribution to our herpetological and entomological knowledge of Central Australia. Donald Thomson Centenary Anniversary Symposium, University of Melbourne (Parkville, 13 -15 July).
- Lectures**
- Allen, L. 2002. Bunjilaka exhibitions and Aboriginal art. Fine Arts, University of Melbourne (Parkville, 9 – 10 April).
- Batty, P. 2001. The importance of misreading Emily. Canberra School of Art (Canberra, July).
- Berry, M. 2001. Introduction to archaeological conservation. School of Historical Studies, Monash University (Clayton, 11 November).
- Berry, M. 2002. Digging up the past. Public Lecture at Melbourne Museum (Carlton, 18 April).
- Birch, W. 2001. Three new unusual meteorites from Victoria. Astronomical Society of Victoria (Melbourne, August 8) (also Mineralogical Society of Victoria, Melbourne, 3 October).
- Birch, W. 2001. Mineralogy of diamond-bearing deposits in western Victoria. Earth Science Department, La Trobe University (Bundoora, 18 September).

Additional Information

Birch, W. 2001. Geological overview of the western Victorian volcanic province. Mt Elephant and the basalt plains: a natural and social history seminar. (Derrinalum, Western Victoria, 20 October) (also Nunawading Mineral Group, 19 September).

Birch, W. 2001. Serendipity in the discovery of new Australian minerals. Sutherland Symposium, Australian Museum (Sydney, 4 December).

Broomfield, J., Unger, I., & Start, R. 2002. Digital photography and image management in a museum environment. Institute of Photographic Technology (Melbourne, 8 May).

Butler-Bowdon, E. 2001. Phar Lap: champion racehorse and media star. Inside Story, InfoZone, Melbourne Museum (2 November).

Christidis, L. 2001. Three lectures on: Methods of phylogenetic reconstruction; Case studies of phylogenetic reconstruction; and, Phylogeography. Department of Genetics, University of Melbourne (Parkville, 15 – 19 October).

Christidis, L. 2002. History, DNA and birds. Bird Environment Education Centre (Nunawading, 13 April).

Churchward, M. 2001. The voyage out: the changing nature of immigrant shipping to Victoria, 1840s-1970s. Immigration Museum (29 July).

Churchward, M. 2002. From *Orcades to Australis*: postwar immigrant shipping. Immigration Museum (2 June).

Dale, L. 2002. Women's farming history: creating a new collection. Department of History, University of Melbourne (Parkville, 7 May).

Etemadmoghadan, D. 2002. Microsatellites: uses in population and evolutionary studies. Department of Genetics, University of Melbourne (Parkville, 29 April).

Foley, G. 2002. The struggle for indigenous rights, 1938-1998. Victorian Union of Progressive Judaism, Melbourne Museum (Carlton, 3 March).

Foley, G. 2002. Aboriginal education: history and issues. Faculty of Education, Monash University (Clayton, 26 April).

Foley, G. 2002. Progressive policies in indigenous education. Northland Secondary College (Preston, 26 April).

Foley, G. 2002. Reconciliation is not justice. Australians for Native Title and Reconciliation, Brotherhood of St. Laurence (Melbourne, 4 May).

Foley, G. 2002. Black power in Redfern, 1968 – 1972. Department of History, University of Melbourne (Parkville, 29 May).

Foley, G. 2002. Native title is not land rights. Oojeroo Indigenous Centre, Queensland University of Technology (Brisbane, 3 June).

Frigo, F. 2001. Tasmanian tigers. Australian Rare Fauna Research Association (Clematis, 27 October).

Henry, D. 2001. The mineralogy of uranium. Mineralogical Society of Victoria (Melbourne, 4 July).

Henry, D. 2001. Gold in Victoria. St Arnaud Rotary Club (St Arnaud, 25 September).

Henry, D. 2001. Australian meteorite impact structures. Astronomical Society of Ballarat (Ballarat, 17 November).

Hill, T. 2001. Being an astronomer. Karana Community College (Melbourne, 25 September).

Hill, T. 2002. Monsters in galaxies. Siemens Science Experience for Year 9/10 students, RMIT University (Melbourne, 23 January).

Hill, T. 2002. Being an astronomer. International Women's Day (Melbourne Museum, 8 March).

Horvath, A. 2001. The Human Mind and Body exhibitions at Museum Victoria. Probus Club of Strathmore (Melbourne, 6 September).

Ikinger, P. 2001. Backstage at Melbourne Museum. Oceanic Art Society at the New Guinea Arts Gallery (Sydney, 19 July).

Longmore, W. 2002. Value and historical interests in the collections of Museum Victoria: my approach. Bird Observers Club of Australia (Balwyn, 22 January).

Kean, J. 2002. Working with communities. Department of Fine Arts, University of Melbourne (8 May).

Kean, J. 2002. The art of the interactive. Inside Story, InfoZone, Melbourne Museum (7 June).

McFadzean, M. 2001. Museums: social mirrors, social commentators? Or who's telling whose stories? Cultural Heritage Centre for Asia and the Pacific seminar series, Deakin University (Burwood, 1 August).

McFadzean, M. 2001. Personal narratives, global contexts: telling stories at the Immigration Museum. School of Architecture and Design, RMIT University (Melbourne, 14 August).

Mackie, J. 2002. A molecular analysis of bryozoan dispersal. Department of Zoology, University of Melbourne (Parkville, 13 March).

Marchant, R. 2001. Secondary production of freshwater fauna. Biology Department, Monash University (21 August).

Marchant, R. 2002. Multivariate analysis in ecological research. School of Life Science and Technology, Victoria University (23 May).

Melville, J. 2002. Molecular systematics and evolutionary ecology in desert lizard communities: the question of convergence (Department of Biology, St Louis University, St Louis, USA, February; Russian Academy of Sciences, St Petersburg, Russia, February; Museum of Vertebrate Zoology, University of California, Berkeley, USA, March).

Melville, J. 2002. Reptiles and fieldwork in the deserts of three continents (Herpetological Group, Washington University, St Louis, USA, April; Museum of Kenya, Nairobi, Kenya, 26 June).

O'Brien, R.M. 2001. Why Wallace drew the line: a re-analysis of Wallace's bird collections in the Malay Archipelago and the origins of biogeography. Academy of Natural Sciences of Philadelphia (Philadelphia, USA, 14 August).

O'Hara, T. 2001. Victoria's marine biodiversity. Training workshop on Victoria's Marine National Parks, Marine and Coastal Community Network (Melbourne, 17 December).

O'Hara, T. 2002. Protecting life in our seas: the science behind marine parks in Victoria. Melbourne Museum Lecture Series (21 February).

O'Hara, T. 2002. The science behind marine parks in Victoria. Victorian Parliamentary Liberal Party (Melbourne, 9 May).

O'Hara, T. 2002. Biogeography and evolution of echinoderms from Australia. University of Louvain Lecture Series (Belgium, 24 May).

Poore, G. 2002. Isopods in the Antarctic deep sea; and, The marine fauna of Macquarie Island. Antarctic Deep-Sea Biodiversity Program, Zoological Museum of Hamburg, RV *Polarstern* (Weddell Sea, Antarctica, 25 February – 7 April).

Rich, T. 2001. Lectures on the origin and history of Australian mammals. School of Geosciences, Monash University (Clayton, 9 – 11 October).

Rich, T. 2001. Lectures on the Late Permian, and Late Cretaceous extinctions. School of Geosciences, Monash University (Clayton, 16 – 18 October).

Rich, T. 2001. Dinosaurs of darkness (University of Alaska, Anchorage, USA, 27 November; Bureau of Land Management, Fairbanks, Alaska, USA, 30 November; Natural History Museum of Los Angeles County, Los Angeles, USA, 2 December; San Diego Museum of Natural History, San Diego, USA, 3 December; Institute of Vertebrate Paleontology and Paleoanthropology, Beijing, China, 4 June 2002).

Smith, D. 2002. The art of taxidermy. Inside Story, InfoZone, Melbourne Museum (4, 11 and 12 April).

Swinkels, P. 2002. Phar Lap: the process of mounting and work undertaken since being at Museum Victoria. Inside Story, InfoZone, Melbourne Museum (1 March).

Vanderwal, R. 2002. The archaeology of Euriowie Gorge, western New South Wales. Association of Aboriginal & Torres Strait Islander Studies (AATSI) (Melbourne, 30 April).

Willis, E. 2001. Creating and remembering: the making of the Deans Marsh curtains. Victorian Branch of the Embroiderers' Guild (Malvern, 11 August).

Willoughby, E. 2001. Women's contribution to Federation. Voice, Interest & Education for Women Club of Altona (Melbourne, 22 August).

Wilson, R. 2001. Biogeographic tests of Earth history. (Australian Museum, Sydney, 13 September) (also Melbourne Systematic Forum, InfoZone, Melbourne Museum, 1 November).

ADDITIONAL PUBLICATIONS AND PRESENTATIONS

Hunt, G. 2001. Millions of stories: learning in Melbourne Museum. Teacher Education: Change of Heart, Mind & Action. 29th Australian Teacher Education Association Conference (24 – 26 September).

Hunt, G. 2001. Melbourne Museum: new, real and virtual vital connections. Annual Conference of the Victorian Information Technology Teachers Association (26 – 28 November).

Jay, D. 2001. Encounters: a history of Aboriginal people in Victoria: website presentation. Annual Conference of the History Teachers Association of Victoria (November).

Jay, D. 2002. Student tours, student-centred? Museums Australia National Conference (Adelaide, 18 – 22 March) (Abstract published in Museum Education Newsletter, 1, May 2002).

Jay, D. & Cramp, J. 2001. Relationships with outdoor environments: VCE Outdoor and Environmental Studies at Melbourne Museum. Annual Conference of the Victorian Outdoor Education Association (September).

Jay, D. & Kerridge, Y. 2001. Controversies and processes at Melbourne Museum: exhibiting indigenous histories at Melbourne Museum. Annual Conference of the History Teachers Association of Victoria (November).

Jay, D. & Kerridge, Y. 2002. Using museums to teach history. Discovery Learning, Discovery Teaching: Professional Development in the Teaching of History Conference (April).

Kerridge, Y. 2002. Stuck for words: objects, artworks and interpretation in Museums Australia on-line. Museums Australia National Conference (Adelaide, 18-22 March).

Kerridge, Y. 2001. Pushing the boundaries: the place of art at Melbourne Museum. Journal of Art Education Victoria, Winter 2001, 3(2).

Kerridge, Y. 2001. Imagining Melbourne: the exhibition 'Melbourne: stories from a city'. Idiom, Journal of the Victorian Association for the Teaching of English, 37(2&3).

Moore, G. 2002. Mini-beast websites from Melbourne Museum. Let's Find Out, STAV Journal for Primary School Teachers, 19(2), 11.

Moore, G., Hvala, L., Cramp, J. & Stewart, J. 2001. Science at Melbourne Museum. LabTalk, STAV Journal for Secondary School Teachers, 45(4), 9 – 15 (also published in Let's Find Out, 18(2), 10 – 15).

Stewart, J., Demant, D. & Crowley, C. 2001. The Internet Game. Teacher guide and accompanying video.

Stewart, J. & Demant, D. 2001. @digital.au: Teacher Resource Package for I.T. Education Kit, Museum Victoria. 70 pp.

Stewart, J. & Marlow, J. 2002. We solve it! Approaches to information literacy using the Museum Victoria web page. School Library Association of Victoria (June).

CONSULTANCIES

Museum Victoria commissioned a total of 15 consultancies throughout the year for a sum of \$212,520.95. Each of the consultancies was valued at less than \$100,000.

Additional Information

FREEDOM OF INFORMATION

The *Freedom of Information Act 1982* enables members of the public to obtain information held by Museum Victoria. The Chief Executive Officer is the principal officer for the purpose of administering the requirements of the Act. Initial requests for documents under the Freedom of Information legislation must be made in writing to the delegated officer, being the Manager, Information and Records. Requests and responses must comply with the provisions of the Act.

There were no applications under Freedom of Information for access to documents this year. As required, monthly status reports were submitted to the Department of Premier and Cabinet. Museum Victoria Procedures for Managing Applications under the *Freedom of Information Act 1982* were developed and endorsed by the Executive Management Team.

LEGISLATIVE CHANGES

Amendments to the *Museums Act 1983* received Royal Assent on 23 October 2001. Section 21 was amended to enable the Board to engage consultants and technical advisors without prior approval from the Minister. Section 28 was amended to enable the Board to establish and maintain an account in its name without prior approval from the Treasurer.

AVAILABILITY OF ADDITIONAL INFORMATION

The following information relating to Museum Victoria, relevant to the financial year, has been prepared and is available to the Minister, Members of Parliament and the public on request.

- Declarations of pecuniary interests duly completed by all relevant officers.
- Details of shares held by a senior officer as nominee or held beneficially in a statutory authority or subsidiary.
- Details of publications produced by Museum Victoria about the Museum, and the places where publications can be obtained.
- Details of changes in prices, fees, charges, rates and levies charged by Museum Victoria.
- Details of major research and development activities undertaken by Museum Victoria.
- Details of overseas visits undertaken including a summary of the objectives and outcomes of each visit.

- Details of major promotional, public relations and marketing activities undertaken by Museum Victoria to develop community awareness of the Museum and the services it provides.
- Details of assessments and measures undertaken to improve the occupational health and safety of employees.
- A general statement on industrial relations within Museum Victoria and details of time loss through industrial accidents and disputes.
- A list of major committees sponsored by Museum Victoria, the purpose of each committee and the extent to which the purposes have been achieved.

NATIONAL COMPETITION POLICY

Museum Victoria is committed to competitive neutrality principles ensuring fair and open competition. Many non-core activities, such as cleaning, food and beverage services, security, design, exhibition construction, car park management, facilities and events management, have been outsourced.

BUILDING AND MAINTENANCE COMPLIANCE

Building Works (over \$50,000)

Scienceworks Museum

Heritage works to pumping station and associated out-buildings – \$120,000

Moreland Annex

Construction of an internal cool-store for the storage of collection items susceptible to damage from heat and variations in humidity – \$90,000

Melbourne Museum

Enhancements to the cooling towers automatic dosing system to increase efficiency and provide dosing pump back-up – \$128,000.

Minor Works (under \$50,000)

Melbourne Museum

Premises maintained to comply with lease conditions and the *Building Essential Services Act 1994*.

Scienceworks Museum

Urgent and essential works program to address identified risk items, safety issues, site access and customer comfort. Maintenance works program to ensure compliance with the *Building Essential Services Act 1994*.

Immigration Museum

Urgent and essential works program to address identified risk items, security, safety issues, site access and customer comfort undertaken as required. Maintenance works program implemented to ensure compliance with the *Building Essential Services Act 1994*.

22 William Street

Premises maintained to comply with lease conditions and the *Building Essential Services Act 1994*.

Royal Exhibition Building

– Earth Sciences

Urgent and essential works program to address identified collection risk item. Maintenance works program to ensure compliance with the *Building Essential Services Act 1994*.

Royal Exhibition Building – Great Hall

Minor works program to upgrade customer catering facility. Maintenance works program to ensure compliance with the *Building Essential Services Act 1994*.

Moreland Annex

Urgent and essential works program to address identified risk items, materials handling, safety issues and site security. Maintenance works program to ensure compliance with the *Building Essential Services Act 1994*.

Abbotsford Annex

Maintenance works program to ensure compliance with the *Building Essential Services Act 1994*.

MUSEUM VICTORIA

WHISTLEBLOWERS PROCEDURES

1. Statement of Support to Whistleblowers
Museum Victoria is committed to the aims and objectives of the *Whistleblowers Protection Act 2001* ('the Act'). It does not tolerate improper conduct by its employees, officers or members, nor the taking of reprisals against those who come forward to disclose such conduct.

Museum Victoria recognises the value of transparency and accountability in its administrative and management practices, and supports the making of disclosures that reveal corrupt conduct, conduct involving a substantial mismanagement of public resources, or conduct involving a substantial risk to public health and safety or the environment.

Museum Victoria will take all reasonable steps to protect people who make such disclosures from any detrimental action in reprisal for making the disclosure. It will also afford natural justice to the person who is the subject of the disclosure.

2. Purpose of these Procedures

These procedures establish a system for reporting disclosures of improper conduct or detrimental action by Museum Victoria or its employee. The system enables such disclosures to be made to the Protected Disclosure Co-ordinator or to the nominated Protected Disclosure Officer. Disclosures may be made by employees or by members of the public.

These procedures are designed to complement normal communication channels between management and employees. Employees are encouraged to continue to raise appropriate matters at any time with their managers.

As an alternative, employees may make a disclosure of improper conduct or detrimental action under the Act in accordance with these procedures.

These procedures are not intended to replace other existing Museum Victoria procedures that deal with grievances or complaints.

These procedures may be amended from time to time if necessary to comply with guidelines published by the Ombudsman under the Act. The guidelines can be found at www.ombudsman.vic.gov.au.

3. Objects of the Act

The purpose of the Act is to encourage and facilitate the making of disclosures of improper conduct by public officers and public bodies. The Act provides protection to whistleblowers who make disclosures in accordance with the Act, and establishes a system for the matters disclosed to be investigated and rectifying action to be taken.

4. The reporting system

The reported system is represented as follows:

CEO or President of Museums Board of Victoria

Authority and Decision Making.

Director Corporate Services

Protected Disclosure Co-ordinator.

Reports to CEO or Board President in cases of disclosure.

HR Manager

Protected Disclosure Officer.

Welfare Manager.

Reports to Director Corporate Services in cases of disclosure.

Investigator

Appointment authorised by the CEO or Board President.

Reports to Protected Disclosure Co-ordinator.

4.1 Contact persons within Museum Victoria

Disclosures of improper conduct or detrimental action by Museum Victoria or its employees may be made to the following officers:

Protected Disclosure Officer – Human Resource Manager

Location: Level 1West

Melbourne Museum

Carlton Gardens

Phone: (03) 8 341 7746

Fax: (03) 8 341 7273

Protected Disclosure Co-ordinator – Director Corporate Services

Location: Level 1West

Melbourne Museum

Carlton Gardens

Phone: (03) 8 341 7768

Fax: (03) 8 341 7237

All correspondence, phone calls and emails from internal or external whistleblowers will be referred to the Protected Disclosure Co-ordinator.

Where a person is contemplating making a disclosure and is concerned about approaching the Protected Disclosure Co-ordinator or a Protected Disclosure Officer in the workplace, he or she can call the relevant officer and request a meeting in a discreet location away from the workplace.

Where the Protected Disclosure Co-ordinator, Protected Disclosure Officer, CEO or President is the subject of a claim, the internal reporting system will be modified as follows:

- Role of Protected Disclosure Co-ordinator & Protected Disclosure Officer will be combined. Therefore, if the claim is against the Protected Disclosure Officer, the Co-ordinator will carry out both roles and vice versa.
- If the CEO is the subject of a claim, the Protected Disclosure Co-ordinator will report directly to the President of the Board.

4.1.1 Alternative contact persons

A disclosure about improper conduct or detrimental action by Museum Victoria or its employees, may also be made directly to the Ombudsman:

The Ombudsman Victoria

Level 22, 459 Collins Street

Melbourne Victoria 3000

(DX 210174)

Internet: www.ombudsman.vic.gov.au

Email: ombudvic@ombudsman.vic.gov.au

Tel: 9613 6222

Toll Free: 1800 806 314

5. Roles and responsibilities

5.1 Employees

- Employees are encouraged to report known or suspected incidents of improper conduct or detrimental action in accordance with these procedures.
- All employees of Museum Victoria have an important role to play in supporting those who have made a legitimate disclosure. They must refrain from any activity that is, or could be perceived to be, victimisation or harassment of a person who makes a disclosure. Furthermore, they should protect and maintain the confidentiality of a person they know or suspect to have made a disclosure.

5.2 Protected Disclosure Officer

- Be a contact point for general advice about the operation of the Act for any person wishing to make a disclosure about improper conduct or detrimental action;
- Make arrangements for a disclosure to be made privately and discreetly and, if necessary, away from the workplace;
- Receive any disclosure made orally or in writing (from internal and external whistleblowers);

Additional Information

- Commit to writing any disclosure made orally;
- Impartially assess the allegation and determine whether it is a disclosure made in accordance with Part 2 of the Act (that is, a protected disclosure);
- Forward all disclosures and supporting evidence to the Protected Disclosure Co-ordinator; and
- Take all necessary steps to ensure the identity of the whistleblower and the identity of the person who is the subject of the disclosure are kept confidential.

5.3 Protected Disclosure Officer

- Receive all disclosures forwarded from the Protected Disclosure Officer;
- Receive all phone calls, emails and letters from members of the public or employees seeking to make a disclosure;
- Refer all public interest disclosures to the Ombudsman;
- Be responsible for carrying out, or appointing an Investigator to carry out, an investigation referred to the public body by the Ombudsman;
- Be responsible for overseeing and co-ordinating an investigation where an Investigator has been appointed;
- Appoint a Welfare Manager to support the whistleblower and to protect him or her from any reprisals, where required, appoint a welfare manager to carry out this role;
- Advise the whistleblower of the progress of an investigation into the disclosed matter;
- Establish and manage a confidential filing system;
- Collate and publish statistics on disclosures made; and
- Liaise with the CEO or President of the Museums Board.

5.4 Investigator

The Investigator will be responsible for carrying out an internal investigation into a disclosure where the Ombudsman has referred a matter to the public body. An Investigator may be a person from within an organisation or a consultant engaged for that purpose.

5.5 Welfare Manager

The Welfare Manager is responsible for looking after the general welfare of the whistleblower. The Welfare Manager will:

- Examine the immediate welfare and protection needs of a whistleblower who has made a disclosure and seek to foster a supportive work environment;

- Advise the whistleblower of the legislative and administrative protections available to him or her;
- Listen and respond to any concerns of harassment, intimidation or victimisation in reprisal for making disclosure; and
- Ensure the expectations of the whistleblower are realistic.

6. Confidentiality

Museum Victoria will take all reasonable steps to protect the identity of the whistleblower. Maintaining confidentiality is crucial in ensuring reprisals are not made against a whistleblower.

The Act requires any person who receives information due to the handling or investigation of a protected disclosure, not to disclose that information except in certain limited circumstances. Disclosure of information in breach of section 22 constitutes an offence that is punishable by a maximum fine of \$6,000 or six months imprisonment or both.

The circumstances in which a person may disclose information obtained about a protected disclosure include:

- Where exercising the functions of the public body under the Act;
- When making a report or recommendation under the Act;
- When publishing statistics in the annual report of a public body; and
- In criminal proceedings for certain offences in the Act.

However, the Act prohibits the inclusion of particulars in any report or recommendation that is likely to lead to the identification of the whistleblower. The Act also prohibits the identification of the person who is the subject of the disclosure in any particulars included in an annual report.

Museum Victoria will ensure all files, whether paper or electronic, are kept in secure storage and can only be accessed by the Protected Disclosure Co-ordinator, Protected Disclosure Officer, the Investigator or Welfare Manager (in relation to welfare matters). All printed material will be kept in files that are clearly marked as a Whistleblower Protection Act matter, and warn of the criminal penalties that apply to any unauthorised divulging information concerning a protected disclosure. All electronic files will be produced and stored in a secure environment. Backup files will also be kept secure. All materials relevant

to an investigation, such as tapes from interviews, will also be stored securely with the whistleblower files.

Museum Victoria will not email documents relevant to a whistleblower matter and will ensure all phone calls and meetings are conducted in private.

7. Receiving and assessing disclosures

7.1 Has the disclosure been made in accordance with Part 2 of the Act?

Where a disclosure has been received by the Protected Disclosure Officer or by the Protected Disclosure Co-ordinator, he or she will assess whether the disclosure has been made in accordance with Part 2 of the Act and is, therefore, a protected disclosure.

7.1.1 Has the disclosure been made to the appropriate person?

For the disclosure to be responded to by Museum Victoria, it must concern an employee, member or officer of Museum Victoria. If the disclosure concerns an employee, officer or member of another public body, the person who has made the disclosure must be advised of the correct person or body to whom the disclosure should be directed. If the disclosure has been made anonymously, it should be referred to the Ombudsman.

7.1.2 Does the disclosure contain the essential elements of a protected disclosure?

To be a protected disclosure, a disclosure must satisfy the following criteria:

- The disclosure was made by a natural person (that is, an individual person rather than a corporation);
- The disclosure relates to conduct of a public body or public officer acting in their official capacity;
- The alleged conduct is either improper conduct or detrimental action has been taken against a person in reprisal for making a protected disclosure;
- The person making a disclosure has reasonable grounds for believing the alleged conduct has occurred.

The Protected Disclosure Co-ordinator & Officer will determine whether the disclosure is a public interest disclosure. This assessment will be made within 45 days of the receipt of the disclosure.

Where a disclosure is assessed not to be a protected disclosure, the matter does not need to be dealt with under the Act. The Protected Disclosure Co-ordinator & Officer will decide how the matter should be dealt with.

In reaching a conclusion as to whether a protected disclosure is a public interest disclosure, the Protected Disclosure Co-ordinator will consider whether the disclosure shows, or tends to show, that the public officer to whom the disclosure relates:

- Has engaged, is engaging or proposes to engage in improper conduct in his or her capacity as a public officer; or
- Has taken, is taking or proposes to take detrimental action in reprisal for the making of the protected disclosure.

Where the Protected Disclosure Co-ordinator concludes that the disclosure amounts to a public interest disclosure, he or she will:

1. Notify the person who made the disclosure of that conclusion; and
2. Refer the disclosure to the Ombudsman for formal determination as to whether it is indeed a public interest disclosure and further action to be taken.

Where the Protected Disclosure Co-ordinator concludes that the disclosure is not a public interest disclosure, he or she will:

1. Notify the person who made the disclosure of that conclusion; and
2. Advise that person that he or she may request the public body to refer the disclosure to the Ombudsman for a formal determination as to whether the disclosure is a public interest disclosure, and that this request must be made within 28 days of the notification.

In either case, the Protected Disclosure Co-ordinator will make the notification and the referral within 14 days of the conclusion being reached by the public body. Notification to the whistleblower is not necessary where the disclosure has been made anonymously.

8. Investigations

8.1 Introduction

Where the Ombudsman refers a protected disclosure to Museum Victoria for investigation, the Protected Disclosure Co-ordinator will appoint an Investigator to carry out the investigation.

The objectives of an investigation will be:

- To collate information relating to the allegation as quickly as possible. This may involve taking steps to protect or preserve documents, materials and equipment;
- To consider the information collected and to draw conclusions objectively and impartially;
- To maintain procedural fairness in the treatment of witnesses and the person who is the subject of the disclosure; and
- To make recommendations arising from the conclusions drawn concerning remedial or other appropriate action.

8.2 Terms of reference

Before commencing an investigation, the Protected Disclosure Co-ordinator will draw up terms of reference and obtain authorisation for those terms by the CEO. The terms of reference will require the Investigator to make regular reports to the Protected Disclosure Co-ordinator who, in turn, is to keep the CEO and Ombudsman informed of general progress.

8.3 Investigation plan

The Investigator will prepare an investigation plan for approval by the Protected Disclosure Co-ordinator. The plan will list the issues to be substantiated and describe the avenue of inquiry. At the commencement of the investigation, the whistleblower should be:

- Notified by the Investigator that he or she has been appointed to conduct the investigation;
- Asked to clarify any matters; and
- Provide any additional material he or she might have.

The Investigator will be sensitive to the whistleblower's possible fear of reprisals and will make the whistleblower aware of the statutory protections provided to him/her.

8.4 Natural Justice

The principles of natural justice will be followed in any investigation of a public interest disclosure. The principles of natural justice concern procedural fairness and ensure a fair decision is reached by an objective decision-maker.

Museum Victoria will have regard to the following issues in ensuring procedural fairness:

- The person who is the subject of the disclosure is entitled to know the allegations made against him or her and must be given the opportunity to respond. (This does not mean the person must be advised of the allegation as soon as the disclosure is received or the investigation has commenced);
- If the Investigator is contemplating making a report adverse to the interests of any person, that person should be given the opportunity to put forward further material that may influence the outcome of the report and that person's defence should be fairly set out in the report;
- All relevant parties to a matter should be heard and all submissions should be considered;
- A decision should not be made until all reasonable inquiries have been made;
- The Investigator or any decision maker should not have a personal or direct interest in the matter being investigated;
- All proceedings must be carried out fairly and without bias. Care should be taken to exclude perceived bias from the process; and
- The Investigator must be impartial in assessing the credibility of the whistleblowers and any witnesses. Where appropriate, conclusions as to credibility should be included in the investigation report.

8.5 Conduct of the investigation

The Investigator will make contemporaneous notes of all discussions and phone calls, and all interviews with witnesses will be taped. All information gathered in an investigation will be stored securely. Interviews will be conducted in private and the Investigator will take all reasonable steps to protect the identity of the whistleblower.

Additional Information

Where disclosure of the identity of the whistleblower cannot be avoided, due to the nature of the allegations, the Investigator will warn the whistleblower and his or her welfare manager of this probability.

It is in the discretion of the Investigator to allow any witness to have legal or other representation or support during an interview. If a witness has a special need for legal representation or support, permission should be granted.

8.6 Referral of an Investigation to the Ombudsman

The Protected Disclosure Co-ordinator will make a decision regarding the referral of an investigation to the Ombudsman where, on the advice of the Investigator:

- The investigation is being obstructed by, for example, the non-cooperation of key witnesses; or
- The investigation has revealed conduct that may constitute a criminal offence.

8.7 Reporting requirements

The Protected Disclosure Co-ordinator will ensure the whistleblower is kept regularly informed concerning the handling of a protected disclosure and an investigation. The Protected Disclosure Co-ordinator will report to the Ombudsman about the progress of an investigation.

Where the Ombudsman or the whistleblower requests information about the progress of an investigation, that information will be provided within 28 days of the date of the request.

9. Action taken after an investigation

9.1 Investigator's Final Report

- At the conclusion of the investigation, the Investigator will submit a written report of his or her findings to the protected disclosure coordinator.

Where the Investigator has found that the conduct disclosed by the whistleblower has occurred, recommendations made by the Investigator will include:

- The steps that need to be taken by Museum Victoria to prevent the conduct from continuing or occurring in the future; and

- Any action that should be taken by Museum Victoria to remedy any harm or loss arising from the conduct. This action may include bringing disciplinary proceedings against the person responsible for the conduct, and referring the matter to an appropriate authority for further consideration.

The report will be accompanied by:

- The transcript or other record of any oral evidence taken, including tape recordings; and
- All documents, statements or other exhibits received by the officer and accepted as evidence during the course of the investigation.

Where the Investigator's report is to include an adverse comment against any person, that person will be given the opportunity to respond and his or her defence will be fairly included in the report.

The report will not disclose particulars likely to lead to the identification of the whistleblower.

9.2 Action to be taken

If the Protected Disclosure Co-ordinator is satisfied that the investigation has found that the disclosed conduct has occurred, he or she will recommend to the CEO the action that must be taken to prevent the conduct from continuing or occurring in the future. The Protected Disclosure Co-ordinator may also recommend that action be taken to remedy any harm or loss arising from the conduct.

The Protected Disclosure Co-ordinator will provide a written report to the CEO, Ombudsman and the whistleblower setting out the findings of the investigation and any remedial steps taken.

10. Managing the welfare of the whistleblower

10.1 Commitment to protecting whistleblowers

Museum Victoria is committed to the protection of genuine whistleblowers against detrimental action taken in reprisal for the making of protected disclosures. The Protected Disclosure Co-ordinator is responsible for ensuring whistleblowers are protected from direct and indirect detrimental action, and that the culture of the workplace is supportive of protected disclosures being made.

The Protected Disclosure Co-ordinator will appoint a Welfare Manager to all whistleblowers who have made a protected disclosure. The welfare manager will:

- Examine the immediate welfare and protection needs of a whistleblower who has made a disclosure and, where the whistleblower is an employee, seek to foster a supportive work environment;
- Advise the whistleblower of the legislative and administrative protections available to him or her;
- Listen and respond to any concerns of harassment, intimidation or victimisation in reprisal for making disclosure;
- Keep a contemporaneous record of all aspects of the case management of the whistleblower including all contact and follow-up action; and
- Ensure the expectations of the whistleblower are realistic.

All employees will be advised that it is an offence for a person to take detrimental action in reprisal for a protected disclosure. The maximum penalty is a fine of \$24,000 or two years imprisonment or both. The taking of detrimental action in breach of this provision can also be grounds for making a disclosure under the Act and can result in an investigation.

Detrimental action includes:

- Causing injury, loss or damage;
- Intimidation or harassment; and
- Discrimination, disadvantage or adverse treatments in relation to a person's employment, career, profession, trade or business (including the taking of disciplinary action).

10.2 Keeping the Whistleblower Informed

The Protected Disclosure Co-ordinator will ensure the whistleblower is kept informed of action taken in relation to his or her disclosure, and the time frames that apply. The whistleblower will be informed of the objectives of an investigation, the findings of an investigation, and the steps taken by Museum Victoria to address any improper conduct that has been found to have occurred. The whistleblower will be given reasons for decisions made by Museum Victoria in relation to a protected disclosure.

10.3 Occurrence of Detrimental Action

If a whistleblower reports an incident of harassment, discrimination or adverse treatment that would amount to detrimental action taken in reprisal for the making of the disclosure, the welfare manager will:

- Record details of the incident;
- Advise the whistleblower of his or her rights under the Act; and
- Advise the Protected Disclosure Co-ordinator or Chief Executive Officer of the detrimental action.

The taking of detrimental action in reprisal for the making of a disclosure can be an offence against the Act as well as grounds for making a further disclosure. Where such detrimental action is reported, the Protected Disclosure Co-ordinator will assess the report as a new disclosure under the Act. Where the Protected Disclosure Co-ordinator is satisfied that the disclosure is a public interest disclosure, he or she will refer it to the Ombudsman. If the Ombudsman subsequently determines the matter to be a public interest disclosure, the Ombudsman may investigate the matter or refer it to another body for investigation as outlined in the Act.

10.4 Whistleblowers Implicated in Improper Conduct

Where a person who makes a disclosure is implicated in misconduct, Museum Victoria will handle the disclosure and protect the whistleblower from reprisals in accordance with the Act, the Ombudsman's guidelines and these procedures. Museum Victoria acknowledges that the act of whistleblowing should not shield whistleblowers from the reasonable consequences flowing from any involvement in improper conduct. Section 17 of the Act specifically provides that a person's liability for his or her own conduct is not affected by the person's disclosure of that conduct under the Act. However, in some circumstances, an admission may be a mitigating factor when considering disciplinary or other action.

The CEO will make the final decision on the advice of the Protected Disclosure Co-ordinator as to whether disciplinary or other action will be taken against a whistleblower. Where disciplinary or other action relates to conduct that is the subject of the whistleblower's disclosure, the disciplinary or other action will only be taken after the disclosed matter has been appropriately dealt with.

In all cases where disciplinary or other action is being contemplated, the CEO must be satisfied that it has been clearly demonstrated that:

- The intention to proceed with disciplinary action is not causally connected to the making of the disclosure (as opposed to the content of the disclosure or other available information);
- There are good and sufficient grounds that would fully justify action against any non-whistleblower in the same circumstances; and
- There are good and sufficient grounds that justify exercising any discretion to institute disciplinary or other action.

The Protected Disclosure Co-ordinator will thoroughly document the process including recording the reasons why the disciplinary or other action is being taken, and the reasons why the action is not in retribution for the making of the disclosure. The Protected Disclosure Co-ordinator will clearly advise the whistleblower of the proposed action to be taken, and of any mitigating factors that have been taken into account.

11. Management of the Person Against whom a Disclosure has been made

Museum Victoria recognises that employees against whom disclosures are made must also be supported during the handling and investigation of disclosures. Museum Victoria will take all reasonable steps to ensure the confidentiality of the person who is the subject of the disclosure during the assessment and investigation process. Where investigations do not substantiate disclosures, the fact that the investigation has been carried out, the results of the investigation, and the identity of the person who is the subject of the disclosure will remain confidential.

The Protected Disclosure Co-ordinator will ensure the person who is the subject of any disclosure investigated by or on behalf of a public body is:

- Informed as to the substance of the allegations;
- Given the opportunity to answer the allegations before a final decision is made;
- Informed as to the substance of any adverse comment that may be included in any report arising from the investigation; and
- Has his or her defence set out fairly in any report.

Where the allegations in a disclosure have been investigated, and the person who is the subject of the disclosure is aware of the allegations or the fact of the investigation, the Protected Disclosure Co-ordinator will formally advise the person who is the subject of the disclosure of the outcome of the investigation.

Museum Victoria will give its full support to a person who is the subject of a disclosure where the allegations contained in a disclosure are clearly wrong or unsubstantiated. If the matter has been publicly disclosed the CEO will consider any request by that person to issue a statement of support setting out that the allegations were clearly wrong or unsubstantiated.

12. Criminal Offences

Museum Victoria will ensure officers appointed to handle protected disclosures and all other employees are aware of the following offences created by the Act:

- It is an offence for a person to take detrimental action against a person in reprisal for a protected disclosure being made. The Act provides a maximum penalty of a fine of \$24,000 or two years imprisonment or both.
- It is an offence for a person to divulge information obtained as a result of the handling or investigation of a protected disclosure without legislative authority. The Act provides a maximum penalty of \$6,000 or six months imprisonment or both.
- It is an offence for a person to obstruct the Ombudsman in performing his responsibilities under the Act. The Act provides a maximum penalty of \$24,000 or two years imprisonment or both.
- It is an offence for a person to knowingly provide false information under the Act with the intention that it be acted on as a disclosed matter. The Act provides a maximum penalty of \$24,000 or two years imprisonment or both.

13. Review

These procedures will be reviewed every three years along with the policy statement to ensure they meet the objectives of the Act and accord with the Ombudsman's guidelines.

Museums Board Of Victoria



Introduction to Museum Victoria Financial Statements for 2001/2002

Museums Board of Victoria

Museum Victoria's report of operations and statement of accounts for 2001/02 comply with the statutory disclosure and other requirements of the Financial Management Act 1994.

In the last year, Museum Victoria successfully made the important transition from building great public campuses (having built five in ten years with the Immigration Museum, Melbourne Museum, Moreland and the Planetarium in the last six years) to being the operator of the most exciting Museums in the nation. As a direct result of this transitional process our financial statements this year show a net deficit of \$12.6 million.

It is important to view this result in its appropriate context. The deficit is primarily the result of having to factor in the depreciation of \$19.4 million, the majority of this attributed to Museum Victoria's newest asset, the \$290 million Melbourne Museum complex. A lesser contributing factor was the finalisation of contractual obligations associated the completion of the Melbourne Museum complex. Both these factors were expected and in no way impact on the operating viability of this organisation.

The Financial Statements have been prepared in accordance with the *Financial Management Act 1994*.

In our opinion, the Financial Statements present fairly the financial transactions during the 2001/02 financial year and the financial position as at 30 June 2002 of the Museums Board of Victoria. At the date of this certificate the Board is not aware of any circumstances which would render any particulars included in the statements to be misleading or inaccurate other than the items mentioned below.

However, the Board believes that it should be noted that the revenue as stated in the Financial Statements includes revenue of the nature of specific purpose donations and grants which are brought to account when received and not matched with expenditure which may occur in subsequent financial periods.

Mr Harold Mitchell
PRESIDENT

Ms Tina McMeekan
BOARD MEMBER

Mr Joseph Corponi
CHIEF ACCOUNTING OFFICER

16 September 2002

Dated

Statement of Financial Performance

for the year ended 30 June 2002

	Notes	2001/02 \$'000	2000/01 \$'000
REVENUE FROM ORDINARY ACTIVITIES			
Victorian Government Grants	3	62,697	54,394
Museum Operations			
Fees & Charges		9,695	8,028
Sales		2,275	1,812
Grants	4	1,646	2,933
Other Income	5	4,341	8,212
Donations		172	14
Rent		393	700
		81,219	76,093
EXPENSES FROM ORDINARY ACTIVITIES			
Employee Benefits	1(e)	21,119	22,581
Other Operating Expenses	6	25,671	28,332
Cost of Goods for Resale		866	964
Melbourne Museum Expenses		0	866
Capital Charge	1(h)	26,682	26,682
Depreciation & Amortisation		19,497	9,935
		93,835	89,360
Net Result for the Year	9(b)	(12,616)	(13,267)
Net Increase in Asset Revaluation Reserve	9(c)	88,254	0
Total changes in equity other than those resulting from transactions with Victorian State Government in its capacity as owner		75,638	(13,267)

The above statement of financial performance should be read in conjunction with the accompanying notes.

Statement of Financial Position

as at 30 June 2002

	Notes	2001/02 \$'000	2000/01 \$'000
CURRENT ASSETS			
Cash Assets	2,14.1	1,809	2,104
Receivables	7	1,045	2,855
Inventories	8 &1(c)	792	799
Total Current Assets		3,646	5,758
NON-CURRENT ASSETS			
Property, Plant & Equipment & Exhibitions	10(b),(c) &(d)	442,231	371,368
Collections	10(a)	226,612	217,830
Total Non-Current Assets		668,843	589,198
Total Assets		672,489	594,956
CURRENT LIABILITIES			
Payables	13	1,539	921
Provisions	12(a)	1,925	2,126
Total Current Liabilities		3,464	3,047
NON-CURRENT LIABILITIES			
Provisions	12(b)	2,167	2,285
Total Non-Current Liabilities		2,167	2,285
Total Liabilities		5,631	5,332
Net Assets		666,858	589,624
EQUITY			
Contributed Capital	9(a)	585,864	557,045
Accumulated Loss/Gain	9(b)	(14,013)	27,223
Reserves			
Trust Funds	9(c)	2,998	1,961
Externally Funded Special Projects	9(c)	1,879	1,519
Asset Revaluation Reserve	9(c)	90,130	1,876
Total Equity		666,858	589,624

The above statement of financial position should be read in conjunction with accompanying notes.

Statement of Cash Flows

for the year ended 30 June 2002

	Notes	2001/02 \$'000	2000/01 \$'000
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from			
Grants & Donations		1,818	2,947
Interest		215	845
Fees & Charges		7,336	5,839
Sales – Commercial Operations		4,643	4,001
Other		6,316	5,923
Government Grants:			
Recurrent		62,697	54,394
Total Receipts		83,025	73,949
Payments			
Salaries & Associated Costs		(21,384)	(22,238)
Operating Expenses		(50,512)	(54,248)
Building Repairs & Maintenance		(1,230)	(1,616)
Cost of Goods for Resale		(866)	(964)
Melbourne Museum Expenses		0	(866)
Total Payments		(73,992)	(79,932)
Net Cash Inflow from Operating Activities	14.2	9,033	(5,983)
CASH FLOWS FROM INVESTING ACTIVITIES			
Receipts			
Movement in Other Financial Assets		0	30
Sale of Plant & Equipment		4	0
Government Contributed Capital		1,596	9,296
Payments			
Great Hall		(125)	(2,907)
Purchase of Property, Plant & Equipment		(796)	(267)
Melbourne Museum Development		(10,007)	(23,459)
Scitech Land		0	(185)
Net Cash (Outflow) from Investing Activities		(9,328)	(17,492)
Net (Decrease)/Increase in Cash Held		(295)	(23,475)
Cash Held at Beginning of Financial Year		2,104	25,579
Cash at the End of the Financial Year	14.1	1,809	2,104

The accompanying statement of cash flows should be read in conjunction with accompanying notes.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

1. SIGNIFICANT ACCOUNTING POLICIES

(a) This general-purpose financial report has been prepared in accordance with the *Financial Management Act 1994*, Australian Accounting Standards, Statement of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board, and Urgent Issues Group Consensus Views.

The financial report has been prepared under the historical cost convention and has not been adjusted to take account of changing money values, or except where stated, the current cost of specific assets or the impact of that cost on the operating result. The financial report has been prepared on an accrual and going concern basis.

Museum Victoria is economically dependent on the Victorian State Government grant to assist in funding its operations.

(b) NON-CURRENT ASSETS

Museum Victoria is progressively valuing all its assets under the new provisions for the Victorian Government – Revaluation of Non-Current Physical Assets – June 2002. Since the policy was issued, Museum Victoria has completed revaluation of its land, buildings and its collections with the exception of the library. The valuation of the library collection will be undertaken in the 2002/03 financial year.

Property, Plant & Equipment

Museum Victoria periodically values its property, plant and equipment using the services of independent valuers.

Collections

During the 2001/02 financial year Museum Victoria arranged for the revaluation of its collections using a stratified valuation method. This project formed the basis for the valuation of all the Museum collections. The collections have been valued in accordance with the principles set out in the Australian Accounting Standard AASB 1041 – Revaluation of Non-Current Assets.

The collection was valued utilising the fair value method of valuation. The effect of this valuation is disclosed in note 10(a).

Museum Victoria intends revaluing its collections every three years with any future acquisitions being valued at cost or valuation.

Library

During the 1996/97 financial year Museum Victoria completed a project to determine the value of its library collection.

The valuation for each collection was a combination of average values, established from specified sampling frames, in addition to itemised values for individual items that exceeded the defined threshold value.

Museum Victoria intends revaluing its library during the year 2002/03 and then every three years with any future acquisitions being valued at cost or valuation.

Depreciation

Depreciation is charged on non-current assets at rates assessed to match the cost of these assets against their estimated economical lives to the entity. Depreciation is calculated on the straight-line method. No provision is made for the depreciation of the Collections.

Estimates of remaining useful lives to the entity are made on a regular basis for all assets, with annual reassessments for major items. The expected useful lives are as follows:

Buildings	20–100 years
Plant and equipment	3–10 years
Exhibitions	3–5 years

Exhibitions with a life of one year or less are expensed immediately. Exhibitions with an anticipated life of more than one year are capitalised and depreciated over their remaining useful life.

A detailed valuation of the plant and equipment incorporated in the Melbourne Museum building was provided by Rider Hunt in July 2001. The year old plant and equipment valued at \$47,002,825 was transferred from buildings to plant and equipment and the total useful life was revised downwards from 100 years to 10 years. For each of the remaining 9 years of the asset's life, including the current financial year, depreciation expense will be increased by \$4,713,339 from the original estimate of \$470,028 to \$5,183,367.

(c) INVENTORY

Stocks have been valued at the lower of cost and net realisable value.

(d) RECEIVABLES AND REVENUE RECOGNITION

Trade debtors are recognised at the amount receivable, as they are due for settlement no more than 30 days from the date of recognition. Collectibility of trade debtors is reviewed on an ongoing basis. A provision for doubtful debts is raised where some doubt as to collection exists. A debt is written off when there appears no possibility of the account being collected.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

1. SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue from the sale of goods and services is recognised upon delivery of the goods and services to the customer. Interest revenue is recognised on the proportional basis taking interest rates applicable to the financial assets.

Grants from Government and other sources are brought to account as revenue as and when received, with the exclusion of the Government grants for the construction of the new Melbourne Museum and Immigration Museum building and fitout costs which are treated as contributed capital.

Expenditure from such grants is recognised when incurred.

Specific donations, for exhibition development have been treated in these financial statements as revenue.

(e) EMPLOYEE ENTITLEMENTS

Provision is made in respect of the Museum Victoria's liability for annual leave and long service leave at balance date.

Annual Leave

Annual leave entitlements for employees are based on current pay rates and on-costs as at 30 June 2002.

Long Service Leave

A liability for long service leave is recognised, and is measured as the present value of expected future payments to be made in respect of services provided by employees to 30 June 2002. Consideration is given, when assessing expected future payments, to expected future wage and salary levels, experience of employee departures and period of service.

The current liability proportion of the provision represents those employees with over ten year's service who are anticipated to take long service leave within twelve months.

Long Service Leave is centrally financed by the Department of Treasury and Finance.

(f) ROUNDING

All figures in the financial statements and notes thereto have been rounded off to the nearest \$1,000.

(g) TREATMENT OF CAPITAL CONTRIBUTION

The treatment of capital contributions is based on the requirements of Statement of Accounting Concept SAC 4, which requires capital appropriations to be treated as revenue.

Exceptions to this policy, approved by the Minister of Finance, have been made in the case of contributions for the Melbourne Museum and the Royal Exhibition Buildings upgrade.

(h) CAPITAL CHARGE

In accordance with Government policy, a departmental capital charge has been applied to distribute the centrally-funded annual cost of capital. The rate charged for the 2001/02 financial year was 8 per cent. This charge represents the interest which Museum Victoria would have paid for the capital works portion of its grant. This charge has been recognised as revenue within the Government grant and disclosed separately as an expense within the financial statements.

(i) SUPERANNUATION

Museum Victoria is required to recognise all superannuation payments as expenses in its operating statement. The Department of Treasury and Finance shall recognise the aggregate unfunded superannuation liability relating to employing entities in its financial statements of 30 June 2002 as the Victorian Government has assumed responsibility for this liability.

(j) OTHER FINANCIAL ASSETS

Investments are held for the purpose of gaining income and are not normally sold before maturity. They are recorded in the Statement of Financial Position at cost. No provision for diminution in value is made.

(k) PAYABLES

These amounts represent liabilities for goods and services provided to the economic entity prior to the end of the financial year and which are unpaid. The amounts are unsecured and are usually paid within 30 days following the month of recognition.

(l) LEASED ASSETS

Operating lease payments are charged to the statement of Financial Performance in the periods in which they are incurred, as this represents the pattern of benefits derived from leased assets.

Museum Victoria had no financial lease obligations as at 30 June 2002.

(m) EVENTS AFTER BALANCE DATE

Museum Victoria is not aware of any material events after balance date which would effect these financial statements.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
2. CASH ASSETS		
Cash Assets		
Cash	559	1,324
Negotiable Certificates of Deposit and Interest Bearing Deposits	1250	780
Total	1,809	2,104

3. GOVERNMENT GRANTS

The Museums Board of Victoria received the following grants from the Victorian Government

Recurrent Appropriation		
Applied to Operations	36,015	26,846
Capital Charge	26,682	26,682
Melbourne Museum	0	866
	62,697	54,394
 Melbourne Museum Funding		
Applied to Contributed Capital	1,411	6,389
 Royal Exhibition Building		
Applied to Contributed Capital	185	2,907
	1,596	9,296
 Total	64,293	63,690

4. GRANTS

Sources *

State Grants from other Agencies	1,094	2,020
Commonwealth Grants	426	481
Other Grants	126	346
Accelerated Move †	0	86
Total	1,646	2,933

* The grants indicated above were of an operating nature. The figures shown indicate the grants as received. Expenditure in relation to the grants is accounted for at the time it is incurred.

† Relocation of National Gallery to 328 Swanston Street accelerated move of Museum's collections out of the site.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
5. OTHER INCOME		
Interest	184	880
Legal Settlement	0	1,883
Miscellaneous Income	4,157	5,449
Total	4,341	8,212
6. OTHER OPERATING EXPENDITURE		
Building and Equipment Maintenance	1,230	1,616
Administration		
Consumables	11,349	11,580
Miscellaneous *	6,645	7,006
Consultants †	226	278
Audit Fees #		
External	35	20
Internal	47	65
Bad Debts §	260	23
Exhibitions		
Contractors & Display Costs	5,617	7,069
Research and Collections		
Collection Management	262	589
Accelerated Move	0	86
Total	25,671	28,332

* The majority of the expenses in this category fall into three areas: Corporate Charges, reimbursement of OMP and Advertising.

† Consultants engaged and paid over \$100,000 during the year are disclosed in the Report of Operation in the Annual Report.

Audit Fees payable to the Victorian Auditor-General's Office relating to the audit for the year ended 30 June 2002 were \$35,000 (\$20,000 2000/01).

§ Rans Management Group Pty Ltd who managed the Royal Exhibitions Building on behalf of Museum Victoria went into liquidation in July 2002. Museum Victoria has written off all moneys owed by RANS and has taken over management control of the Royal Exhibition Building.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
7. RECEIVABLES		
Debtors	974	2,744
Less Provision for Doubtful Debts	(20)	(20)
	954	2,724
Accrued Revenue	91	131
Total	1,045	2,855
8. INVENTORIES		
Stock of Goods for Resale	804	811
Less Provision for Stock Obsolescence	(12)	(12)
Total	792	799
9. EQUITY		
(a) CONTRIBUTED CAPITAL*		
Balance at beginning of year	557,045	547,749
Transfer from Accumulated Surplus	27,223	0
Capital Receipts		
Victorian Government		
Melbourne Museum Development	1,411	6,389
Royal Exhibition Building		
Royal Exhibition Building Upgrade	185	2,907
Balance at end of the year	585,864	557,045
(b) ACCUMULATED SURPLUS		
Balance at beginning of year	27,223	26,688
Transfer to Contributed Capital	(27,223)	0
<i>Deficit for the Year</i>		
Museums Board of Victoria	(12,616)	(13,267)
<i>Transfer Between Reserves</i>		
Transfer (to)/from Trust Funds	(1,037)	14,118
Transfer to Externally Funded Special Projects	(360)	(316)
Balance at end of the year	(14,013)	27,223

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
9. EQUITY (continued)		
(c) RESERVES		
Trust Funds †		
Balance at beginning of the year	1,961	16,079
<i>Transfer Between Reserves</i>		
Transfer from/(to) Accumulated Surplus	1,037	(14,118)
Balance at end of the year	2,998	1,961
Externally Funded Special Projects #		
Balance at beginning of year	1,519	1,203
<i>Transfer between Reserves</i>		
Transfer from Accumulated Surplus	360	316
Balance at end of the year	1,879	1,519
Asset Revaluation Reserve		
Balance at beginning of year	1,876	1,876
Add Increment	88,254	0
Balance at end of the year	90,130	1,876

* "Contributed Capital" consists of capital funds provided by the Victorian Government for the building of the new Melbourne Museum, Immigration Museum and Royal Exhibition Building. Ministerial approval has been received for the treatment of these amounts as Contributed Capital.

† "Trust Funds" consist of those funds which may be used by the Museums Board for Museum purposes defined by the relevant Trust deed or will.

"Externally Funded Special Projects" consist of unexpended Government and other grants tied to a specific purpose.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
10(a) COLLECTIONS		
AT VALUATION (2002 INDEPENDENT VALUATION)		
Indigenous Collections	77,100	71,190
History & Technology Collections	20,900	19,230
Natural Science Collections	123,000	120,730
Library (to be valued 2002/03)	5,612	5,612
AT COST		
Other	0	1,068
Total Collections	226,612	217,830
 10(b) PROPERTY		
PROPERTY AT VALUATION		
Land	97,090	36,085
Buildings		
Abbotsford Building (i)	4,000	1,500
Scienceworks Museum (i)	15,724	14,646
Royal Exhibition Building (i)	23,000	23,532
Immigration Museum (i)	15,014	13,275
Moreland Store (i)	5,500	7,560
IMAX (i)	16,400	14,446
Melbourne Museum (i)	183,200	0
	359,928	111,044
 Less Accumulated Depreciation		
Abbotsford Building	0	(300)
Scienceworks Museum	0	(771)
Royal Exhibition Building	0	(986)
Immigration Museum	0	(530)
Moreland Store	0	(604)
IMAX	0	(289)
	0	(3,480)
Total Land and Building at Valuation	359,928	107,564

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
10(b) PROPERTY (continued)		
AT COST		
Buildings		
Melbourne Museum	0	213,968
Less Accumulated Depreciation	0	(1,605)
Total Buildings at Cost	0	212,363
Total	359,928	319,927
(i) Abbotsford, Scienceworks, Royal Exhibition Building, Moreland, Immigration Museum, IMAX & Melbourne Museum		
The Australian Valuation Office undertook a valuation of Museum Victoria's land and buildings at fair value in June 2002.		
10(c) PLANT, EQUIPMENT & EXHIBITIONS		
FURNITURE & FITTINGS AND EQUIPMENT		
Furniture & Equipment	58,938	11,392
Less accumulated depreciation	(9,436)	(2,715)
	49,502	8,677
EXHIBITION DEVELOPMENT		
Melbourne Museum at cost	44,875	44,875
Less accumulated depreciation	(14,049)	(5,074)
Scienceworks Museum	955	1,917
Less accumulated depreciation	(844)	(1,751)
Immigration Museum at cost	4,663	4,663
Less accumulated depreciation	(2,799)	(1,866)
Total Exhibition Development	32,801	42,764
Total Property, Plant & Equipment, & Exhibitions	442,231	371,368

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	Crown Land \$'000	Freehold Land \$'000	Buildings \$'000	Plant & Equipment \$'000	Exhibitions \$'000	In course of construction \$'000	Total \$'000
10(d) PROPERTY, PLANT AND EQUIPMENT RECONCILIATION							
2002							
Carrying amount							
at start of year	30,000	6,085	283,842	8,677	42,764	0	371,368
Additions	0	0	10,131	797	0	0	10,928
Disposal	0	0	0	(40)	0	0	(40)
Revaluation	61,005	0	18,467	0	0	0	79,472
Transfer	0	0	(46,650)	46,650	0	0	0
Depreciation	0	0	(2,952)	(6,582)	(9,963)	0	(19,497)
Carrying amount at end of year	91,005	6,085	262,838	49,502	32,801	0	442,231
2001							
Carrying amount							
at start of year	30,000	5,900	71,984	6,146	4,056	236,399	354,485
Additions	0	185	2,907	267	0	23,459	26,818
Disposal	0	0	0	0	0	0	0
Revaluation	0	0	0	0	0	0	0
Transfer	0	0	211,770	3,213	44,875	(259,858)	0
Depreciation	0	0	(2,819)	(949)	(6,167)	0	(9,935)
Carrying amount at end of year	30,000	6,085	283,842	8,677	42,764	0	371,368

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
11. CONTINGENT LIABILITIES		
Building works have now been completed, however, additional costs may be charged to the Melbourne Museum project due to outstanding contractual disputes with the builder. At this time the quantity is undetermined.		
Museum Victoria has the following contingent liabilities on its exhibition development projects:		
Museum Victoria		
Capital Expenditure – Melbourne Museum	0	3,346
Total	0	3,346
12. PROVISION FOR EMPLOYEE ENTITLEMENTS		
(a) CURRENT LIABILITIES		
Employee Entitlements		
Annual Leave	1,684	1,872
Long Service Leave	241	254
Total	1,925	2,126
(b) NON-CURRENT LIABILITIES		
Employee Entitlements		
Long Service Leave	2,167	2,285
Total	2,167	2,285
Total (including on-costs) – Refer Note 1 (f)	4,092	4,411
13. PAYABLES		
Trade Creditors	352	77
Other Creditors	1,133	844
Accrued Salaries	54	0
Total	1,539	921

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
14. NOTES TO THE CASH FLOW STATEMENT		
14.1 RECONCILIATION OF CASH		
For the purposes of the Statement of Cash Flows, Museum Victoria considers cash to include cash on hand and in banks and investments in money market instruments. Cash at the end of the reporting period, as shown in the Statement of Cash Flows, is reconciled to the related items in the Balance Sheet as follows:		
Cash	559	1,324
Other Financial Assets	1,250	780
Total (refer to Note 2)	1,809	2,104
14.2 RECONCILIATION OF NET CASH USED IN OPERATING ACTIVITIES TO OPERATING RESULT		
Operating (Deficit)/Surplus	(12,616)	(13,267)
Add (Less) items classified as Investing/Financing activities		
Loss on Sale of Non-current Assets	36	0
<i>Add (Less) non cash items:</i>		
Depreciation & Amortisation	19,497	9,935
Provisions	(319)	343
Net cash provided by (used in) operating activities before change in assets and liabilities	6,598	(2,989)
Increase/(Decrease) in Creditors & Accruals	618	(455)
(Increase)/Decrease in Receivables	1,770	(2,109)
(Increase)/Decrease in Inventories	7	(462)
(Increase)/Decrease in Interest Receivable	40	(35)
(Increase)/Decrease in Prepayments	0	67
Net cash provided by operating activities	9,033	(5,983)

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

15. RELATED PARTY TRANSACTIONS

(a) The Minister, the Director & Board Members of the Museum Board of Victoria

The Minister for the Museums Board of Victoria is the Hon. Mary Delahuntly MLA. The names of each person holding the position of Board member of the Museums Board of Victoria during the financial year are Mr Harold Mitchell, Mr Peter McMullin, Ms Sheila O'Sullivan, Mr Terry Garwood, Mr Peter Hiscock AM, Professor Geoffrey Opat, Dr Janet McCalman, Ms Tina McMeekan, Professor Jennifer Graves, Mr Bob Weiss and Ms Susan Heron. The Acting Chief Executive Officer of the Museum is Dr Robin Hirst. There were no related party transactions by the Minister, the Chief Executive Officer and Board Members.

(b) There are no other related party transactions

(c) Transactions with other Government Controlled Entities

During the 2001/02 financial year, transactions were undertaken with other Victorian controlled entities. These transactions are summarised as follows:

	2001/02 \$'000 Intra*	2000/01 \$'000 Intra*	2001/02 \$'000 Inter†	2000/01 \$'000 Inter†
Assets	0	0	0	0
Liabilities	0	0	0	0
Revenue		36,015	26,846	0
Expenses	0	0	1,155	1,280

* Intra transactions are between entities within the portfolio of the Department of Premier and Cabinet.

† Inter transactions are with entities outside the portfolio of the Department and controlled by the Victorian Government.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

16. RESPONSIBLE PERSONS REMUNERATION

(a) RESPONSIBLE PERSONS

Persons who hold the above positions of Responsible Persons in relation to the Board at any time during the reporting period are:
 Responsible Minister – Hon. Mary Delahuntly MLA
 Acting Accountable Officer – Dr Robin Hirst
 Board Members – As disclosed in note 15 (a).

(b) REMUNERATION OF RESPONSIBLE PERSONS

Members of the Board act in an honorary capacity.
 The remuneration of Accountable Officers, who are not Members of the Board, is reported below.

	2001/02	2000/01
(c) EXECUTIVES OFFICERS REMUNERATION		
The number of executives officers of the Museum and their relevant remuneration bands for the reporting period are as follows:		
\$18,000 – \$18,999	0	1
\$59,000 – \$59,999	0	1
\$60,000 – \$69,999	1	0
\$80,000 – \$89,999	0	1
\$90,000 – \$99,999	0	1
\$100,000 – \$109,999	4	2
\$110,000 – \$119,999	2	1
\$120,000 – \$129,999	1	1
\$190,000 – \$190,999	0	1

The total remuneration received or due and receivable from the Museum by Executive Officers of the Museum is:

\$820,647 \$899,984

17. SUPERANNUATION

The Museum of Victoria has, in its staffing profile, a number of employees who are members of the following public sector superannuation schemes:

(a) STATE SUPERANNUATION FUND (REVISED SCHEME & NEW)

Employer contributions paid to the above Schemes were \$593,201 (2000/01 \$652,158). Contributions outstanding at 30 June 2002 were \$Nil. The contributions rate for the above Schemes is not available to the Museum.

(b) STATE SUPERANNUATION FUND (VICSUPER SCHEME)

Employer contributions paid to the above Scheme were \$1,034,457 (2000/01 \$992,590). Contributions outstanding at 30 June 2002 were \$Nil. This represented a contribution rate of 8% of normal salary. Employee contributions were \$Nil.

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

	2001/02 \$'000	2000/01 \$'000
18. LEASING COMMITMENTS		
Operating Lease Commitments		
Non-Cancellable Operating Leases contracted for but not capitalised in the accounts Payable:		
not longer than 1 year	1,895	1,895
longer than 1 year but not longer than 5 years	1,118	2,301
Total	2,974	4,196

19. FINANCIAL INSTRUMENTS

(a) CREDIT RISK EXPOSURES

The credit risk on financial assets of the economic entity which have been recognised on the balance sheet, other than investment in shares, is generally the carrying amount, net of any provisions for doubtful debts.

(b) INTEREST RATE RISK EXPOSURE

The economic entity's exposure to interest rate risk and the effective weighted average interest rate for each class of financial assets and liabilities is set out below.

Exposures arise predominantly from assets and liabilities bearing variable interest rates as the economic entity intends to hold fixed rate assets and liabilities to maturity.

	Notes	Floating Interest rate \$'000	Fixed interest maturing in:				Total \$'000			
			Over 1 year or less \$'000	1 to 5 years \$'000	More than 5 years \$'000	Non- interest bearing \$'000				
2002										
Financial Assets										
Cash and deposits	2	559	0	0	0	0	559			
Receivables	7	31	0	0	0	1,014	1,045			
Investments	2	0	1,250	0	0	0	1,250			
		590	1,250	0	0	1,014	2,854			
Weighted average interest rate		4.29%	4.86%	0%	0%					
Financial Liabilities										
Trade and other creditors		0	0	0	0	1,539	1,539			
		0	0	0	0	1,539	1,539			
Weighted average interest rate		0%	0%	0%	0%					
Net Financial Assets (Liabilities)		590	1,250	0	0	(525)	1,315			

Notes to and forming part of the Financial Statements

for the year ended 30 June 2002

19. FINANCIAL INSTRUMENTS (continued)

		Fixed interest maturing in:					
	Notes	Floating Interest rate \$'000	1 year or less \$'000	Over 1 to 5 years \$'000	More than 5 years \$'000	Non- interest bearing \$'000	Total \$'000
2001							
Financial Assets							
Cash and deposits	2	1,324	0	0	0	0	1,324
Receivables	7	131	0	0	0	2,724	2,855
Investments	2	0	780	0	0	0	780
		1,455	780	0	0	2,724	4,959
Weighted average interest rate		4.80%	6.98%	0%	0%		
Financial Liabilities							
Trade and other creditors		0	0	0	0	921	921
		0	0	0	0	921	921
Weighted average interest rate		0%	0%	0%	0%		
Net Financial Assets (Liabilities)		1,455	780	0	0	1,803	4,038
						2001/02 \$'000	2000/01 \$'000
Reconciliation of Net Financial Assets to Net Assets							
Net Financial Assets as above						1,315	4,038
Non-Financial Assets as Liabilities:							
Inventories						792	799
Property, Plant & Equipment						442,231	371,368
Collections						226,612	217,830
Provisions						(4,092)	(4,411)
Net Assets per Balance Sheet						666,858	589,624

c) NET FAIR VALUE OF FINANCIAL ASSETS AND LIABILITIES

On-balance sheet

The net fair value of cash and cash equivalents and non-interest bearing monetary financial assets and financial liabilities of the economic entity approximates their carrying value.

The net fair value of other monetary financial assets is based upon market prices where a market exists or by discounting the expected future cash flows by the current interest rates for assets with similar risk profiles. In the 2001/02 financial year Museum Victoria did not have any financial assets in this class.

Auditor's Report

105



AUDITOR GENERAL VICTORIA

AUDITOR-GENERAL'S REPORT

To the Members of the Parliament of Victoria, the responsible Ministers and the Members of the Museums Board of Victoria

Audit Scope

The accompanying financial report of the Museums Board of Victoria for the financial year ended 30 June 2002, comprising statement of financial performance, statement of financial position, statement of cash flows and notes to the financial statements, has been audited. The Members of the Board are responsible for the preparation and presentation of the financial report and the information it contains. An independent audit of the financial report has been carried out in order to express an opinion on it to the Members of the Parliament of Victoria, responsible Ministers and Members of the Board as required by the *Audit Act* 1994.

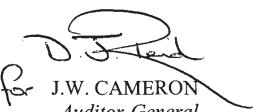
The audit has been conducted in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial report is free of material misstatement. The audit procedures included an examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial report is presented fairly in accordance with Accounting Standards and other mandatory professional reporting requirements in Australia and the financial reporting requirements of the *Financial Management Act* 1994, so as to present a view which is consistent with my understanding of the Board's financial position, financial performance and its cash flows.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In my opinion, the financial report presents fairly in accordance with applicable Accounting Standards and other mandatory professional reporting requirements in Australia and the financial reporting requirements of the *Financial Management Act* 1994, the financial position of the Museums Board of Victoria as at 30 June 2002, its financial performance and cash flows for the year then ended.

MELBOURNE
18 September 2002


for J.W. CAMERON
Auditor-General

Index of Compliance

The Department of Treasury and Finance requires the following details to comply with reporting requirements in terms of Part 7 of the Financial Management Act 1994.

Index to disclosure requirements 1997/98

The annual report is prepared in accordance with the Financial Management Act 1994 and the directions of the Minister for Finance.

CLAUSE	DISCLOSURE	PAGE
Report of operations		
<i>Charter and purpose</i>		
9.1.3 (i) (a)	Manner of establishment and relevant minister	2-3, 57, 61
9.1.4	Objectives, functions, powers and duties	2-3, 13-18, 57
9.1.3 (i) (c)	The nature and range of services provided by the entity including the persons or section of the community served by the entity	2-3, 57
<i>Management and structure</i>		
9.1.3 (i) (d) (i)	Names of governing board members, audit committee and chief executive officer	57-61
9.1.3 (i) (d) (ii)	Names of senior office holders and brief description of each office	61
9.1.3 (i) (d) (iii)	Organisational structure chart	62
9.1.3 (e)	Workforce data and application of merit and equity principles	11, 49
9.1.3 (f)	Application and operation of FOI Act 1982	79
<i>Financial and other information</i>		
9.1.3 (ii) (b)	Summary of significant changes in financial position	86
9.1.3 (ii) (c)	Operation objectives for the year and performance against those objectives	11, 13-18, 21-55
9.1.3 (ii) (d)	Major changes or factors affecting the year's achievement of objectives	4-5, 13-18
9.1.3 (ii) (e)	Events subsequent to balance date that may have significant effects in subsequent years	N/A
9.1.3 (ii) (g)	Number and total cost of consultancies costing less than \$100,000	78
9.1.3 (ii) (h)	Extent of compliance with Building Act 1993	79
9.1.3 (ii) (i)	Statement that information listed in Part 9.1.3 (iv) is available on request	79
9.1.3 (ii) (j)	Compliance index identifying the extent of compliance with statutory disclosure and other requirements	106-107
9.1.3 (ii) (k)	A statement on the extent of progress in implementation and compliance with National Competition Policy including	79
9.1.3 (ii) (k) (i)	Requirements of Government policy statements, Competitive Neutrality: A Statement of Victorian Government Policy and	79
9.1.3 (ii) (k) (ii)	The Victorian Government Timetable for the Review of Legislative Restriction on Competition and subsequent reforms	79

Index of Compliance

Financial statements

Statement of Financial Operations

9.2.3 (ii) (a)	Operating revenue by class	87
9.2.3 (ii) (b)	Investment income by class	92
9.2.3 (ii) (c)	Proceeds from material revenue arising from sale of non current assets and associated expenses	N/A
9.2.3 (ii) (d)	Revenues arising from exchanges of goods or services	87, 91
9.2.3 (ii) (e)	Depreciation, amortisation or diminution in value	87, 90, 96-98
9.2.3 (ii) (f)	Bad and doubtful debts	93
9.2.3 (ii) (g)	Financing costs	87, 91
9.2.3 (ii) (h)	Increment or decrement in Profit and Loss Statement	87
9.2.3 (ii) (i)	Audit fees paid to the Auditor General for auditing accounts	93

Statement of Financial Position

9.2.3(iii)(a)(ii)	Cash at bank or in hand	88, 92, 100
9.2.3(iii)(a)(iii)	Inventories by class	88, 90, 93
9.2.3(iii)(a)(iv)	Receivables, including trade debtors, loans and other debtors	88, 94
9.2.3(iii)(a)(v)	Other assets, including prepayments	88
9.2.3(iii)(a)(vi)	Investments by class	88, 92
9.2.3(iii)(a)(vii)	Property, plant and equipment	88, 96-98

9.2.3(iii) (b)(i)	Overdrafts	N/A
9.2.3(iii) (b)(ii)	Trade and other creditors	88, 99
9.2.3(iii) (b)(v)	Provisions, including employee entitlement	88, 99
9.2.3(iii) (d)	Reserves and transfers to and from reserves	88, 95
9.2.3(iii) (d) (ii)	Asset revaluation reserve	88, 95
9.2.3(iii) (d) (iii)	General reserve	88, 95
9.2.3(iii) (d) (iv)	Special purpose reserve	88, 95
9.2.3(iii) (d) (v)	Retained earnings or calculated losses	88, 95

Statement of cash flows

9.2.2 (i) (c)	A statement of cash flows during the year	89, 100
---------------	---	---------

Notes to the financial statements

9.2.3 (iv) (d)	Government grants received or receivable	87, 92
9.2.3 (iv) (e)	Employee superannuation funds	91, 102
9.2.3 (iv) (f)	Assets received without adequate consideration	N/A

9.4	Transaction with Responsible persons and their related parties	102
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Fees and Charges

CAMPUS FEES

The following campus fees and charges applied at Museum Victoria's public museum campuses as at 30 June 2002.

	Adult	Child	Concession	Family
Melbourne Museum	\$15.00	\$8.00	\$11.00	\$35.00
Melbourne Museum & Imax	\$25.50	\$19.50	\$15.50	\$65.50
Scienceworks Museum	\$9.50	\$4.50	\$7.00	\$25.00
Scienceworks Museum & Melbourne Planetarium	\$15.00	\$8.00	\$11.50	\$41.00
Immigration Museum	\$7.00	\$3.50	\$5.50	\$17.50

Notes

- Melbourne Museum entry includes one free session of ICE Theatre per person. ICE only tickets are \$4.50 per person.
- Tours of the Royal Exhibition Building: adult \$5.00 or \$3.00 add-on to Melbourne Museum ticket, child \$2.00.
- Special fees apply for various ticket options such as combined ICE and IMAX Theatres, Melbourne Planetarium and school bookings, special activities and programs. Surcharges apply for some special touring exhibitions.

MEMBERSHIP FEES FOR MUSEUM VICTORIA MEMBERS

	1 year	2 years
Household	\$90.00	\$144.00
Joint Adult	\$80.00	\$128.00
Adult	\$54.00	\$86.00
Senior/Concession	\$36.00	\$57.00
Child	\$18.00	\$29.00

Membership provides: unlimited entry to all campuses, discounts for touring exhibitions, Melbourne Planetarium, Imax Theatre and retail outlets, free admission to a number of interstate museums and Museum Victoria's quarterly magazine.